

VMware AirWatch Mobile Application Management Guide

Enable access to public and enterprise apps
AirWatch v9.2

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Introduction to Mobile Application Management (MAM)

Organizations use mobile applications to deploy mobile points of sale, configure sales kiosks, create business intelligence, and perform everyday work-related tasks. VMware AirWatch® Mobile Application Management™ (MAM) functionality can manage mobile applications, deploy them to devices, secure the applications with compliance policies. AirWatch offers advanced management functionality to internal applications using the AirWatch SDK and app wrapping.

AirWatch Application Types and Their Supported Platforms

AirWatch classifies applications as internal, public, purchased, and Web and you upload applications depending on the type. AirWatch supports many platforms and operating systems for most of the application types.

View which platform and OS versions AirWatch supports for each application type.

Application Type	Supported Platforms
Industry Templates	Apple iOS v7.0+ with limitations for compliance policies
Any Supported App Type	
Internal	Android v4.0+
	• Apple iOS v7.0+
	Apple macOS v10.9+
	Apple tvOS v10.2+
	Windows Phone
	Windows Desktop
	• Symbian ^3/S60
	Note : Ensure that the auxiliary files packaged with Apple iOS or macOS applications do not have spaces in the names. Spaces can cause issues when you load the application to the console.

Application Type	Supported Platforms
Public (Free	Android v4.0+
and Paid)	Apple iOS v7.0+
	Chrome OS
	Windows Phone
	AirWatch can manage free, public applications on Windows 10+ devices when you integrate with the Windows Store for Business.
	Windows Desktop
	AirWatch can manage free, public applications on Windows 10+ devices when you integrate with the Windows Store for Business.
Purchased – Custom B2B	Apple iOS v7.0+
Purchased –	Apple iOS v7.0+
VPP	Apple macOS v10.9+
Web Links	Android v4.0+
	Apple iOS v7.0+
	Apple macOS v10.9+
	Windows Desktop
SaaS	Android v4.0+
	Apple iOS v7.0+
	Apple macOS v10.9+
	Windows Desktop

Explanations of Managed Applications and Their Benefits

AirWatch can deploy your applications as managed and unmanaged. The AirWatch Console can perform particular tasks for managed content that it cannot perform for unmanaged content.

Explanation of Managed

Use the AirWatch public application feature to search and upload public applications from app stores. If you use another way to add public applications to devices, AirWatch does not manage these applications. Management functions include these features.

- Automatically deploy applications to devices through a catalog for installation.
- Deploy versions of applications.

- Feature applications in catalogs so that device users can easily access and install them.
- Track installations of applications and push installation from the console.
- Deactivate public applications to remove them from devices but to keep them in AirWatch so that you can reactivate them.
- Delete applications and all their versions from AirWatch and from devices.

Benefits of Management

AirWatch can manage most applications unless there is a platform-specific reason hindering management or you upload public content without searching for it in an app store.

Managed content

- Distribute AirWatch pushes managed content with a catalog to devices. The catalog automatically installs content or makes content available for download depending upon the configured push mode.
- Remove AirWatch can remove managed content off devices.

Unmanaged content

- Distribute AirWatch must direct end users through the catalog to an app store to download documents.
- o Remove AirWatch cannot remove unmanaged content from devices.

Application Configuration Information

Application configurations are key-value pairs that you can deploy with the application to preconfigure features for users. You can enter supported pairs when you upload applications to the AirWatch Console. You can also code them into your applications.

Currently, application configurations are available for Android and iOS. You must know the supported key-value pairs for your application to deploy them and to code them. To find supported application configurations, review the listed resources.

Find Supported Configurations

The application vendor sets the supported configurations for the application, so you can contact the vendor or visit other sites with information about application configurations.

- Contact the application vendor to find the supported application configurations.
- See these resources with information about application configurations.
 - AppConfig Community at https://www.appconfig.org/
 - VMware AirWatch Developers at http://developer.air-watch.com/

AirWatch Articles on Adding Application Configurations

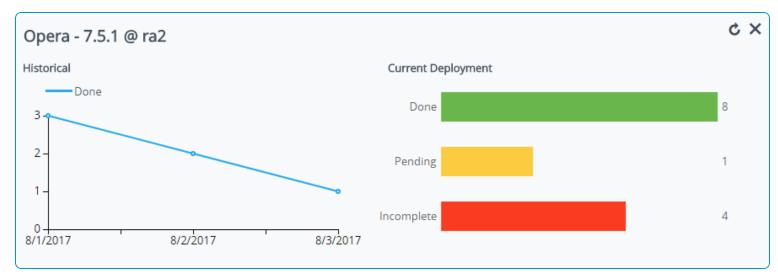
The AirWatch knowledge base has articles about working with application configurations when you develop applications. See the MyAirWatch article **AirWatch Managed App Configuration** at https://support.air-

App and Profile Monitor Overview

The App and Profile Monitor provides a quick method for tracking the recent deployment of apps and profiles to your devices. The monitor displays historical data on the deployment process and the install status of the app or profile on devices.

The App and Profile Monitor tracks the status of app and profile deployments to your end-user devices. The monitor only tracks apps and profiles deployed in the past 15 days. This data allows you to see the current status of your deployments and diagnose any issues.

When you search for an app or profile, a card containing the deployment data is added to the App and Profile Monitor view. You can only display five cards at a time. These cards remain added until you log out. Any cards must be added again when you log in again.



The Historical section only shows the past seven days of data. It shows the amount of devices reporting the Done status for deployment. The Current Deployment section shows the device deployment status. For more information on the deployment statuses, see App and Profile Monitor Statuses on page 9. If you see an Incomplete status, select the number next to the status to see a Device List View of all devices reporting the status. This feature lets you drill-down to the devices with issues so you can troubleshoot your deployment.

The App and Profile Monitor only tracks deployments started after upgrading to AirWatch v9.2.1+. If you deployed the app or profile before upgrading, the monitor does not track any data on the deployment.

App and Profile Monitor Statuses

The App and Profile Monitor displays the current deployment status for devices during a deployment. The status combine different app and profile installation statuses into Done, Pending, or Incomplete.

Status	Description
Done	Devices report the Done status when the app or profile installs successfully.

Status	Description	
Pending	Devices report the Pending Status when a an app or profile reports the following statuses.	
		Profiles
	 Pending Install 	 Un-confirmed Removal
	 Pending Removal 	 Confirmed Removal
		Apps
	 Needs Redemption 	 Awaiting Install on Device
	 Redeeming 	 Prompting for Login
	 Prompting 	∘ Updating
	 Installing 	 Pending Release
	MDM Removal	 Prompting for Management
	MDM Removed	 Install Command Dispatched
	o Unknown	 Download in Progress
	Install Command Ready for Device	 Command Acknowledged
Incomplete	lete Device report the Incomplete Status when an app or profile reports the following statuses.	
	Profiles	
	 Pending Information 	
		Apps
	User Removed	Managament Balantad
	○ Install Rejected	 Management Rejected
	Install Failed	 Download Failed
	 License Not Available 	 Criteria Missing
	Rejected	 Command Failed
	If you see an Incomplete status, select the number next to the status to see a Device List View of all devices reporting the status. This feature lets you drill-down to the devices with issues so you can troubleshoot your deployment.	

Track a deployment with the App and Profile Monitor

Track a deployment of an application or profile to end-user devices with the App and Profile Monitor. This monitor provides at-a-glance information on the status of your deployments.

To track a deployment:

- 1. Navigate to **Hub > App and Profile Monitor**.
- 2. In the search field, enter the name of the app or profile. You must select the **Enter** key on your keyboard to start the search.
- 3. Select the app or profile from the drop-down menu and select Add.

The app or profile data displays on a card. You can only have five cards added at one time.

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Create Custom Notifications for Applications

Update end users about changes to applications and books through custom notifications. You can send messages using email, SMS, or push notification.

Custom Notification Uses

Customize a message template to include application or book names, descriptions, images, and version information. Templates can also include links to your app and book catalogs, and they can prompt end users to download content from the notification.

AirWatch sends this message when you use the **Notify Devices** option on the actions menu or from the manage devices feature.

Configure Custom Notifications

Use a message template to create a custom notification message.

- 1. Navigate to Groups & Settings > All Settings > Devices & Users > General > Message Templates.
- 2. Select **Add**, complete the required information, and save the settings.

Setting	Description
Name	Enter the name of the new template.
	You can use <i>book</i> in this text box to distinguish the message notification from an application notification.
Description	Enter a description of the message that is used internally by AirWatch to describe this template.
Category	Select Application as the message template category.
Туре	Select Application Notification as the message template type.
Select Language	Enter a parameter to limit the message delivery to only devices that belong to end users who understand the specified languages.
Default	Select whether the AirWatch Console uses this message template by default for the Category – Application and the Type – Application Notification . This option enables email, SMS, and push notifications for your template.
	If you do not want to use all types, disable this option and select the ones to use in the Message Type option.
Message Type	If you do not want to use all three types, select the message types (email, SMS, or push) that AirWatch uses for this template.
Message	Enter the message AirWatch displays on the end-user devices for each message type.
Body	Use the {ApplicationName} lookup value to populate the application name in each message, automatically.

Configure Application Categories

Application categories help organize your applications and help device users find applications easier.

Apps Have Pre-Coded Categories

You do not have to create your own categories. AirWatch installs applications and books with their native, pre-coded categories so that you can use them to organize content immediately and apply filters to them.

Uses for Custom Categories

However, if you want to customize categories, you can group applications in numerous ways. Two suggestions are to create categories based on the actual names of the business units or to create categories based on the needs of those units.

- Organization units Make categories that match business units like IT, Accounting, Sales, Professional Services, and Human Resources. For example, you can apply categories to applications and books and filter them so that only Sales content displays on the app or book page.
- Organization needs Make categories that match business needs like Security, Communication, Travel, Medical, and Education. You can filter applications and books to display security content and ensure that the latest version is deployed.

Add Custom Application Categories

When you add a new internal or public application or book, the system applies the category that best matches based on meta data from the developer or the app store. You can override this initial assignment and apply your own custom categories. Follow the listed steps to add custom categories.

- 1. Navigate to Apps & Books > Applications > Applications Settings > App Categories.
- 2. Select Add Category.
- 3. Provide the Category Name and Category Description and save the settings.

Configure Google Play Integration (On-Premises)

For on-premises customers, AirWatch has updated the logic for how to search for public Android applications from the Google Play Store for the purpose of deploying applications.

- 1. Navigate to Groups & Settings > All Settings > Device & Users > Android > Google Play Integration.
- 2. Complete the form for a **Phone** or a **Tablet**, or both, with the applicable information.

Setting	Description
Google account username	Enter a placeholder Google Account user name.
Google account password	Enter a placeholder Google Account password.
Android Device ID	Enter a placeholder Android Device ID to provide the system with access to all applications in the Google Play Store.

If you used placeholder data, Test Connection may not verify a successful integration. This is normal behavior and your ability to search for public Android apps should not be affected.

Windows Desktop and Your Company's Root CA

You can push internal applications made for the latest Windows Desktop version from AirWatch with the root certificate authority (CA) of your company instead of with a third-party root CA.

Trusted Root CA

Make sure your root CA is part of the trusted root CA list of the device. If it is not trusted, the AirWatch system cannot deploy the application to Windows devices.

The Certificate Authorities (CA) settings page is used to configure integration with various certificate authorities and you can find it at **Groups & Settings > All Settings > System > Enterprise Integration > Certificate Authorities**.

Enable AirWatch to Distribute Windows Desktop Internal Applications

Set the AirWatch Console to distribute approved Windows Desktop internal applications automatically with a side loading key. This process is not needed for Windows 10+.

Pre-Requisites

Before you can distribute internal applications to Windows Desktop devices, you must obtain two items from Microsoft.

- Side loading key (not needed for Windows 10+)
 AirWatch sets a property to allow the side loading of applications on Windows 10 devices. This step occurs after the device enrolls with the AirWatch system.
- · Code signing certificate

Visit the Windows Dev Center for information about side loading keys and code signing certificates for Windows Desktop applications.

Enter the Side Loading Key to AirWatch

Enable AirWatch to upload your side loading key so that it can distribute internal applications to Windows Desktop devices that are not on Windows 10+.

Important: The key provided by a Volume Licensing portal, such as https://www.Microsoft.com/licensing/servicecenter/default.aspx, might be limited to a specific number of device activations. Verify that there is a key available for your use. For more information about a Microsoft account, visit the Microsoft Developer Network site.

- Navigate to Groups & Settings > All Settings > Devices & Users > Windows > Windows Desktop > Enterprise Apps.
- 2. Complete the following options.

Setting	Description
Enable Enterprise Application Manager	Allows AirWatch to push approved internal applications to Windows Desktop devices.
Side Loading Key	Enter the key provided by the Windows Dev Center.
	For example: ADQ2Z-6TP3W-4QGHK-PSDAW-8WKYR

3. Select Save.

This process uploads the side loading key into the AirWatch Console and automatically enables corporate devices to install the enterprise internal application.

Important: These settings affect devices enrolled after you have prepared the AirWatch Console for application distribution. If you change the side loading key after devices enroll, all devices must re-enroll to access internal applications.

Register Applications With the Windows Phone Dev Center

Before you can distribute internal applications to Windows Phone devices, you must create, register, and gain approval from the Windows Phone Dev Center.

See the Windows Dev Center for current documentation on how to develop applications for Windows Phone and for prices to join the development center.

- 1. **Register** a Microsoft account for your company with the Windows Phone Dev Center.
 - There is a small fee to join, and the subscription enables your company to add applications to the Windows Phone Store. Registration creates a Windows account ID that you must use to obtain a Symantec authentication certificate. For more information about a Microsoft account, visit the Microsoft Developer Network site.
- 2. Obtain a Symantec Enterprise Mobile Code Signing Certificate for the internal application.
 - Obtain an Enterprise Mobile Code Signing Certificate from Symantec with the Windows account ID. Use the certificate to sign and verify that your company built the application. Also, use the certificate to generate the application enrollment token (AET) used by each device to obtain a copy of the application.
- 3. **Build** and digitally sign the internal application.
 - Develop and test the corporate application. When the application is ready for distribution, digitally sign the application by following the Precompile and Signature steps outlined in the Windows Phone Dev Center instructions.
- 4. **Generate** an AET for the internal application.
 - Generate an AET that devices use to authenticate before installing the internal application. You can upload the AET to the AirWatch Console. This action automatically enables corporate devices to install the internal application. Generate an AET by following the AET generation walkthrough outlined by the Windows Phone Dev Center.

Enable AirWatch for Windows Phone Application Distribution

The AirWatch Catalog is not supported for Windows Phone devices. However, you can distribute applications to devices using the AirWatch Agent. Set the AirWatch Console to distribute approved Windows Phone internal applications

automatically with the AET you received when registering with the Windows Phone Dev Center.

- 1. Navigate to Groups & Settings > All Settings > Devices & Users > Windows > Windows Phone > Agent Settings.
- 2. Select the **Enable Enterprise App Management** option in the **Enterprise App Management** section.
- 3. Select **Upload** in the **Upload Enterprise Token** text box to browse for the AET file and save your settings.

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Supported File Types for Internal Applications

AirWatch supports specific file types for internal applications. For some file types, you need to upload more than one file so that the application works across devices.

Find out what file types the system supports and which file types require you to upload multiple files.

Note: Ensure that the auxiliary files packaged with Apple iOS or macOS applications do not have spaces in the names. Spaces can cause issues when you load the application to the console.

Platform	File Type		
Android	APK		
Apple iOS	IPA		
macOS	APP package bundles		
	Use the product provisioning feature to deploy macOS internal applications as DMG, PKG, and APP files.		
Symbian	SIS		
	SISX		
tvOS	IPA		
Windows Desktop Modern	 Upload a neutral file that works for all three processors. Upload files for all three processors. On older Windows platforms, you must build processor files for the type of device you want the application to run on. For example, build the three processor files for a Windows Desktop device. Then create and build the processor files for a Windows Phone device. Then you must upload the files for each device type. Upload a universal application that includes all three processors. Windows universal applications are a single version of an application accessed on any Windows device, 		
	including desktops, tablets, and phones. AirWatch supports the upload of universal applications to your devices, and you can upload the three APPX files (desktops, tablets, and phones) for all architectures. Note: Upload the same APPX file for both Windows Phone and Windows Desktop in the AirWatch Console if you want the universal app to run on both types of devices.		

Platform	File Type		
Windows	EXE		
Desktop	Upload an EXE package of Win32 applications for Windows 10.		
Win32	MSI		
	The MSI file, also called a Windows Installer, is a package that contains everything to install, maintain, and remove the software.		
	ZIP		
	Upload a ZIP package of Win32 applications for Windows 10.		
	For information on the deployment of EXE, MSI, or ZIP files, see Distribution of Win32 Applications on page 37.		
Windows	APPX		
Phone	Upload a neutral file.		
	 Upload the ARM processor file build for Windows Phone devices. 		
	Upload the ARM processor file of the universal application.		
	Windows universal applications are a single version of an application accessed on any Windows device, including desktops, tablets, and phones. AirWatch supports the upload of universal applications to your devices, and you can upload the three APPX files (desktops, tablets, and phones) for all architectures.		
	Note : Upload the same APPX file for both Windows Phone and Windows Desktop in the AirWatch Console if you want the universal app to run on both types of devices.		
	XAP		

Suggestion for Developing Internal Applications

Follow the requirements for application development on the Android Developers, iOS Developer, and Microsoft Developer sites. The AirWatch Console accepts most applications built to platform specifications.

Note: If you build Android applications with Gradle, currently, the console accepts applications built with Gradle 3.0 or older. The development team is working to integrate with newer Gradle versions.

Upload Internal Applications With a Local File

Upload internal applications with local files to deploy them to your mobile network and to take advantage of the mobile application management features of AirWatch.

Review instructions from platform sites about how to develop and package applications.

- 1. Navigate to Apps & Books > Applications > Native > Internal and select Add Application.
- 2. Select **Upload > Local File** to browse for the application file on the system.

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3. Select **Continue** and configure the **Details** tab options. Not every option is supported for every platform.

Setting	Description	
Name	Enter a name for the application.	
Managed By	View the organization group (OG) that the application belongs to in your AirWatch OG hierarchy.	
Application ID	Represents the application with a unique string. This option is pre-populated and was created with the application.	
	AirWatch uses the string to identify the application in systems like application whitelists and blacklists.	
Actual File Version	Displays the coded version of the application set by the application's developer.	
Build	Displays an alternate "File Version" for some applications.	
Version	This entry ensures AirWatch records all version numbers coded for applications because developers have two places within some applications they can code a version number.	
Version	Displays the internal version of the application set by the AirWatch Console.	
Is Beta	Tags the application as still under development and testing, a BETA version.	
Change Log	Enter notes in this field to provide comments and notes to other admins concerning the application.	
Categories	Provide a category type in the field to help identify how the application can help users.	
	You can configure custom application categories or keep the application's pre-coded category.	
Minimum OS	n Select the oldest OS that you want to run this application.	
Supported Models	Select all the models that you want to run this application.	
Is App Restricted to Silent	Assigns this application to those Android devices that support the Android silent installation feature. The end user does not have to confirm installation activity when you enable this option. This feature makes it easier to uninstall many applications simultaneously.	
Install Android	Only Android devices in the smart group that supports silent uninstallation benefit from this option. These Android devices are also called Android enterprise devices.	
Default Scheme	Indicates the URL scheme for supported applications. The application is usually packaged with the scheme, so AirWatch parses the scheme and displays the value in this field.	
	A default scheme offers many integration features for your internal applications, including but not limited to the following options:	
	Use the scheme to integrate with other platform and web applications.	
	• Use the scheme to receive messages from other applications and to initiate specific requests.	
	Use the scheme to launch Apple iOS applications in the AirWatch Container.	
Description	Describe the purpose of the application.	

Setting	Description	
Keywords	Enter words that might describe features or uses for the application. These entries are like tags and are specific to your organization.	
URL	Enter the URL from where you can download the application and get information about it.	
Support Email	Enter an email to receive suggestions, comments, or issues concerning the application.	
Support Phone	Enter a number to receive suggestions, comments, or issues concerning the application.	
Internal ID	Enter an identification string, if one exists, that the organization uses to catalog or manage the application.	
Copyright	Enter the publication date for the application.	

Complete the options in the **Developer Information** area:

Setting	Description	
Developer Enter the developer's name.		
Developer Email	Enter the developer's email so that you have a contact to whom to send suggestions and comments.	
Developer Phone	Enter a number so that you can contact the developer.	

(Apple iOS only) Complete the options in the Log Notification for App SDK area:

Setting	Description
Send Logs To Developer Email	Enable sending logs to developers for troubleshooting and forensics to improve their applications created using a software development kit.
Logging Email Template	Select an email template uses to send logs to developers.

(Windows Desktop MSI files only) Complete the options in the Installer Package Deployment area:

Setting	Description
Command LineEnter command-line options that the execution system uses toArgumentsMSI application.	
Timeout	Enter the time, in minutes, that the installer waits with no indication of installation completion before it identifies an installation failure.
	When the system reaches the timeout number, it stops monitoring the installation operation.
Retry count	Enter the number of attempts the installer tries to install the application before it identifies the process as failed.

Setting	Description	
Retry interval	Enter the time, in minutes, the installer waits between installation attempts.	
	The maximum interval the installer waits is 10 minutes.	

Complete the options in the **Application Cost Information** area:

Setting	Description
Cost Center	Enter the business unit charged for the development of the application.
Cost	Enter cost information for the application to help report metrics concerning your internal application development systems to the organization.
Currency	Select the type of currency that paid for the development, or the currency that buys the application, or whatever you want to record about the application.

4. Complete the Files tab options.

Review the file initially uploaded and upload auxiliary files needed to distribute internal applications.

You must upload a provisioning profile for Apple iOS applications and you must upload the architecture application files for Windows Desktop applications. If you do not upload the architecture application files, the Windows Desktop application does not function.

Platform	Auxiliary File	Description
All	Application File	Contains the application software to install and run the application and is the application you uploaded at the beginning of the procedure.
Apple iOS	Provisioning Profile	Authorizes developers and devices to create and run Apple iOS applications. See Apple iOS Provisioning Profiles for information about AirWatch integration with this auxiliary file.
		Ensure this file covers enterprise distribution and not app store distribution and that it matches the IPA file (Apple iOS application file).
Apple iOS	APNs files for development or production	If the application supports Apple Push Notifications Services (APNs), this file enables messaging functionality. You must upload either the development or production APNs certificate.

Platform	Auxiliary File	Description
Windows Desktop	Neutral architecture application file	Contains the application software to install and run the application for the specific Windows Desktop architecture.
	X64, X86, and ARM files built for Windows Desktop	
	Universal X64, X86, and ARM files	
	MSI file	
	Dependency files	
Windows Phone	Neutral ARM architecture application file	Contains the application software to install and run the application for the specific Windows Phone architecture.
	ARM file built for Windows Phone devices	
	Universal ARM file	
	Dependency files	

5. Complete the options on the **Images** tab.

Setting	Description	
Mobile Images	Upload or drag and drop images of the application to display in the App Catalog for mobile devices.	
Tablet Images	Upload or drag and drop images of the application to display in the App Catalog for tablets.	
Icon	Upload or drag and drop images of the application to display in the App Catalog as its icon.	

6. Complete the **Terms of Use** tab.

Terms of use state specifically how users are expected to use the application. They also make expectations clear to end users. When the application pushes to devices, users view a terms of use page that they must accept to use the application. If users do not accept, they cannot access the application.

7. Complete the **More > SDK** tab.

Setting	Description	
SDK Profile	e Select the profile from the drop-down menu to apply features configured in Settings & Policies (Default) or the features configured in individual profiles configured in Profiles .	
Application Profile	Select the certificate profile from the drop-down menu so that the application and AirWatch communicate securely.	

8. Complete the **More > App Wrapping** tab.

You cannot wrap an application that you previously saved in the AirWatch Console. You have two options:

- Delete the unwrapped version of the application, upload it to AirWatch, and wrap it on the App Wrapping tab.
- Upload an already wrapped version of the application, if you have one, which does not require deleting the unwrapped version.

	••		
Setting	Description		
Enable App Wrapping	Enables AirWatch to wrap internal applications.		
App Wrapping Profile	Assign an app wrapping profile to the internal application.		
Mobile Provisioning Profile (iOS Apple)	Upload a provisioning profile for Apple iOS that authorizes developers and devices to create and run applications built for Apple iOS devices.		
Code Signing Certificate (iOS Apple)	Upload the code signing certificate to sign the wrapped application.		
Require	Enable this option to use Data At Rest (DAR) encryption on Android devices.		
encryption (Android)	AirWatch uses the Advanced Encryption Standard, AES-256, and uses encrypted keys for encryption and decryption.		
	When you enable DAR in App Wrapping, the App Wrapping engine injects an alternative file system into the application that securely stores all the data in the application. The application uses the alternative file system to store all files in an encrypted storage section instead of storing files in disk.		
	DAR encryption helps protect data in case the device is compromised because the encrypted files created during the lifetime of the application are difficult to access by an attacker. This protection applies to any local SQLite database, because all local data is encrypted in a separate storage system.		

- 9. Select **Save & Assign** to configure flexible deployment options for the application.
- 10. After adding Assignments, Click **Save & Publish**, then **Publish** to deploy the app to your Smart Glasses.

Assign the Application to Groups

To assign and deploy internal applications, configure the flexible deployment options explained in Add Assignments and Exclusions to Applications on page 28.

Use External App Repositories That Host Internal Applications

Host internal applications on your network with an external application repository and manage the applications with AirWatch. AirWatch uses Windows File Share protocols to make externally hosted applications available to user devices. Communication is secure because on-premise deployments must use the Content Gateway for Windows to transfer data from the on-premise network to AirWatch.

- 1. Configure and use the Content Gateway for Windows to secure communications between your network and AirWatch if you have an on-premise deployment.
- 2. Enter the credentials for the external app repository so AirWatch can direct device users to the internal applications on your network in the external app repository. AirWatch supports one set of credentials to authenticate to repositories that require it. If you have multiple repositories set up on the Content Gateway, use a common set of credentials, if your repositories require authentication.
 - See Add Credentials for the External App Repository on page 27.
- 3. Enter the location of internal applications on the external app repository using a link.

 See Add Internal Applications From External Repositories on page 27.

For a list of the supported components for the use of this feature, see Supported Components for External App Repositories on page 26.

Difference Between External App Repositories and File Storage Systems in VMware AirWatch

The service that facilitates the connection for sending and receiving applications on an external app repository is different than the one for a file storage system.

- External App Repository The Content Gateway facilitates the connection for the device to get the application from the external app repository when the console initiates the deployment.
- File Storage The Devices Services server facilitates the connection for the device to get the application from the file storage system when the console initiates the deployment.

Supported Components for External App Repositories

If you use the Content Gateway for Windows and house applications on an external server system, set external repositories for various platforms and application types.

Supported App Types

The external app repository feature supports only internal applications.

Supported File Types

You can add the following supported file types to the external app repository feature.

- IPA for Apple iOS
- application package bundles for macOS
- APK for Android
- · SIS and SISX for Symbian
- XAP for Windows Phone
- APPX for Windows Desktop that works for all three processors, x64, x86, and ARM

Important: The link for the application must end in one of the supported file types or users cannot access the application.

Supported Deployments

- SaaS deployments using the Content Gateway for Windows for secure communications
- On-premise deployments using the Content Gateway for Windows for secure communications

Credentials For Multiple Repositories

If your repositories require authentication, AirWatch uses one set of credentials to communicate between the Content Gateway and your repositories. For this feature to work, use a common set of credentials for the Content Gateway to communicate with your repositories.

Add one set of credentials for your repositories you configured with the Content Gateway. For details, see Add Credentials for the External App Repository on page 27.

See Add Internal Applications From External Repositories on page 27 for an explanation of how to upload the application to AirWatch.

Add Credentials for the External App Repository

Allow AirWatch to direct users to internal applications on your network in an external app repository. The Content Gateway for Windows uses this information to access the repository and to open communications between the device and the repository.

- Navigate to Groups & Settings > All Settings > Apps > Workspace ONE > External App Repository.
- 2. Complete the following options:

Setting	Description	
Username	Enter the username for the external app repository.	
Password	Enter the password for the external app repository.	

3. Select Save.

Add Internal Applications From External Repositories

Set an external resource that you store in a secure repository as an internal application that device users access through the Content Gateway for Windows.

- 1. Navigate to Apps & Books > Applications > Native > Internal and select ADD APPLICATION.
- 2. Select **Upload**, select **Link**, confirm that access uses the Content Gateway, and select the gateway you want to use.
- 3. Enter the location of the internal application in your external app repository.
 - You can use a server file path, network file share path, an HTTP address, or an HTTPS address. The string must include the name of the internal application and the file extension. An example of this location is http://externalAppRepository /InternalAppFileName.FileExtension>.
- 4. Select **Continue** and configure the remaining tabs.]
- 5. Select Save & Assign to configure flexible deployment options for the application.

Use Flexible Deployment to Assign Applications

AirWatch offers a flexible deployment feature for internal and public applications. They are flexible because they allow you to schedule multiple application deployment scenarios.

You can configure deployments for internal applications for a specific time and let the AirWatch Console carry out the deployments without further interaction.

The flexible deployment feature resides in the **Assign** sections of the application area and offers advantages to the assigning process.

- Configure deployment assignments.
- Assign multiple deployments simultaneously.
- Order assignments so that critical deployments are not missed due to limited bandwidth.
- Customize assignments for multiple smart groups.

Add Assignments and Exclusions to Applications

To control the deployment of applications, add a single assignment or multiple assignments. Also, exclude groups from receiving the assignment.

If you add multiple assignments, prioritize the importance of the assignment by moving its place in the list up for most important or down for least important.

Note: If you use APIs to assign applications, do not use the exclusions in the console. APIs for exclusions are in development at this time. If you want to use exclusions, assign applications through the console, do not use APIs for assignment.

- 1. Navigate to Apps & Books > Applications > Native > Internal or Public.
- 2. Upload an application and select Save & Assign or select the application and choose Assign from the actions menu.

3. On the Assignments tab, select Add Assignment and complete the following options:

Setting	Description	
Select Assignment Groups	Type a smart group name to select the groups of devices to receive the assignment.	
App Delivery Method	 On Demand – Deploys content to a catalog or other deployment agent and lets the device user decide if and when to install the content. This option is the best choice for content that is not critical to the organization. Allowing users to download the content when they want helps conserve bandwidth and limits unnecessary traffic. Automatic – Deploys content to a catalog or other deployment agent on a device upon enrollment. After the device enrolls, the system prompts users to install the content on their devices. This option is the best choice for content that is critical to your organization and its mobile users. 	
Deployment Begins On Internal Applications	Set a day of the month and a time of day for the deployment to start. The Priority setting governs which deployments push first. AirWatch then pushes deployments according to the Effective configuration. To set a beginning date with enough bandwidth for successful deployment, consider the traffic patterns of your network.	
	Policies	
DLP Android iOS Windows Desktop Windows Phone	Configure a device profile with a Restrictions profile to set data loss prevention policies for the application. Select Configure. The system navigates to Devices > Profiles. Select Add > Add Profile and the platform. • For Android and iOS devices, select Restrictions and enable options in the Data Loss Prevention section. • For Windows Desktop, select Device Profile > Restrictions and enable options that apply to the data you want to protect. • For Windows Phone, select Restrictions and enable options that apply to the data you want to protect.	
Managed Access Android iOS	Enable adaptive management to set AirWatch to manage the device so that the device can access the application. Workspace ONE controls this feature and is not supported by the AirWatch Catalog.	
Remove on Unenroll iOS	Set the removal of the application from a device when the device unenrolls from AirWatch.	

Setting	Description
Prevent Application Backup iOS	Disallow backing up the application data to iCloud.
Make App MDM Managed if User	Assume management of applications previously installed by users on their devices, supervised and unsupervised.
iOS	Enable this feature so that users do not have to delete the application version installed on the device. AirWatch manages the application without having to install the application catalog version on the device.
App Tunneling Android iOS	Configure a VPN at the application level, and select the Per-App VPN Profile . Users access the application using a VPN, which helps ensure that application access and use is trusted and secure.
Application Configuration Android iOS	Send application configurations to devices. Upload XML (Apple iOS) – Select this option to upload an XML file for your iOS applications that automatically populates the key-value pairs. Get the configurations supported by an application from the developer in XML format

4. Select Add.

- 5. Use the **Move Up** and **Move Down** options to order assignments if you have more than one. Place critical assignments at the top of the list. This configuration displays as the **Priority**.
 - The **Priority** setting takes precedence when there are conflicting deployments assigned to a single device.
- 6. Select the **Exclusions** tab and enter smart groups, organization groups, and user groups to exclude from receiving this application.
 - The system applies exclusions from application assignments at the application level.
 - Consider the organization group (OG) hierarchy when adding exclusions. Exclusions at a parent OG do not apply to the devices at the child OG. Exclusions at a child OG do not apply to the devices at the parent OG. Add exclusions at the desired OG.

7. Select Save & Publish.

Application configurations are vendor-specific key-value pairs you can deploy with an application to preconfigure the application for users. For resources about application configurations, see Application Configuration Information on page 8.

For more information about the flexible deployment page, where you can edit schedules for deployments and view settings configured upon upload, see Flexible Deployment for Applications Setting Descriptions on page 30.

Flexible Deployment for Applications Setting Descriptions

The flexible deployment page contains information about your application assignments. From this page, edit schedules for deployments and view settings configured upon upload.

Options displayed on this window depend on the platform.

Setting	Description	
Edit	Edit assignment configurations, including the smart group and push mode.	
Delete	Remove the selected assignment from the application deployment.	
Move Up	Raise the selected priority of the assignment by moving it higher on the list of assignments.	
Move Down	Lower the selected priority of the assignment by moving it lower on the list of assignments.	
Name	View the assigned smart group.	
Priority	View the priority of the assignment you configured when placing the selected assignment higher or lower in the list of assignments. Priority 0 is the most important assignment and takes precedence over all other deployments.	
	You can use this option with Effective to help plan deployments to avoid times when your mobile network experiences heavy traffic.	
App Delivery Method	View how the application pushes to devices, Auto which pushes immediately through the AirWatch Catalog with no user interaction or On Demand which pushes to devices when the user initiates an installation from the AirWatch Catalog.	
Effective	Review the status of the assignment, whether it is in effect now or will be effective at some future date.	
(Internal Applications)		
Managed Access	View whether the application has adaptive management enabled.	
Remove on Unenroll (Apple iOS)	View whether AirWatch removes the application from a device when the device unenrolls from AirWatch.	
Application Backup (Apple iOS)	View whether AirWatch disallows backing up the application data to iCloud. However, the application can still backup to iCloud.	
VPN Access (Apple iOS 7+)	View if AirWatch uses a VPN connection at the application level. This option sets end users to access the application using a VPN, which helps ensure that application access and use is trusted and secure. This option is Disabled for platforms other than Apple iOS.	
Send Configuration	View if AirWatch sends configurations to managed Android and Apple iOS applications.	
Assume Management	View if AirWatch is enabled to assume management of user-installed applications without requiring the deletion of the previously installed application from the device. This option corresponds to the Make App MDM Managed if User Installed option.	

For information about assuming management of iOS applications installed by users, see Make App MDM Managed if User Installed on page 134.

Flexible Deployment Conflicts and Priorities

If a device belongs to more than one smart group and you assign these smart groups to an application with several flexible deployments, the device receives the scheduled flexible deployment with the most immediate **Priority**.

As you assign smart groups to flexible deployments, remember that a single device can belong to more than one smart group. In turn, one device can be assigned to more than one flexible deployment for the same application.

Example

Device 01 belongs to Smart Group HR and Smart Group Training. You configure and assign two flexible deployments for application X, which include both Smart Groups. Device 01 now has two assignments for application X.

The following example shows how Device 01 can receive an assignment later than expected due to the flexible deployment priority.

	Priority	Smart Group	Deployment Parameters	Deployment Received
Device	Priority 0	Smart Group HR	Deploy in 10 days time On Demand	Receives this assignment , 10 days later with installation initiated by the user (on demand).
01	Priority 1	Smart Group Training	Deploy now Auto	Not received because it received the Priority 0 assignment.

Control Batch Options for Flexible Deployments

AirWatch offers the System Admin the ability to control some batching options for flexible deployments. You can change the size of batches, the frequency AirWatch releases batches, and the frequency AirWatch checks for new assignments. Make edits to batching using scheduler tasks and performance tuning.

Control Frequency

Control the frequency at which AirWatch checks for new flexible deployment assignments.

- 1. Navigate to Groups & Settings > All Settings > Admin > Scheduler.
- 2. Find Scheduled Application Publish and select edit.
- 3. Complete the options in the Recurrence Type section and save your settings.

Control the frequency at which AirWatch releases batches of applications.

- 1. Navigate to **Groups & Settings > All Settings > Admin > Scheduler**.
- 2. Find Scheduled Application Batch Release and select edit.
- 3. Complete the options in the Recurrence Type section and save your settings.

Control Performance Tuning

Control the size of batches of applications that AirWatch compiles and deploys to devices.

- Navigate to Groups & Settings > All Settings > Installation > Performance Tuning.
- 2. Edit Batch Size for Internal Application Deployment.
- 3. Save your settings.

Bypass Batching

You can bypass the batching process and release all installation commands for applications.

- 1. Navigate to Apps & Books > Applications > Native > Internal, and select the application.
- 2. Select from the actions menu More > Manage > Bypass Batching.

Benefits of Tracking Internal App Deployments

You can use the application **Details View**, particularly the **Summary** and **Devices** tabs, to track the deployment of applications.

The Details View consolidates application tracking functions to help with many application management commitments.

- Gather data concerning application deployments and install or remove applications from a single location.
- Comply with enterprise mandates to deploy required application versions.
- Notify devices of non-compliance with installation requirements.
- View reason codes that represent steps in the progress of installing applications.

Track Internal Applications With Details View

Track internal applications with the Summary and Devices tabs of the Details View to audit application deployments and perform management functions.

- 1. Navigate to Apps & Books > Applications > List View > Internal.
- 2. Search for and select the desired application.
- 3. Select the **Summary** tab and review the application information.

Analytic	Data Snapshot	Available Actions
Install Status	Installed – Lists the number of devices that have installed the application. Not Installed – Lists the number of devices that have not installed the application.	Select the Not Installed area to discover which devices have not installed the application. This action navigates to the Devices tab.
Deployment Progress	Assigned To – Lists the smart groups assigned to the application's Flexible Deployment.	Use the table to review if AirWatch has released the installation of the application, the Push Mode used to deliver the application to devices, and the assigned smart groups.
	Status – Reports AirWatch's release of the installation command to devices.	
	Deployment – Displays the application's Push Mode, Auto, or On Demand.	

Analytic	Data Snapshot	Available Actions
Versions Installed	Displays all the versions installed on devices.	Select a non-compliant version area to determine which devices have not installed the required version of the application. This action navigates to the Devices tab.
Install Status Breakdown	Displays reasons for Installed and Not Installed statuses.	Select the Not Installed label to discover the reasons why devices have not installed a required application version. This action navigates to the Devices tab. See Reasons for Installation Status for descriptions.

4. Select the **Devices** tab, and use the following management functions to act on installation issues.

Setting	Description
Send Message to All	Send a notification to all devices listed on the Devices tab.
Install On All	Install the application on all devices listed on the Devices tab.
Remove From All	Remove the application, if managed, from all the devices listed on the Devices tab.

Select individual devices and use the available management functions.

Setting	Description	
Query	Send a query to the device for data concerning the state of the application.	
Send	Send a notification to the selected device concerning the application.	
Install	Install the application on the selected device.	
Remove	Remove the application, if managed, from the selected device.	

Installation-Status Reason Code Descriptions

AirWatch displays reasons that describe the installation progression of internal applications on the Details View, Devices tab. The reason codes help identify the status of an installation and if there is an issue with an installation, so that you can easily track and troubleshoot application deployments.

AirWatch displays the reasons in Apps & Books > Applications > Native > Internal > Details View [for the specific application] > Devices tab.

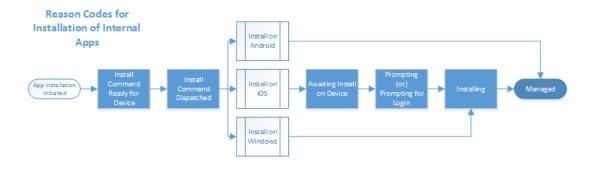
Reason	Description
All	Shows all devices.
	Acts as the default filter on the Devices tab.
Awaiting Install on Device	AirWatch sent the installation command and it has not yet prompted device users to accept the installation.
Failed	AirWatch attempted to install the application but encountered an error.

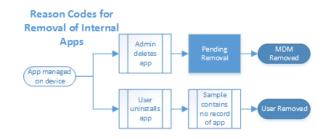
Reason	Description
Install Command Dispatched	The device communicated that it received the install command.
Install Command Ready for Device	AirWatch queued the command and communicated to devices to check in but devices have not checked in yet.
Installing	AirWatch is installing the application.
Managed	AirWatch installed the application and now manages it.
Management Rejected	The users of iOS 9+ devices rejected prompts to install applications or to enter their credentials, so AirWatch can not install the application.
MDM Removed	AirWatch removed the application due to a mobile device management action performed with the console.
Pending Removal	AirWatch sent an application removal command to devices but the application has not been removed yet.
Prompting	AirWatch is prompting device users to install the application.
Prompting for Login	The app store is prompting device users for their app store credentials so that they can install the application.
Prompting for Management	AirWatch is prompting iOS 9+ device users to accept the Make App MDM Managed if User Installed configuration. To accept the prompt permits AirWatch to manage an application that users previously installed on their devices.
Rejected	The device user rejected the prompt to install a book.
Unknown	The device and AirWatch are not communicating about the installation of the application.
Updating	AirWatch pushed an application update command but the device has not communicated that the application update is complete.
User Installed	AirWatch pushed a book to devices but device users had already installed it.
User Installed App	AirWatch pushed an application to devices but device users already installed it.
User Rejected	Device user rejected the prompt to install the application.
User Removed	AirWatch still manages the application but users removed it from their devices.

Reasons Display in Order of Installation Progression

AirWatch displays the install status reasons, or reason codes, to help you determine the status of your application in the deployment process.

The clear shapes represent processes that trigger the reason codes that are represented by the color block shapes.







Provisioning Profiles for Enterprise Distribution

When you upload an internal application to the AirWatch Console, upload the provisioning profile that you generated for that particular application, too. For an internal Apple iOS application to work, every device that runs the application must also have the provisioning profile installed on it.

The provisioning profile authorizes developers and devices to create and run applications built for Apple iOS devices.

For internal applications, use files from the Apple iOS Developer **Enterprise** Program and not the Apple iOS Developer Program.

These programs are different. When you get a mobile provisioning profile for your internal applications, verify that it is for enterprise (internal) distribution.

- Apple iOS Developer Enterprise Program This program facilitates the development of applications for internal use. Use profiles from this program to distribute internal applications in AirWatch.
- Apple iOS Developer Program This program facilitates the development of applications for the app store.

Provisioning Profiles and Updates

Apple generates development certificates that expire within three years. However, the provisioning profiles for the applications made with the development certificates still expire in one year. This model can create issues in AirWatch.

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Issues exist for developers and device users.

- Developers who build and deploy multiple versions of an application need a way to remove expired provisioning profiles that are associated with active applications.
- Device users receive warnings concerning the status of an application 30 days before a provisioning profile expires.

However, if you can manage renewals, you can mitigate these issues. You can use the expiration dates AirWatch displays to mitigate issues.

- AirWatch displays expiration notices in the console 60 days before the expiration date.
- You can update provisioning profiles and apply them to all associated applications managed in AirWatch.
- If the provisioning profiles are not associated to other applications, you can remove them or replace older ones.

Renew Apple iOS Provisioning Profiles

You can renew your Apple iOS provisioning profiles without requiring end-users to reinstall the application. The AirWatch Console notifies you 60 days before the provisioning profile expires with the expiration links in the **Renewal Date** column on the **Internal** tab. AirWatch also enables you to renew the file for all applications associated with it.

You can access expiration links for Apple iOS provisioning profiles from within the applicable organization group (OG). The AirWatch Console does not allow access unless you are in the correct OG.

- 1. Navigate to Apps & Books > Applications > Native > Internal.
- 2. Select the expiration link (**Expires in XX days**) in the **Renewal Date** column for the application for which you want to update the provisioning profile.
- 3. Use the **Renew** option on the **Files** tab to upload the replacement file.
- 4. Select the **Update Provisioning Profile For All Applications** setting to apply the renewed file to all associated applications. AirWatch displays this option only if multiple applications share the provisioning profile.
 AirWatch lists the applications that share this provisioning profile for you on the **Files** menu tab. AirWatch silently pushes the updated provisioning profile to all devices that have the application installed.

Expired Apple iOS Provisioning Profiles

When an Apple iOS provisioning profile expires, device users cannot access the associated application, and new device users cannot install the application.

Distribution of Win32 Applications

AirWatch can deploy Win32 applications from the Apps & Books section so that you can use the application life cycle flow that exists for all internal applications. This feature is called software distribution.

If you have scripting needs, use the product provisioning feature described in the Introduction to Product Provisioning for Windows Desktop in the VMware AirWatch Product Provisioning for Windows Desktop Guide.



For more information on software distribution and how to troubleshoot the system, see the following AirWatch Knowledge Base article: https://support.air-watch.com/articles/115001674888.

Requirements to Deploy Win32 Applications for Software Distribution

To deploy Win32 applications with software distribution, use supported file types, operating systems, and platforms.

Supported Platforms

Windows Desktop

Supported Operating Systems

Windows 10

Supported File Types

- MSI
- EXE
- ZIP

CDNs and File Storage Systems

All deployments use a content delivery network (CDN) to deploy applications. This option has the advantage of sending content to devices in the network and to remote devices. It also offers increased download speeds and reduces bandwidth on AirWatch servers. However, in some scenarios, a CDN is not a viable option. For these instances, use a file storage system.

Enable Software Package Deployment

Configure AirWatch to recognize the deployment of Win32 applications through the software distribution method.

SaaS Environments

For the **Software Package Deployment** option to display, AirWatch enables the CDN for the environment. Go to **Groups** & **Settings > All Settings > Device** & **Users > Windows > Windows Desktop > App Deployments** and enable **Software Package Deployment**.

Note: If your deployment whitelists AirWatch IP addresses, the CDN does not work.

On-Premises Environments

On-Premises environments use a file storage system to store the large Win32 applications. They also use a CDN to download the applications and to reduce bandwidth on other servers.

- 1. First, enable the CDN at Groups & Settings > All Settings > System > Enterprise Integration > CDN.
- 2. Enable the file storage system. See Introduction to File Storage on page 39 for more information and server requirements.

Note: If your deployment cannot use the CDN but still wants to deploy Win32 applications with software distribution, contact your VMware AirWatch representative to get a SQL script to enable the feature.

Introduction to File Storage

Certain AirWatch functionality uses a dedicated file storage service to handle processing and downloads, which reduces the overall burden on your AirWatch database and increases its performance. It also includes certain AirWatch reports, internal application deployment, and AirWatch managed content. When you enable file storage for any of these functionalities, it is applied to the others automatically. Setting up file storage causes all reports, all internal applications, and all AirWatch managed content to be stored there.

Configuring file storage manually is only applicable to on-premises customers. It is automatically configured for SaaS customers.

AirWatch Reports

In v9.0.2, AirWatch added three new reports that appear the same as existing reports but use a revamped back end framework. This new framework generates reports with greater reliability and faster download times. To take advantage of these benefits, you must set up file storage.



For more information about these reporting updates, see the following Knowledge Base article: https://support.air-watch.com/articles/115002346928.

Internal Applications

When file storage is enabled, all internal application packages (.ipa, .pak, .appx, .msi., .exe, and so on) that you upload through the AirWatch Console are stored in a file storage location. File storage is required to deploy Win32 applications from the Apps & Books area of the AirWatch Console. This feature is called software distribution.

AirWatch Managed Content

You can separate the AirWatch managed content from the AirWatch database by storing it in a dedicated file storage location. Uploading large amounts of AirWatch managed content might cause issues with database performance. In this case, on-premises customers can free up space in the database by moving AirWatch Managed Content to an integrated local file storage solution.

AirWatch personal content also moves to the file storage solution is enabled. By default, personal content is stored in the SQL database. If you have a Remote File Storage enabled, personal content is stored in the RFS and not in the file storage or SQL database.

File Storage Requirements

To set up local file storage, you must meet the following requirements.

Important: File Storage is required for Windows 10 Software Distribution.

Create the Shared Folder on a Server in your Internal Network

• File storage can reside on a separate server or the same server as one of the other AirWatch application servers in your internal network. It is only accessible to components that require access to it, such as the Console and Device Services servers.

• If the Device Services server, Console server, and the server hosting the shared folder are not in the same domain, then establish Domain Trust between the domains to avoid the authentication failure. If the Device Services server or Console server is not joined to any domain, then supplying the domain during service account configuration is sufficient.

Configure the Network Requirements

• If using Samba/SMB - TCP: 445, 137, 139. UDP: 137, 138

• If using NFS - TCP and UDP: 111 and 2049

Allocate Sufficient Hard Disk Capacity

Your specific storage requirements may vary depending on how you plan to use file storage. The file storage location should have enough space to accommodate the internal apps, managed content, or reports you intend to use. Take into the account the following considerations.

- If you enable caching for internal apps or content, then a best practice is to size the Device Services server for 120 percent of the cumulative size of all the apps/content you need to publish.
- For storing reports, your storage requirements depend on the number of devices, the daily amount of reports, and the frequency with which you purge them. As a starting point, you should plan to allocate at least 50 GB for deployment sizes up to 250,000 devices running about 200 daily reports. Adjust these numbers based on the actual amount you observe in your deployment. Apply this sizing to your Console server as well if you enable caching.

Create a Service Account with Correct Permissions

- Create an account with read and write permissions to the shared storage directory.
- Create the same local user and password on the Console, Device Services, and the server that is being used for File Storage.
- Give the local user read/write/modify permissions to the file share that is being used for the File Storage Path.
- Configure the File Storage Impersonation User in AirWatch with the local user.

You can also use a domain service account instead of a local user account.

Configure File Storage at the Global Organization Group

Configure file storage settings at the Global organization group level in the AirWatch Console.

Enable File Storage for Applications

Configure file storage for internal applications using the procedure below. This is required if you are deploying Win32 apps using software distribution, but will apply to all internal apps once configured.

1. At the Global organization group level, navigate to **Groups & Settings > All Settings > Installation > File Path** and scroll to the bottom of the page.

2. Select File Storage Enabled and configure the settings.

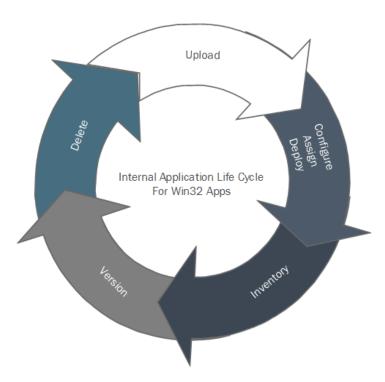
Setting	Description
File Storage Path	Enter your path in the following format: \\{Server Name}\{Folder Name}, where Folder Name is the name of the shared folder you created on the server.
File Storage Caching Enabled	When enabled, a local copy of files requested for download is stored on the Device Services server as a cache copy. Subsequent downloads of the same file retrieve it from the Device Services server as opposed to file storage.
	If you enable caching, accommodate for the amount of space needed on the server where these files cache. For more information, see File Storage Requirements on page 39.
	If you integrate with a CDN, then apps and files are distributed through the CDN provider, and a local copy is not stored on the Device Services server. For more information, refer to the VMware AirWatch CDN Integration Guide (https://resources.air-watch.com/view/8cr52j4hm6xfvt4v2wgg/en).
File Storage Impersonation Enabled	Select to add a service account with the correct permissions.
File Storage Impersonation Username	Provide a valid service account username to obtain both read and write permissions to the shared storage directory.
Password	Provide a valid service account password to obtain both read and write permissions to the shared storage directory.

3. Select the **Test Connection** button to test the configuration.

Application Lifecycle for Software Distribution

AirWatch can help manage Win32 applications with its lifecycle features, so that you can know their installation statuses, keep them current, and delete them.

Use the life cycle of internal applications to manage the deployment of your Win32 applications.



Phase	Description	
Upload Win32 Files on page 42	Add the Win32 application and define if it is a dependency file.	
Configure, Assign, and Deploy Win32 Files on page 42	Enter details for the Win32 application, add supporting files, enter deployment criteria, and assign to devices.	
Inventory Win32 Applications with Tracking Features on page 50	Track the installation progress of Win32 applications.	
Add Versions for Internal Applications on page 142	Add full versions of Win32 applications and patches to update them.	
Delete Win32 Files on page 51	Delete applications with several options.	

Upload Win32 Files

Upload Win32 applications as either main files or dependency files. Use the same process for EXE, MSI, and ZIP files.

- 1. Navigate to Apps & Books > Applications > Native > Internal and select Add Application.
- 2. Select **Upload**, and then select **Local File** and choose the application to upload.
- Select an answer to Is this a dependency file.
 Select Yes to tag a dependency file to associate it to Win32 applications. Examples of dependency files are libraries and frameworks. Select Continue to go to the next phase in the life cycle.

Configure, Assign, and Deploy Win32 Files

Configure details about the Win32 application, which include to define when to install it, how to install it, and when to identify installation is complete. To complete the process, assign the application to smart groups with the flexible deployment feature.

For considerations to review when configuring the **How To Install** section, see Considerations for Retry Count, Retry Interval, and Install Timeout Options on page 48.

Configuration Process

1. Configure the **Details** tab options.

The AirWatch system cannot parse data from an EXE or ZIP file. Enter the information for the EXE and ZIP files on this tab.

The system parses the listed information for MSI files.

- Application name
- Application version
- Application identifier (also called a product code)
- 2. Complete the **Files** tab options.

Review the file initially uploaded and upload dependencies, transforms, patches, and uninstallation processes.

File	Description	Configurations	
App Dependencies MSI, EXE, ZIP	The environment and devices need these applications to run the Win32 application.	 a. Select dependency files in the Select Dependent Applications option. b. Enable the system to apply dependencies in a specified order. The system works from top to bottom. 	
App Transforms MST file type	These files control the installation of the application and can add or prevent components, configurations, and processes during the process.	Select Add to browse to the MST file on the network.	
App Patches MSP file type	 These files add changes that are fixes, updates, or new features to applications. The two types are additive and cumulative. Additive – Includes only changes developed after the latest version of the application or the last additive patch. Cumulative – Includes the entire application including any changes since the latest version of the application or the last patches. 	 a. Select Add. b. Identify the patch as cumulative or additive. c. Select Choose File to browse to the MSP file on the network. 	

File	Description	Configurations	
App Uninstall Process	These scripts instruct the system to uninstall an application under specific circumstances.	a. Select the Use Custom Script option.	
	Customized scripts are optional for MSI files.	b. Select to upload or enter a script to the system for Custom Script Type .	
		 Select Upload and browse to the script file on the network. 	
		 Select Input and enter the custom script. 	

3. Complete the settings on the **Deployment Options** tab.

This tab instructs the system to install the application with specific criteria. The system can parse information for MSI files. However, for EXE and ZIP files, the system requires you to enter this information.

a. When To Install

Configure AirWatch to install Win32 applications when devices and your mobile network are in a specific state. Data contingencies work for both when to install and when to call install complete.

- Instruction This explanation describes system behavior for When To Install.
- Completion This explanation describes system behavior for When To Call Install Complete.

Setting	Description			
Data Contingencies	Select Add and complete the options that depend on the criteria type you select. Set contingencies for these scenarios:			
	 Instruction – Contingencies instruct the system to install applications when the device meets specific criteria. 			
	• Completion – Contingencies identify when an installation is complete.			
	Add multiple criteria and configure the system to apply all contingencies (AND) or to apply alternative ones (OR).			
	Criteria Type – App			
App exists App does not	• Instruction – Configure the system to install the application when a specific application is or is not on devices.			
exist	 Completion – Configure the system to identify the installation is complete when a specific application is or is not on devices. 			
	AirWatch checks for the existence of the application but it does not deploy the application to devices.			

Setting	Description			
Application Identifier	Enter the application identifier so the system can recognize the existence or non-existence of the auxiliary application.			
	This value is also known as the product code of the application.			
Application Version	Enter the specific version.			
	Criteria Type — File			
File exists File does not	• Instruction – Configure the system to install the application when a specific file is or is not on devices.			
exist	 Completion – Configure the system to identify the installation is complete when a specific file is or is not on devices. 			
Path	th Enter the path on the device where you want the system to look for the file and include filename.			
Modified On	Enter the date the file was last modified.			
	Criteria Type – Registry			
Registry exists Registry does	 Instruction – Configure the system to install the application when a specific registry is or is not on devices. 			
not exist	 Completion – Configure the system to identify the installation is complete when a specific registry is or is not on devices. 			
Path	Enter the path on the device where the system can find the keys and values. Include the entire path, beginning with HKLM\ or HKCU\.			
Value Name	Enter the name of the key.			
	This container object stores the value and it displays in the file structure of the device.			
Value Type	Select the type of key displayed in the file structure of the device.			
Value Data	Enter the value of key.			
	The name-data pairs stored in the key display in the file structure of the device.			

Select **Add** to continue setting deployment options.

Setting	Description
Disk Space Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set the disk space devices must have available for the system to install the Required Set	
Device Power Required	Set the battery power devices must have available for the system to install the application.
RAM Required	Set the random access memory devices must have available for the system to install the application.

b. How To Install

Configure AirWatch to install Win32 applications by defining the installation behavior on devices.

Setting	Description			
Install	Select how the system applies the installation.			
Context	• Device — Define installation by the device and all the users of that device.			
	User — Define installation by particular user accounts (enrolled).			
Install	Enter a command to control the installation of the application.			
Command	 MSI — The system automatically populates the installation commands, and the commands include patches and transforms. 			
	 Patches — To update the order in which the patches install on devices, update their listed order in the install command. 			
	 Transforms — The order in which the system applies transforms is set when you assign the application. You see a <u>placeholder name</u> for the transform until you associate the transform during the assignment process. 			
	 EXE and ZIP — Populate the install command and specify the patch names and their order of application in the command. You must also enter the install command that triggers the installation of the Win32 application. 			
	If you do not package the patches and transforms in the EXE or ZIP file and you add them separately, ensure to add the patch file names and the transform lookup text boxes in the install command.			
Admin Privileges	Set the installation to bypass admin privilege requirements.			
Device Restart	Require the device to restart after the application installs successfully, require the device to restart only if necessary for the application to function, or do not require the device to restart.			
Retry Count	Enter the number of times the system attempts to install the application after an unsuccessful attempt.			
Retry Interval	Enter the time, in minutes, the system waits when it tries to install the application after an unsuccessful attempt.			
Install Timeout	Enter the maximum time, in minutes, the system allows the installation process to run without success.			
Installer	Enter the code the installer outputs to identify a reboot action.			
Reboot Exit Code	Review the entry for Device Restart . If you selected to Do not restart but you enter a reboot exit code, the system considers the installation a success after the reboot completes even though the Device Restart settings do not require a restart for success.			
Installer Success Exit Code	Enter the code the installer outputs to identify a successful installation.			

c. When To Call Install Complete

Configure AirWatch to identify successful installation of Win32 applications. The system requires this information for EXE and ZIP files.

Setting	Description		
Use Additional Criteria	Configure the system to use specific criteria to recognize the completion of the installation process.		
Identify Application By Add specific criteria to identify installation completion or use custom scripts.			
Defining Criteria			
Select Add to enter criteria to identify the installation is complete.			
These settings are the same as the <u>data contingencies</u> .			
Using Custom Script			
Script Type Select the type of script.			
Command to Run the Script Enter the value that triggers the script.			
Custom Script Type Select Upload and navigate to the custom script file on the network.			
Success Exit Code Enter the code that the script outputs to identify successful installation.			

- 4. Select **Save & Assign** to configure flexible deployment options.
- 5. Select **Add Assignment** and complete the options.

Setting	Description				
Select Assignment Groups	Type a smart group name to select the groups of devices to receive the assignment.				
App Delivery Method	On Demand – Deploys content to a catalog or other deployment agent and lets the device user decide if and when to install the content.				
	This option is the best choice for content that is not critical to the organization. Allowing users to download the content when they want helps conserve bandwidth and limits unnecessary traffic.				
	• Automatic – Deploys content to a catalog or other deployment agent on a device upon enrollment. After the device enrolls, the system prompts users to install the content on their devices.				
	This option is the best choice for content that is critical to your organization and its mobile users.				
Deployment Begins	Set a day of the month and a time of day for the deployment to start.				
On	The Priority setting governs which deployments push first. AirWatch then pushes deployments according to the Effective configuration.				
	To set a beginning date with enough bandwidth for successful deployment, consider the traffic patterns of your network.				

Setting	Description					
	Policies					
DLP	Configure a device profile with a Restrictions profile to set data loss prevention policies for the application.					
	Select Configure . The system navigates to Devices > Profiles . Select Add > Add Profile and the platform.					
	For Windows Desktop, select Device Profile > Restrictions and enable options that apply to the data you want to protect.					
Make App MDM	Assume management of Win32 applications.					
Managed if User Installed	The system does not prompt users to allow or deny this action when you enable this feature. If a device is employee owned, this option does not work.					
Application Transforms	Associate transform files to the Win32 applications. This setting replaces the placeholder transform name in the Install Command option.					

6. Select Add and then Save & Publish.

For information about considerations and system behavior for setting **Make App MDM Managed if User Installed**, see Assume Management of Win32 Applications on page 50.

Considerations for Retry Count, Retry Interval, and Install Timeout Options

The values for **Retry Count**, **Retry Interval**, and **Install Timeout** options for Win32 applications affect the length the system takes to report a failed installation process. Consider changing the default values to decrease deployment times.

Default Values and Time to Installation Failure Reported

The default values for the options

- Retry Count three times
- Retry Interval five minutes
- Install Timeout 60 minutes

work in the following sequence for a single failed installation process.

60 minute	65 minutes	125 minutes	130 minutes	190 minutes	195 minutes
(one hou	(one hour and five r	(two hours and five r	(two hours and 10 r	(three hours and 10 r	(three hours 15 m
Win32 app fails to install and	System retries the installation (retry count #1) at a retry interval of 5	Win32 app fails to install and reaches install timeout of 60 minutes.	System retries the installation (retry count #2) at a retry interval of 5	Win32 app fails to install and reaches install timeout of 60 minutes.	System retries the installation (retry count #3) at a retry interval
reaches install timeout of 60 minutes.	minutes.		minutes.		of 5 minutes.

After three hours and 15 minutes, the system reports a single application installation as failed. Then, the system installs the next application.

Configure Options Depending on the Application

Configure values that compliment the application.

Fast Installation Example

A browser application installs on a device in four minutes. Consider setting these values for this application.

- Retry Count two times
- Retry Interval five minutes
- Install Timeout five minutes

The system reports the failure of this application within 20 minutes. Then, it installs the next application.

Slow Installation Example

A large productivity application installs on a device in 30 minutes. Consider these values for these applications.

- · Retry Count three times
- Retry Interval five minutes
- Install Timeout 35 minutes

The system would report the failure of this application within 120 minutes. Then, it installs the next application.

For information on configuring **How To Install** settings for software distribution application, see Configure, Assign, and Deploy Win32 Files on page 42.

Dependency Files in Software Distribution

Dependency files in the software distribution feature are applications that are necessary for a Win32 application to function. Examples include framework packages and libraries. Although you upload them like a file and you can view them in the List View, they have reduced features.

Dependency File Features

- Dependency file do not have assignments of their own. The applications to which they are associated give the dependency files their assignments.
- Every dependency file is a separate file and the system does not version them.
- The system cannot parse information from dependency files so you must enter details such as uninstallation processes.
- Dependency files have reduced options on the Deployment Options tab.
- You cannot associate patches or transforms to dependency files.

Delete Considerations

Before you delete a dependency, ensure that other applications are not associate to it. When you delete the dependency file, the system removes its association from all applications. Devices newly assigned to the application do not get the dependency. Deletion does not remove the dependency from devices that had the application previous to deletion.

Assume Management of Win32 Applications

The system to assume management of Win32 applications includes certain caveats to work. After you enable the option, the system acts in a specific order to complete the assuming management process.

Considerations

This feature works for devices that meet these caveats.

- Devices that enrolled or were assigned after you enabled this option and did not have the application installed.
- Devices that enrolled or were assigned after you enabled this option and did have the application installed with a status of user-installed.

This feature does not support the management assumption process on devices that meet these caveats.

- Devices that enrolled or were assigned before you enabled this option and have the application installed with a status of user-installed.
- Devices that are employee owned. If users have BYODs, you cannot assume management of Win32 applications on these devices.

System Behavior

The management assumption process takes the listed actions if you enable Make App MDM Managed if User Installed.

- 1. Enable Make App MDM Managed if User Installed and publish the Win32 application.
- 2. VMware AirWatch sends install commands to devices that enroll after publication.
- 3. The device responds that it received the command.
- 4. The device processes the command by checking if the admin is trying to assume management of the application.
 - Not assuming management The application installs with the usual process.
 - Assuming management The system looks for the application on the device.
 - Application installed The system re-dowloads and re-installs the application.
- 5. The device reports the status of the application as managed to the console.

The system marks the application as user-installed if you disable the option and the user installs the application.

Inventory Win32 Applications with Tracking Features

Monitor your Win32 applications deployed through software distribution with the statistics on the Details View and by reviewing installation status codes.

Use the Details View of internal applications to view the progress and status of installations. See Track Internal Applications With Details View on page 33.

View the reasons in the Details View to track the progression of an installation. The reason codes help identify the status of an installation and if there is an issue with an installation, so that you can easily track and troubleshoot application deployments. Find descriptions for common reason codes in the topic Installation-Status Reason Code Descriptions on page 34.

Delete Win32 Files

AirWatch includes several methods to remove Win32 applications off devices.

Several admin functions impact multiple assets, so understand the changes before you take action.

Method	Description
Details View	Select the Delete Application function in the details view of the application.
	This action removes the Win32 application off devices in smart groups assigned to the application.
Device	Delete the applicable device from the console.
Organization	Delete the organization group.
Group	This action impacts all assets and devices in the organization group.
Assignment Group	Delete the smart or user group assigned to the Win32 application.
	This action impacts every device in the group.
User	Delete the applicable user account from the console.

Patches in Software Distribution

Use patches to update and fix Win32 applications. AirWatch supports additive and cumulative patches. In certain cases, a cumulative patch may trigger the system to create a version of an application.

Cumulative Patches and System Deployment Behavior

When you apply a cumulative patch by editing an application, the system creates a version of the application with the new patch applied. It makes the non-patched version inactive and creates and deploys the patched version of the application to devices.

Patch Restrictions

AirWatch does not support patches that do not update the version, and the upgrade code must match the Win32 MSI application.

Peer Distribution for Win32 Applications

AirWatch offers a peer distribution system to deploy Win32 applications to enterprise networks. Peer distribution can reduce the time to download large applications to multiple devices in deployments that use a branch office structure.

Win32 Distribution Challenge

In the default distribution process, software distribution, the AirWatch Console deploys Win32 applications from a secure file storage system or from a content delivery network (CDN). Win32 applications are large and it takes time for them to download to devices. The downloading of Win32 applications can also increase the traffic on communication channels. Multiple devices use the channel to retrieve the large application simultaneously from the CDN or file storage. This constant traffic can hamper network availability needed for other mission critical applications.

Win32 Distribution Option - Peer Distribution

VMware AirWatch partners with Adaptiva to offer the peer distribution system.

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The peer distribution system works to reduce the traffic on networks and the time to install Win32 applications. Installation begins with a specific device in the office or subnet called the rendezvous point (RVP). This initial download takes time. However, installation times improve because devices are not taxing the storage system or the line of communication for the application package. Instead, devices receive the package from other devices in the network. The system also monitors the network for traffic. If the network is busy, installations pause until the network availability increases.

Environments that Benefit from Peer Distribution

Peer distribution benefits environments with specific characteristics.

- Offices in remote locations with low bandwidth and with little means to increase the network bandwidth.
- Enterprises that use branch office hierarchies.
- Enterprises that have multiple branch offices that have a large number of devices.

For required components of the peer distribution system, see Requirements for Peer-To-Peer Distribution on page 53.

Peer Distribution Component Roles

Peer distribution uses two main components: a peer-to-peer server and peer-to-peer clients.

Peer-to-peer server

- This component maintains the metadata of the Win32 applications but not the actual application packages. It also maintains information about clients, client IP addresses, the number of active clients, and the content presently at each client.
- This component resides in your network and it must communicate with these components.
 - VMware Enterprise Systems Connector
 You can install the server and the VMware Enterprise Systems Connector on the same machine.
 - SQL Database or SQL Server Express
 - Peer-to-peer clients on devices
- Download and install the server from the AirWatch Console before you configure peer distribution.

Peer-to-peer clients

- This component distributes application packages between peers, or devices, and it receives application metadata from the server. These clients use licenses you buy with the peer distribution feature.
- This component resides on devices and it must communicate with these components.
 - Software distribution clients on devices
 - Peer-to-peer server
- The peer distribution system automatically deploys clients to devices when you complete the peer distribution software setup. An installed peer-to-peer client uses one license.

Network Topology

- This component represents your network as offices in a hierarchy. It enables the peer distribution system to deploy applications more efficiently. It uses the hierarchy to control what clients get downloads and in what order. It uses devices called rendezvous points, or RVPs, as master clients in an office. The RVP receives downloads and disseminates the applications to peer clients.
- This component is a spreadsheet that you upload to the AirWatch Console. If you do not have a network topology, you can download the spreadsheet from the console and edit the topology initially identified by the peer distribution system.
- Though this component is optional, it greatly improves efficiencies and download speeds.

Requirements for Peer-To-Peer Distribution

Peer distribution needs the listed components and configurations to work. Ensure your AirWatch deployment includes these requirements.

Supported Platforms and Application Types

- Windows Desktop (Windows 10)
- Win32 applications

Required Components

- **SQL** Get SQL Server Express or see if your organization uses SQL Database. The peer-to-peer server uses SQL Database to store application metadata and information about the network topology. To download SQL Server Express, outbound port 443 must be open.
 - Ensure that the peer-to-peer server can communicate with SQL Server Express or the organization's SQL Database.
- VMware Enterprise Systems Connector Ensure that VMware Enterprise Systems Connector is enabled. This
 component ensures secure communication between your network and AirWatch. Ensure that the All Other
 Components option is enabled in the VMware Enterprise Systems Connector configurations located in the console at
 Groups & Settings > All Settings > Enterprise Integration > VMware Enterprise Systems Connector > Advanced >
 AirWatch Services > All Other Components.
- Software Package Deployment Configure AirWatch to recognize the deployment of application packages through the software distribution method. The software distribution client resides on devices to communicate with the peer-to-peer system and the AirWatch Console. Go to Groups & Settings > All Settings > Device & Users > Windows > Windows Desktop > App Deployments and enable Software Package Deployment.
- **File Storage (On-Premises)** AirWatch stores Win32 applications on a secure file storage system. Peer-to-peer clients receive application packages from the storage system when clients cannot find other clients with the application package.
 - See Introduction to File Storage on page 39 for more information and server requirements.

Peer-to-Peer Server Requirements

Ensure that the machine that houses the peer-to-peer server meets these requirements.

Component	Requirement		
Operating system	Windows Server 2008+		
Processor	Xeon Processor, single quad core		
Memory allocation	• 0 to 5,000 clients - 2048 MB		
	• 5,001 to 10,000 clients - 3072 MB		
	• 10,001 to 19,999 clients - 5120 MB		
	• 20,000 to 49,999 clients - 6144 MB		
	• 50,000+ - 8192 MB		

SQL Requirements

Service Account Permissions on the SQL Database

On the machine hosting the SQL Database instance or SQL Server Express, grant the entity Service Account Permissions SQL sysadmin server roles for the initial installation of the peer distribution system. The role is not needed for everyday operation of the peer distribution system.

Required Databases

- db_datareader
- db_datawriter
- db_ddladmin

Required Database Size

The database requires 200 KB per client.

Required Configurations for Deployment

The deployment of applications with the peer-to-peer distribution system requires you to set the listed configurations in the AirWatch Console and on devices.

- Enable software package deployment. See Requirements to Deploy Win32 Applications for Software Distribution on page 38.
- Configure the peer distribution software. See Configure Peer Distribution Software Setup on page 60.
- Install and activate peer-to-peer clients on devices. See Configure Peer Distribution Software Setup on page 60.
- Upload and publish applications to the peer-to-peer server. See Application Lifecycle for Software Distribution on page 41.

CDN for On-Premises, Optional

On-premises deployments can use a content delivery network (CDN) as the backup delivery system instead of the file storage system. AirWatch partners with a third-party vendor to offer a CDN for the on-premises environment at a cost. AirWatch also integrates this CDN solution for SaaS environments.

This option has the advantage of sending content to devices in the network and to remote devices. Whereas the peer distribution system with the file storage backup, sends content to only devices in the network. Although optional, a CDN offers increased download speeds and reduces bandwidth on AirWatch servers. Find settings for this option in **Groups & Settings > All Settings > System > Enterprise Integration > CDN**.

Considerations for Peer Distribution

Understand the behavior of the network, the types of communication, the communication channels between components, and license management. Review the considerations to avoid possible issues.

Important: Do not send confidential packages with peer distribution. See the encryption section in this topic for information.

- **Common Network** The peer-to-peer server, the VMware Enterprise Systems Connector, and the peer-to-peer clients must all communicate on the same network. If these system components are on subnets of your network and the subnets can communicate, then the feature can transfer applications. Clients that are not on the network cannot receive applications with peer-to-peer distribution.
- **Encryption** Communication between the peer-to-peer server and AirWatch is encrypted. The communication is not encrypted between peer-to-peer clients in the network. This communication uses UDP but the package itself is not encrypted between clients. Although the system checks for tampered packages, a best practice is to not send confidential packages with peer-to-peer distribution.
- UDP The peer-to-peer server and client use UDP to communicate with AirWatch.
- Central Office The peer-to-peer server must reside in one of the subnets in the top-tiered Central Office.
- **License Overages** The peer-to-peer system does not stop you from assigning more licenses than you have bought. If you assign extra licenses, the system charges you for them.
 - To help gauge license usage, the ratio of client installation to used license is one to one.
- **Open Ports** The peer-to-peer client needs specific ports open to transfer metadata. Find out if your network management team has closed the required ports or has blocked broadcasting on these ports. If these ports are closed or do not allow broadcasting, contact your VMware AirWatch representative about alternative ports. See Ports Used for Peer Distribution on page 56 for information.
- Console, Client, and Server Versions You must deploy and use the supported version of the peer-to-peer client and the peer-to-peer server. Update the peer-to-peer server when the AirWatch Console includes an update to the peer-to-peer client. If the versions are not supported, the feature does not work.
- **SQL Server Express** Download and install SQL Server Express on the same server that has the VMware Enterprise Systems Connector. Install this component before configuring peer-to-peer setup because it might take some time to complete its installation.
- **Application Metadata** The peer-to-peer system stores and transmits the blob ID (or content ID), the application size, and the application hash. It does not store or transfer any other data.
- **Initial Downloads** The first download in a peer distribution process takes the longest time. After the initial downloads and as more devices in the subnet receive the application, download times get faster.

• Activation Processes - After you save your configurations, the system activates the peer-to-peer server and clients with a license key. You can input your topology or use the one the network generates at activation. Also at the time of activation, the system publishes all the existing Win32 application content to the peer-to-peer server. From this point on, devices that belong to the peer distribution network begin to receive the application download.

Ports Used for Peer Distribution

The listed ports must be open so that the peer-to-peer clients can transfer metadata to the peer-to-peer server.

Note: If you have no group policies that block the creation of firewall policies, the peer distribution component installers create the necessary firewall rules.

Sending Component	Receiving Component	Protocol	Port	Description	
	Messaging from Client to Server				
Peer-to-peer clients	Peer-to-peer server	UDP	34322	After clients receive small messages, they acknowledge or reply to the server.	
			34323	Clients send small messages to the server.	
			34331	Large replies from clients to the server using Foreground Protocol.	
			34333	Clients send large messages to the server using Foreground Protocol.	
			34339	Large replies from clients to the server using Background Protocol.	
			34341	Clients send large messages to the server using Background Protocol.	
	Messaging Fr	om Server	to Clier	nt	
Peer-to-peer server	Peer-to-peer clients	UDP	34324	After the server receives small messages, it acknowledges or replies to clients.	
			34325	Server sends small messages to clients.	
			34335	Large replies from the server to clients using Foreground Protocol.	
			34337	Server sends large messages to clients using Foreground Protocol.	
			34343	Large replies from the server to clients using Background Protocol.	
			34345	Server sends large messages to clients using Background Protocol.	

Sending Component	Receiving Component	Protocol	Port	Description
	Messaging fr	om Client	to Clien	it
Peer-to-peer clients	Peer-to-peer clients • Same office	UDP	34324	After clients receive small messages from another client, acknowledgments and replies are sent to this port
	Parent officesChild offices		34325	Clients send small messages to other clients
			34335	Large replies from clients to clients using Foreground Protocol.
			34337	Clients send large messages to other clients using Foreground Protocol.
			34343	Large replies from clients to clients using Background Protocol.
			34345	Clients send large messages to other clients using Background Protocol.
	Messaging Clie	nt to Clien	t Broad	cast
Peer-to-peer clients	Peer-to-peer clients in the same subnet	UDP	34329	Clients broadcast requests to other clients
	Data Transfer	from Serve	r to Clie	ent
Peer-to-peer server	Peer-to-peer clients in the Central Office	UDP	34760	Server sends content to clients using Foreground Protocol.
	Data Transfer	from Clien	t to Clie	ent
Peer-to-peer clients	Peer-to-peer clients in the same office	UDP	34760	Clients send content to other clients in the same logical office using Foreground Protocol.
	Peer-to-peer clients in child offices		34750	Clients send content to clients in child offices using Background Protocol.
	Data Trans	fer Contro	l Ports	
Peer-to-peer clients	Peer-to-peer server	UDP	34545	Clients send control signal to the server for any large transfer using Adaptive Protocol.
	Peer-to-peer clients in the same office, in parent offices, and in child offices		34546	Clients send control signal to other clients for any large transfer using Adaptive Protocol.
	Data Transfer betweer	vESC, Ser	ver, and	d Database
VMware Enterprise Systems Connector (VESC)	Peer-to-peer server	UDP	34323	VESC sends messages for activation, health checks, application metadata to the peer-to-peer server.
Peer-to-peer server	VESC	UDP	34320	Peer-to-peer server responds to requests from the VESC.

Data Transport Behaviors for Peer-To-Peer Networks

To plan for distribution optimization in your peer-to-peer deployment, consider how data transfers within networks.

Offices and Subnets

Define an office with one or more subnets or subnet ranges connected over a local area network (LAN). Offices retrieve content from their parent offices, and distribute them to their child offices.

Office Types

Peer distribution has three types of offices, and these office types share data in specific ways.

- **Default** Defines a standard wired LAN. Clients attempt to share content and they send broadcast discovery requests.
- **VPN** Defines an office and subnet range allocated for clients connecting through VPN. Clients within a VPN office do not attempt to share content, but they do send broadcast discovery requests.
- WiFi Defines an office and subnet range allocated to clients connected over WiFi. Clients within a WiFi office share content, but they do not send broadcast discovery requests.

Note: If you have a physical office with a wired (default) subnet and a WiFi subnet, create an office for each network. Make the WiFi office a child of the wired office so that the WiFi network receives packages from the wired parent office.

Central Office and the Peer-to-Peer Server

The peer-to-peer server must reside in one of the subnets in the top-tiered Central Office. This placement makes it available to all clients in the hierarchy.

Data Transport in Offices

The system distributes content from a parent to child office once. This behavior limits data sent across wide area network (WAN) links.

Adaptive Protocol

The adaptive protocol is a proprietary protocol that monitors the length of edge router queues and sends data when queues are nearly empty. This protocol, implemented by an advanced kernel driver, removes the need to throttle bandwidth when deploying applications with peer distribution.

Within Offices

Data transport within offices uses the LAN, or Foreground protocol. The peer distribution system does not manage this protocol.

Between Offices

Data transport between offices uses the WAN, or Background protocol. This protocol is also called the Adaptive Protocol. It is designed to protect bandwidth availability on WAN links.

Between Subnets

Define subnets connected over a WAN link as separate offices. If offices are misconfigured, the LAN protocol might be used over a WAN link, causing saturation of the WAN.

Clients Receive Applications According to Ordered Criteria

The peer-to-peer system sends and receives applications according to many factors, including the available device space, device form factor, and operating system type. The download order follows these elections from top to bottom.

- 1. Devices with the largest actual free space
- 2. Devices that are identified as preferred, also called RVPs (rendezvous points)
- 3. Device chassis type (desktops are chosen over laptops)
- 4. Device operating system type (servers are chosen over work stations)
- 5. Devices with longer system up-times
- 6. Devices with the largest usable free space

Backup Systems

Peer-to-peer clients receive application packages from a CDN or a file storage system when they cannot find packages within the hierarchy. A CDN, which is optional for on-premises deployments, offers increased download speed over the file storage system.

Plan for Distribution Optimization with a Network Hierarchy

Use the distribution optimization feature to control the sources of the application package. Download the spreadsheet from the Peer Distribution page and add offices, subnets, and IP ranges to represent your peer-to-peer network. Consider asking your network management team for their topology of the network.

During your planning, review the system behaviors outlined in Data Transport Behaviors for Peer-To-Peer Networks on page 58.

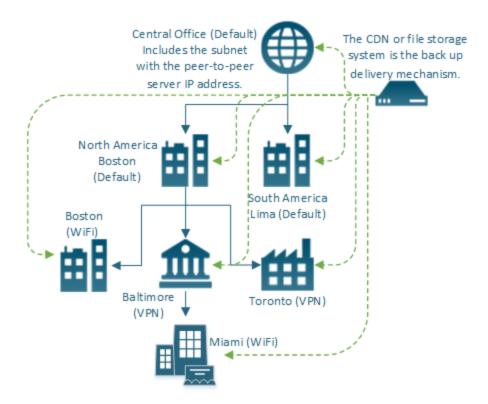
Disabling Distribution Optimization

When you do not use distribution optimization, the peer distribution system assumes that every subnet receives one package download.

The system generates the default topology based on the clients that get registered with the server. One office location is created per subnet. When the clients in the office or subnet try to download a new piece of content, the system initiates one download per subnet.

Hierarchical Representation

Optimization works best if you represent your peer-to-peer network as a hierarchy. One example of a simple network topology is pictured.



In the example, the rendezvous point (RVP) in the central office sends the initial application package to Boston (Default) and Lima. Following the North American side, the RVPs in the Boston (WiFi), Baltimore, and Toronto offices receive the application package from the Boston (Default) office. The RVP in Miami receives the package from the Baltimore office. If a package is not available for any reason, offices receive it from the backup file storage system or content delivery network.

Configure Peer Distribution Software Setup

Enable peer-to-peer distribution and download the peer-to-peer distribution server.

Important: Copy the shared key the peer-to-peer server installer displays. If you lose this key, you must install the server again and select to regenerate the key. You enter this shared key in the AirWatch Console.

- 1. Navigate to Groups & Settings > All Settings > System > Enterprise Integration > Peer Distribution.
- 2. Download the peer-to-peer server and install it, as the admin, in your network on the same server as the VMware Enterprise Systems Connector and the SQL database or SQL Server Express. Ensure to copy and save the shared key to enter to the AirWatch Console.
 - If you do not install the server on the same machine with the other components, then install the server in the secured network so that it can communicate with the other components and the clients after you distribute them.
- 3. After installing the peer-to-peer server, complete the rest of the options on the Peer Distribution page.

Setting	Description
Configuration	

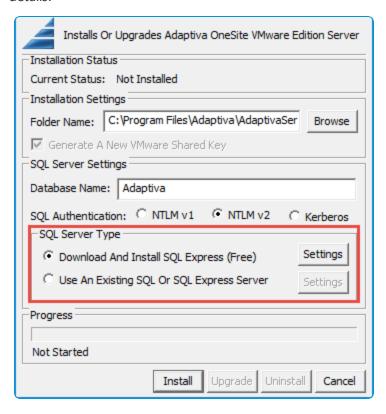
Setting	Description
Server Name/	Enter the server name or IP address of the peer-to-peer server.
IP	If you put the server on the same machine as the VM ware Enterprise Systems Connector, use that name or IP address.
Shared	Enter the key copied during the installation of the peer-to-peer server.
Authentication Key	This key activates trusted communication between the peer-to-peer server, the peer-to-peer clients, and the AirWatch infrastructure.
	The system displays a key mismatch error if you do not enter the most recent key generated.
Distribution Optimization	Enable this optional feature to upload a spreadsheet of your network topology. You can also download the topology for your network as recorded by the peer-to-peer system.
	Network topologies can be intricate. Before you enable this feature, speak with your network team about the company's network topology.
	If you disable this option, the system creates one office for each subnet of the registered clients. These offices are connected to the central office as children.
	There are benefits to this setting.
	 It helps control the initial download to preferred devices in a subnet. Preferred devices have a history of being available on the network and successfully downloading to other devices in their subnet.
	 It keeps IP ranges in tact because split network ranges cause no-office clients and no-office clients do not get downloads from the peer-to-peer server.
	 It ensures downloads initiate on configured networks before defaulting to content delivery networks or file storage systems.
Assigned To Groups	Enter groups to receive applications with the peer-to-peer system.
Troubleshoot	ing
Server ID	Use this value when you talk to an AirWatch representative about issues with the peer distribution system.
Health Check	Validates that communication works between the peer-to-peer system and the AirWatch infrastructure. It also validates that the current system is using the supported peer-to-peer client and server versions.
Publish	Publishes every application in the system.
Content	This option helps to rebuild application deployments in case of a catastrophic incident.
Activated Licenses	Download Activated Devices is a report that lists the devices that have installed the peer-to-peer client and are currently using a license.

4. Save the settings and the system automatically deploys peer-to-peer clients to the devices in the groups entered on this page.

Install the Peer-to-Peer Server

Download the peer-to-peer server from the Peer Distribution page in the AirWatch Console. Follow the prompts in the installation wizard. For reference, the wizard includes the depicted instances.

- 1. Ensure the machine that hosts the peer-to-peer server meets the requirements listed in Requirements for Peer-To-Peer Distribution on page 53.
- 2. Navigate to **Groups & Settings > All Settings > System > Enterprise Integration > Peer Distribution** and download the server.
- 3. Open the server installer executable.
- 4. Select a **SQL Server Type** and configure the **Settings**.
 - To download and use a new instance of SQL Server Express, configure where the wizard installs SQL Server Express.
 - To use an existing SQL Database or SQL Express Server, enter the SQL server and login information. Details include name of the database server, the SQL instance name, the port of connection and the authentication details.

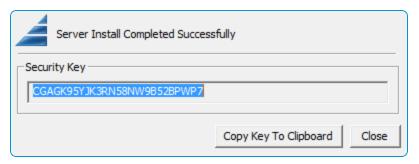


5. Select Install.

The peer distribution server downloads and installs.

If you downloaded a new instance of SQL Server Express, the server downloads and installs along with the peer distribution server.

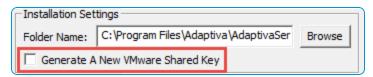
6. Copy the Security Key to enter in to the AirWatch Console. Also, enter the name and IP address of the new.



Re-Run the Installer For a New Security Key

You can generate a new key if you misplace the original one.

- 1. Re-run the installer.
- 2. Select the option Generate a New VMware Shared Key in the Installations Settings area.



3. Select **Upgrade** to complete the process.

Firewall Rules Block SQL Server Express

If your firewall rules on the server block the free SQL Server Express download, install it manually.

- 1. Download SQL Server Express from http://redirect.adaptiva.cloud/sqlexpress2014 on a machine without firewall restrictions.
- 2. On the server machine, copy and extract the downloaded SQL Server Express setup in c:\sqltemp.
- 3. Enter the command-line parameter to install it.

C:\sqltemp\Setup.exe /q /Hideconsole /ACTION=Install /IACCEPTSQLSERVERLICENSETERMS
/Features=SQLEngine /TCPENABLED=1 /BROWSERSVCSTARTUPTYPE=Automatic /AddCurrentUserAsSQLAdmin
/SQLSYSADMINACCOUNTS="NT AUTHORITY\LOCAL SERVICE" "NT AUTHORITY\SYSTEM" /SQLSVCACCOUNT="NT
AUTHORITY\SYSTEM" /SQLSVCSTARTUPTYPE=Automatic /INSTANCENAME=ADAPTIVASQL

The system generates SQL setup logs in **%temp%**.

4. Run the peer-to-peer server installation wizard with the SQL Server Express.

Application Removal Protection Overview

The application removal protection feature helps ensure that the system does not remove business-critical applications unless approved by the admin.

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Internal applications are often developed to perform enterprise-specific tasks. Their abrupt removal can cause user frustration and halt work.

To prevent the removal of important internal applications, the feature holds removal commands according to threshold values. Until an admin acts on the held commands, the system does not remove internal applications.

General Steps for the Feature

Configure the feature with the outlined steps.



- 1. View default threshold values or edit the threshold values for the organization group.
 - If threshold values are met, AirWatch holds the application removal commands and displays them by application in the **App Removal Log**.
 - Enter email addresses that receive notifications about the issue with the App Remove Limit Reached
 Notification template.
- 2. Act on the application removal commands held by the system.
 - Purge application removal commands from the command queue by selecting **Dismiss**.
 - Remove internal applications from devices by selecting Release, which sends application removal commands.
- 3. Assign those applications back to the desired smart groups if you dismissed the commands.

Application Removal Protection System Behaviors

To help set effective threshold values and to decide how best to handle held commands, review the behaviors of the protection system.

Triggers of Application Removal Commands

The system canvasses the application removal command queue for values that meet or exceed your threshold values. The listed actions trigger application removal commands.

- · Edit smart groups
- Publish applications
- Deactivate applications
- Retire applications
- Delete applications

Configurations and Actions Apply to Bundle IDs

The system applies threshold values per bundle ID. It is possible for a single application to have varying names and still have the same bundle ID.

If this issue arises, the protection system selects one name to display in the log. However, the system applies admin commands to the bundle ID.

The System Follows Organization Group Hierarchies

The system sets default threshold values at a Customer type organization group. Child organization groups inherit these values.

Note: Admins cannot override threshold values in child organization groups.

Admins' placement in the organization group hierarchy controls their available roles and actions. Admins in child organization groups can act on removal commands in their assigned organization groups. Admins in parent organization groups can edit values and act on removal commands in the parent group and in child organization groups.

Held Command Status Explanations

The command status the console displays in the application removal log represents the listed phase of the protection process.

Status	Description	Cause
Held for approval	The protection system holds removal commands, and the system does not remove the associated internal application.	The system holds removal commands because the threshold values were met.
	The removal commands are in the command queue but the system cannot process them without admin approval.	
Released to device	The protection system sent the commands to remove applicable internal applications off devices.	The system released the commands because an admin configured the release.
Dismissed by admin	The protection system purged the removal commands from the command queue. The system did not remove applicable internal applications off devices.	The system purged the commands because an admin configured the dismissal.

Edit Threshold Values for Application Removal Protection

Use the default values or enter the limits that trigger the system to hold application removal commands. These actions stop the system from removing the associated internal applications off devices.

Select values that reflect the level of risk the enterprise tolerates if the system removes one critical application from a set of devices.

- 1. Configure the feature in an organization group at the customer level or below in the AirWatch Console.
- 2. Navigate to Groups & Settings > All Settings > Apps > Workspace ONE > App Removal Protection.

3. Complete the threshold options.

Setting	Description
Devices Affected	Enter the maximum amount of devices that can loose a critical application before the loss hinders the work of the enterprise.
Within (minutes)	Enter the maximum amount of minutes that the system sends removal commands before the loss of a critical application hinders devices from performing business tasks.
Email Template	Select an email notification template and make customizations. The system includes the App Remove Limit Reached Notification template, which is specific to app removal protection.
Send Email to	Enter email addresses to receive notifications about held removal commands so that the recipients can take actions in the app removal log.

4. Save the settings.

Act on Held Application Removal Commands

Use the App Removal Log page to continue to hold application removal commands, dismiss commands, or release the commands to devices.

- 1. Navigate to Apps & Books > Application Settings > App Removal Log.
- 2. Filter, sort, or browse to select data.
 - Filter results by Command Status list applications.
 - Sort by Bundle ID to select data.
 - Select an application.
 - You can select the Impacted Device Count link to browse the list of devices affected by actions. This action
 displays the App Removal Log Devices page that lists the device name of the devices. You can use the device
 name to navigate to the devices' Details View.
- 3. Select Release or Dismiss.
 - The **Release** option sends the commands to devices and the system removes the internal application off devices.
 - The **Dismiss** option purges the removal commands from the queue and the system does not remove the internal application off devices.
- 4. For dismissed commands, return to the internal applications area of the console and check the smart group assignments of the application for which you dismissed commands. Ensure that the internal application's smart group assignments are still valid.
 - If the smart group assignment is invalid and you do not check it, the system might remove the application when the device checks-in with the system.

Safeguards for Proprietary, Non-Store, AirWatch Applications

AirWatch includes safeguards to prevent the removal of production versions of AirWatch proprietary applications when you remove the test versions from the console. Add and remove the test version by following a specific task order.

Definition of Proprietary, Non-Store, AirWatch Applications

A proprietary, non-store, AirWatch application, like Secure Launcher, is seeded or included in the AirWatch instance. It is part of the AirWatch Installer and you deploy it to devices with a profile or with other settings in the console. Some enterprises want to test versions of these applications before they deploy them to production.

Considerations

Separate Testing AirWatch Console Instance and Test Groups

If possible, test applications in a separate environment with a testing instance of the AirWatch Console.

Application ID

AirWatch uses the application ID to identify the test version of the proprietary application.

Application Removal Commands

Remove the test version before you retire or delete the application. If you skip this step, AirWatch does not queue application removal commands for these test applications.

Add Process of Test Applications

Add a test version of a proprietary AirWatch application with these steps.

- 1. Use a test instance of the AirWatch Console.
- 2. Create a group of devices on which to deploy the test application in their own organization group.
- 3. Upload the test application to the **Internal** tab of **Apps & Books**, enter information you want, and select **Save & Assign**.
- 4. Assign the application to the test group with the **Add Assignment** option.
 - The **App Delivery Method** for seeded applications is **On Demand** and is not configurable.

You can also edit the application, select the **Devices** tab, and select the **Install On All** option.

Removal Process of Test Applications

Remove a test version of a proprietary AirWatch application with these steps.

- 1. Go to the **Internal** tab in **Apps & Books** and edit the application.
- 2. On the **Devices** tab, select the **Remove From All** option.
- 3. Go to the **Details View** of the application on the **Internal** tab of **Apps & Books** and delete or retire the application from the actions menu.

Chapter 4: Public Applications

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Add Public Applications from an App Store

Deploy public applications to devices with Workspace ONE or the AirWatch Catalog.

When you upload a public application, for some platforms you have the option enable managed access. For information about managed access and open access, see AirWatch Applications and the Workspace ONE Managed Access Feature on page 172.

- 1. Navigate to Apps & Books > Applications > Native > Public and select Add Application.
- 2. View the organization group from which the application uploads in Managed By.
- 3. Select the Platform.
- 4. Find the application in an app store by entering a search keyword in the Name text box.
- 5. Select from where the system gets the application, either **Search App Store** or **Enter URL**.

Setting	Description
Search	• iOS – Searches for the application in the app store.
App Store	• Windows Desktop and Phone – Searches for the application in the app store. If you acquire applications this way and not with the Windows Store for Business. The system does not manage them.
	• Android – If you have configured integration with the Google Play Store, the system searches for the application in the app store.
	This configuration also works when integrating with the Android for Work system. See the AirWatch Integration with Android for Work guide.
	Add Google Play URL – This option only displays for Android applications, and the system displays it because Google Play Stores are localized. The stores offer applications based on regions.
	This option enables you to deploy applications that are in a different region from your AirWatch server.
Enter URL	Adds the application using a URL for the application. If you add applications with this method, the system does not manage them.

- 6. Select **Next** and **Select** the desired application from the app store result page.
- 7. Configure options on the **Details** tab.

Setting	Description
Name	View the name of the application.
View in App Store	View the store record for the application where you can download it and get information about it.
Categories	Use categories to identify the use of the application.
	You can configure custom application categories or keep the application's pre-coded category.

Setting	Description
Supported Models	Select all the device models that you want to run this application.
Is App Restricted to Silent Install Android	Assign this application to those Android devices that support the Android silent uninstallation feature. AirWatch cannot silently install or uninstall public applications. However, you can control what applications you push to your Android standard devices or your Android enterprise devices. Android enterprise devices support silent activity.
Size Apple iOS	View the size of the application for storage.
Managed By	View the organization group (OG) that the application belongs to in your AirWatch OG hierarchy.
Rating	View the number of stars that represents the popularity of the application in the AirWatch Console and in the AirWatch Catalog.
Comments	Enter comments that explain the purpose and use of the application for the organization.
Default Scheme	Indicates the URL scheme for supported applications. The application is packaged with the scheme, so the system parses the scheme and displays the value in this text box.
Apple iOS	A default scheme offers many integration features for your applications.
Windows Desktop Windows Phone	 Use the scheme to integrate with other platforms and Web applications. Use the scheme to receive messages from other applications and to initiate specific requests.
riione	Use the scheme to run the Apple iOS applications in the AirWatch Container.

- 8. Assign a Required Terms of Use for the application on the Terms of Use tab. This setting is optional.
 - Terms of use state specifically how to use the application. They make expectations clear to end users. When the application pushes to devices, users view the terms of use page that they must accept to use the application. If users do not accept the terms of use, they cannot access the application.
- 9. Select the **SDK** tab and assign the default or custom **SDK Profile** and an **Application Profile** to the application. SDK profiles apply advanced application management features to applications.
- 10. Select Save & Assign to configure flexible deployment options for the application.

Application configurations are vendor-specific key-value pairs you can deploy with an application to preconfigure the application for users. For resources about application configurations, see Application Configuration Information on page 8.

Assign the Application

To assign and deploy public applications, configure the flexible deployment options explained in Add Assignments and Exclusions to Applications on page 28.

AirWatch and Valid Google Play Store URLs

When you add an Android public application, you can enter the Google Play Store URL. You can also add a URL that you know to be valid but that is not from the Google Play Store. This method is useful to deploy applications when AirWatch

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cannot validate URLs with the Google Play Store.

The AirWatch Catalog uses the entered URL as a link so end-users can access the application. The system can manage these applications depending on where your source the URL.

- Valid Google Play Store URL The AirWatch system can manage these applications but it cannot retrieve the application icons.
- Valid URLs From Other Sources The AirWatch system cannot manage these applications and it cannot return the application in its results because it cannot validate the URL with the store.

Migrate Your User Group Exceptions to the Flexible Deployment Feature

AirWatch offers a migration process to move your user groups configured with assignment exceptions for public applications to the flexible deployment feature.

Reason For Migration

Public applications now use the flexible deployment feature to assign applications to devices. The flexible deployment system does not include exceptions. In the past, you used exceptions to deploy public applications to special user groups with a specified device ownership type.

Flexible deployments replace exceptions and the system gives you additional control of deployments. The feature enables you to assign deployments to smart groups, to assign multiple deployments for an application, and to prioritize those deployments.

Migration Process

To use the migration wizard:

- 1. Navigate to Apps & Books > Applications > Native > Public.
- 2. Edit an application that you know had exceptions.
- 3. Select Assign.

The system displays a warning message prompting you to migrate your exceptions.

4. Select Migrate and complete the wizard.

For information on flexible deployment, see Use Flexible Deployment to Assign Applications on page 28.

Paid Public iOS Applications and AirWatch

AirWatch allows you to upload paid public iOS applications and distribute them in those scenarios where it is not feasible to use Apple's Volume Purchase Program (VPP). AirWatch can distribute several OS version, but iOS 9+ management does not require users to take extra steps.

It is best to use the Apple VPP, if possible. The VPP can manage bulk public paid applications efficiently and offers several management options.

Compare Paid Public App Procedures

When you compare the steps necessary to push paid public iOS applications to devices, iOS has simplified the process. It allows AirWatch to take management of an application previously installed on a device, and end-users do not have to delete applications.

Note: AirWatch cannot assume management of user-installed applications on iOS 8 and below.

Any Supported iOS Version

- 1. Enable the paid public iOS applications process in the AirWatch Console.
- 2. Add the public application to the AirWatch Console. Add any other management parameters like SDK features and enabling per-app VPN.
- 3. (User) Purchase the application. If the device user does not purchase the application, the application installation from the AirWatch Catalog fails.
 - Apple installs the application automatically to the device after purchase.
- 4. (User) Delete the application installed by Apple.
- 5. (User) Open the AirWatch Catalog and initiate the installation from AirWatch to receive the managed version of the application.

iOS 9+

- 1. Enable the paid public iOS applications process in the AirWatch Console.
- Add the public application to the AirWatch Console and enable Make App MDM Managed if User Installed on the Deployment tab.
 - Add any other management parameters like SDK features and enabling per-app VPN.
- 3. (User) Purchase the application.
 - Apple installs the application automatically to the device after purchase.
- 4. (User) Open the AirWatch Catalog and initiate the installation from AirWatch to receive the managed version of the application.

Organization Groups and Paid Public Applications

Keep your VPP deployment and your paid public iOS applications in separate organization groups. Enable the paid public status option in an organization group where applicable devices are enrolled.

Use the VPP When It's Available

Do not deploy the same paid public iOS applications in an organization group that has VPP configured and that contains a service token (sToken). If you have the VPP configured in the organization group, use licenses from the sToken, which offers greater management and control of the application.

Enable Paid Public Applications Near or Where Devices are Enrolled

Devices receive application assignments from the closest organization group to them. Be aware of the organization group hierarchy and where you enable paid public iOS applications. If you assign the application in an organization group that has no effect on the device, installations can fail or the application can install on the wrong device.

Organization Group	Paid Public Status	Device Enrolled	Result	
Parent	Enabled	No	The device does not receive the managed paid public application and the	
Child	Disabled	Yes	system redirects the device to the store to install the application.	

Enable and Upload Paid Public iOS Apps to the Console

Enable the deployment of paid public iOS applications in the AirWatch Console. Then upload the paid public iOS application from the app store to the AirWatch Console to make it available in the AirWatch Catalog.

Enable Process

- Navigate to Groups & Settings > All Settings > Apps > Workspace ONE > Paid Public Applications.
- 2. Select **Enabled**, and then save the settings.

Upload Process

- 1. Navigate to Apps & Books > Applications > Native > Public, and select Add Application.
- 2. Select Managed By to view the organization group from which the application uploads.
- 3. Select the Platform.
- 4. Enter a keyword in the **Name** text box to find the application in the app store.
- 5. Select **Next** and use **Select** to pick the application from the app store result page.
- 6. Configure options on the **Details** tab. Entering data on this tab is optional, but you can record data like the store URL for the application, supported models, and associated categories.
- 7. Assign a Required Terms of Use for the application on the Terms of Use tab. This is optional.
- 8. Select **Save & Assign** to make the application available to end users.
- 9. Configure flexible deployment rules for the assignment of the applications.
 - Only the on-demand push mode is available. It enables the user to initiate installation so that the system does not use excessive bandwidth by automatically installing applications. It also gives the user time to buy the application and delete the initial version from the device.

Public Application Installation Control on iOS Devices

The restriction **Allow App Store on Home screen** allows you to control the installation of free public applications on iOS 9+ devices without having to enable any other restriction in AirWatch.

This option is native to the operating system version so it is the best restriction of this type available for iOS 9+ devices that are supervised.

Apple iOS App Store Restriction Descriptions

You control the app store to restrict or allow device users to access the public applications available therein. AirWatch supports native iOS restrictions and an in-house developed restriction that control access the app store.

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Find out if you can set the Allow App Store icon on Home screen as the restriction for your deployment.

Restriction	Supported Device Supervision Status	Configuration	Description
Allow App Store icon on Home screen The best option for iOS 9+ devices because it uses the latest technologies and can push applications through several systems.	Supervised	Disable	Restrict the Apple App Store from being installed on the device so the device user cannot install public free applications using the App Store. However, push public free applications using AirWatch, iTunes, or Apple Configurator.
		Enable	Allow the Apple App Store on the device and the device user can install any public free applications using the App Store.
Allow installing public apps An option for many iOS versions but does not	Supervised Unsupervised	Disable	Restrict the device user from using the Apple App Store.
offer the ability to select the system that restricts the installation of non-enterprise applications.	'	Enable	Allow the Apple App Store on the device and the device user can install any public free applications using the App Store.
Restricted Mode for Public iOS Applications AirWatch developed ways to allow the installation of enterprise-approved free public applications when this option is enabled.	Supervised Unsupervised	Disable	Allow the Apple App Store on the device and the device user can install any public free application using the App Store.
When you configure this option, you do not need to configure and apply a restriction profile with Allow installing public apps .		Enable	Block the device from installing free public applications from the Apple App Store. Push free public applications using AirWatch.

Configure the Apple App Store Restriction

Configure the **Allow App Store icon on home screen** restriction in AirWatch to allow device users to acquire public applications from the App Store. This restriction works for iOS 9+ devices.

- 1. Navigate to **Devices > Profiles > List View > Add**. Select **Apple iOS**.
- 2. Configure the General settings of the profile.

These settings determine how the profile is deployed and who receives it. For more information on General settings, refer to the **VMware AirWatch Mobile Device Management Guide**, available on AirWatch Resources.

- 3. Select **Allow App Store icon on Home screen** located in the **Device Functionality** section of the **Restrictions** payload, to allow the device to install public free applications from the app store.
- 4. Select **Save & Publish** to push the profile to devices.

Enable Restricted Mode for Free Public iOS Applications Older Than iOS 9

You can control from where end-users install public applications by enabling **Restricted Mode** on Apple iOS devices. After enrollment, end-users can access free public applications deployed to their catalogs, but they are unable to download free public applications from the App Store.

This restriction is the same as the iOS restriction found in **Devices > Profiles**, labeled **Allow installing public apps**. AirWatch deploys the **Restricted Mode** option to devices and it blocks end-users from the app store. AirWatch can deploy the public applications, which ensures that your organization approves them.

Enabling Restricted Mode

This option restricts the device by allowing you to install only the assigned applications approved by the organization. Enabling the setting automatically sends a restricted profile to Apple iOS devices. The presence of this restricted profile does not require an extra restriction profile with the **Allow installing public apps** option enabled to block the app store.

To enable Restricted Mode for Apple iOS Applications, follow the steps.

- 1. Navigate to Groups & Settings > All Settings > Apps > Workspace ONE > App Restrictions.
- 2. Enable Restricted Mode for Public iOS Applications.

The Windows Store for Business and AirWatch

Microsoft's Windows Store for Business enables you to acquire, manage, and distribute applications in bulk. If you use AirWatch to manage your Windows 10+ devices, you can integrate the two systems. After integration, acquire applications from the Windows Store for Business and distribute the applications and manage their updated versions with AirWatch.

This topic explains how to deploy acquired apps using AirWatch. For information on Windows Store for Business processes, refer to https://technet.microsoft.com/itpro/windows/manage/windows-store-for-business.

Disclaimer

Third-party URLs are subject to changes beyond the control of VMware AirWatch. If you find a URL in VMware AirWatch documentation that is out of date, submit a Documentation Feedback support ticket using the Support Wizard on support.air-watch.com.

Requirements for Windows Store for Business Integration

AirWatch integrates with the Windows Store for Business. It supports the offline and online licensing models with Windows 10+ devices that communicate with your Azure Active Directory services.

For successful integration, use the listed components in your environment.

Offline and Online License Model Requirements

Windows 10+ Devices

Deploy to Windows 10+ devices because they are compatible with the bulk-acquirement and application deployment processes.

Use the Windows Desktop or Windows Phone platforms when assigning applications.

You can deploy applications acquired through the bulk purchase process to older devices, like Windows 8 devices. The devices receive applications from AirWatch through the regular process, and the system does not manage these applications.

Azure Active Directory Services

Configure Azure Active Directory services in AirWatch to enable the communication between the systems. This configuration enables AirWatch to manage Windows devices and applications on these devices.

You do not need an Azure AD Premium account to integrate with the Windows Store for Business. This integration is a separate process from automatic MDM enrollment.

Important: Integration only works when you configure it in the same organization group where you configured Azure Active Directory Services.

Windows Store for Business Admin Account with Global Permissions

Acquire applications with a Windows Store for Business admin account. Global permissions enable admins to access all systems to acquire, manage, and distribute applications.

Online License Model Requirements

Azure Active Directory

Device users must use Azure Active Directory to authenticate to content.

Offline License Model Requirements

File Storage Enabled for On-Premise

AirWatch stores Windows Store for Business applications on a secure file storage system. On-premise environments must enable this feature in the AirWatch Console by adding the tenant identifier and tenant name on the Directory Services page. This requirement is part of the process to configure Azure AD Services.

Compare Features of the Online and Offline Models of the Windows Store for Business

AirWatch integrates with both the online and offline models in the Windows Store for Business. Compare available features to see which model benefits your application management needs.

Feature	Online License Model	Offline License Model				
Different Capabilities						
License control	Licenses managed by the Windows Store for Business. Users can receive applications and claim licenses outside of your AirWatch deployment.	Licenses managed by the enterprise. Use the offline licensing model to control application packages and updates. This model offers flexibility but requires attention to ensure that applications stay updated and licenses get renewed.				
App package host	App package hosted by the Windows Store for Business.	App package hosted by the AirWatch file storage for on-premises or in the AirWatch SaaS environment.				
Azure Active Directory	Devices must use your Azure Active Directory system to authenticate. Enable the Azure Active Directory system so AirWatch and the Windows Store for Business can communicate.	Devices do not have to use the Azure Active Directory system to authenticate. However, you must enable the Azure Active Directory system so AirWatch and the Windows Store for Business can communicate.				
Restrict the app store	Devices cannot install applications because the restriction prevents the Windows Store for Business on the device.	Devices can still install applications because the app packages are hosted in the AirWatch environment.				
	Same Capabilities					
Level where licenses are claimed	Licenses claimed by AirWatch for the application at the user level.	Licenses claimed by AirWatch for the application at the user level.				
License reuse	Admins can revoke licenses through AirWatch and reuse them.	Admins can revoke licenses through AirWatch and reuse them.				

Configure Azure AD Identity Services for SaaS Deployments

Before you can use Azure AD to enroll your Windows devices, you must configure AirWatch to use Azure AD as an Identity Service. Enabling Azure AD is a two-step process which requires the MDM-enrollment details to be added to Azure. Adding these details provides the Tenant ID and Name details for AirWatch and Azure to sync.

Prerequisites

If you are enrolling with a custom domain URL, the domain must be registered with the AirWatch Azure application. This registration requires the creation of a DNS record with your domain services provider. To register your domain, contact AirWatch Professional Services.

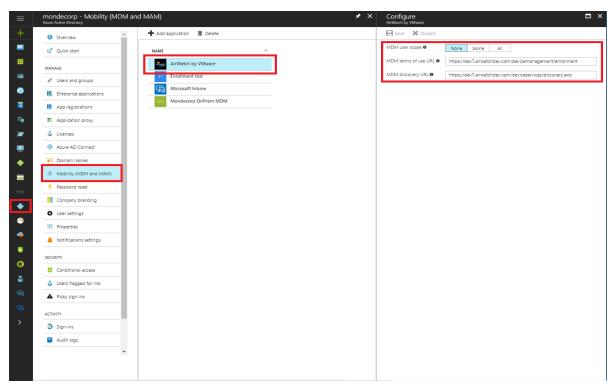
You must have a Premium Azure AD subscription to integrate Azure AD with AirWatch. Azure AD integration with AirWatch must be configured at the tenant where Active Directory (such as LDAP) is configured.

Important: If you are setting the **Current Setting** to **Override** on the Directory Services system settings page, the LDAP settings must be configured and saved before enabling Azure AD for Identity Services.

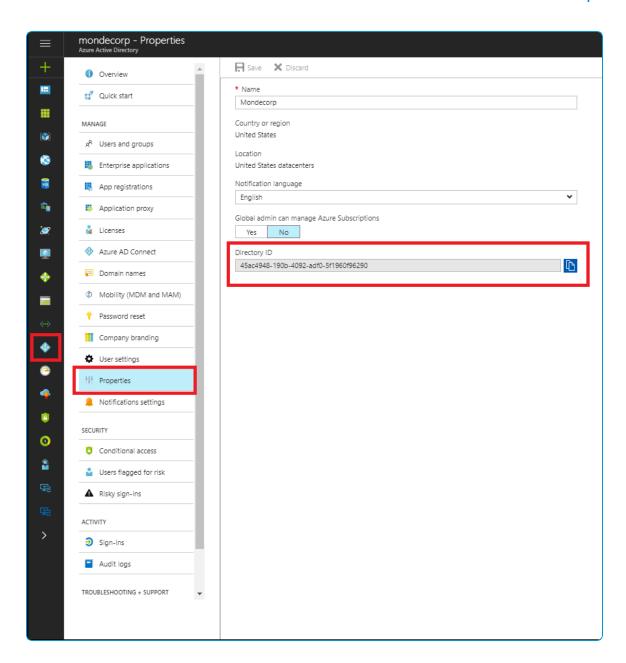
Procedure

To Configure Azure AD for Identity Services:

- 1. Navigate to Groups & Settings > All Settings > System > Enterprise Integration > Directory Services.
- Enable Use Azure AD for Identity Services under Advanced options.
 Once enabled, take note of the MDM Enrollment and MDM Terms of Use URLs as they are needed when configuring the Azure directory.
- 3. Log in to the Azure Management Portal (https://portal.azure.com) with your Microsoft account or organizational account.
- 4. Select your directory and navigate to the **Mobility (MDM and MAM)** tab. This was formerly the Applications tab.
- 5. Select Add Application and select the AirWatch by VMware application...



- 6. Leave the AirWatch by VMware application on the default settings. Change the MDM user scope to All.
- Configure the AirWatch by VMware application by entering the MDM Enrollment URL and MDM Terms of Use URLs
 from the AirWatch Console. Then configure the Manage devices for these users settings based on your organization
 rules. Select Save to continue.
- 8. Navigate to the **Properties** tab to find the **Azure Directory ID**. This was formerly called the **Tenant ID**.



- 9. Select the User Account Details option in the top right corner.

 The Azure **Tenant Name** is the name of your Azure Directory. You can find the name under the **Domain** tab.
- 10. Return to the AirWatch Console and select Use Azure AD for Identity Services to configure Azure AD Integration.
- 11. Enter the Azure Directory ID as the Tenant Identifier. Enter the name of your Azure Directory as the Tenant Name.
- 12. Select **Save** to complete the process.

Sign up and Acquire Applications From the Windows Store for Business for Offline and Online Licensing

For integration to work, use an Azure admin account to sign up with the store and to activate the VMware AirWatch management tool.

See the Windows Store for Business portal for the most current documentation on creating an Azure admin account.

Create an Azure Admin Account for VMware AirWatch

Configure an admin account with global admin roles in your Default Directory in Microsoft Azure. Use this account to acquire applications in the Windows Store for Business. You do not need an Azure premium account to create an admin account for the Windows Store for Business.

- 1. In Azure, navigate to your Azure Active Directory.
- Select Users and groups and + New user.Complete applicable fields.
- 3. Configure the **Directory role** as **Global administrator**.
- 4. Create a temporary password so you can log in to the Windows Store for Business.

Activate VMware AirWatch in the Windows Store for Business and Acquire Apps

Activate the AirWatch management tool in the Windows Store for Business with your Azure admin account credentials. If you use offline licensing, enable the acquirement of offline license applications.

- 1. Navigate to the Windows Store for Business and log in with your Azure admin account.
- 2. Navigate to Manage> Settings > Distribute > Management tools and activate the AirWatch by VMware tool.
- 3. For offline licenses, go to Manage> Settings > Shop > Shopping experience and enable Show offline licensed apps to people shopping in the store.
- 4. In the Store for Business, add applications to your inventory. You can add applications with either offline or online licenses depending on your license management strategy.

Import Windows Store for Business Apps

Import public applications acquired from the Windows Store for Business to the AirWatch Console. The process is the same for the online and offline license models.

For the offline license model, plan to import these applications when your corporate network is not busy. Due to the number of applications concerned, the import process can use more bandwidth than other AirWatch systems.

- 1. Go to the organization group where you set your Azure Active Directory services.
- 2. Navigate to Apps & Books > Applications > Native > Public and select Add Application.
- 3. Select the **Platform**, Windows Desktop or Windows Phone.
- 4. Select **Import from BSP** and choose **Next**.
- 5. View a list of the applications that AirWatch imports from your Windows Store for Business account. You cannot edit this list in the AirWatch Console.
- 6. Select Finish.
 - Offline license model The system downloads applications to the remote file storage system.
 - Online license model The system stores the applications in the Windows Store for Business and awaits an install command.

Package Downloads and Updates for the Offline License Model

AirWatch imports all the application packages and disables assignment actions while the process is in progress. When you reimport packages for purposes such as updates, AirWatch downloads only those packages that changed.

If you do not restrict the use of the app store on devices, then application updates push to devices from the Windows Store for Business.

If you restrict the use of the app store on devices, then import updated applications in AirWatch. Then, notify device users to install the updated version from the AirWatch Catalog.

Deploy Windows Store for Business Apps

Assign public applications imported from the Windows Store for Business to apply them to devices with the flexible deployment feature. Assign online and offline licenses depending on your license management strategy.

For general information about the flexible deployment feature, how to prioritize assignments, and for setting descriptions, see Use Flexible Deployment to Assign Applications on page 28.

- 1. Navigate to Apps & Books > Applications > Native > Public.
- 2. Select the application and choose Assign.
- 3. Complete the **Add Assignment** options to add a rule.

Setting	Description					
	Assignment					
Online	Assign groups to the application with online licenses.					
Licenses	If devices are part of your Azure Active Directory system and your deployment has online licenses available, devices receive the application.					
	If you assign both online and offline licenses to the group, the system gives preference to online licenses.					
Offline	Assign groups to the application with offline licenses.					
Licenses	If your deployment has offline licenses available, devices receive the application.					
	If you assign both online and offline licenses to the group, the system gives preference to online licenses.					
	Deployment					
App Delivery Method	View the delivery method. On demand deploys content to a deployment agent and lets the device user decide if and when to install the content.					
DLP	Configure a device profile with a Restrictions profile to set data loss prevention policies for the application.					
	Select Configure . The system navigates to Devices > Profiles . Select Add > Add Profile and the platform.					
	 For Windows Desktop, select Device Profile > Restrictions and enable options that apply to the data you want to protect. 					
	 For Windows Phone, select Restrictions and enable options that apply to the data you want to protect. 					

- 4. Select **Add** and prioritize assignments if you have more than one assignment rule.
- 5. Deploy the application with **Save & Publish**.

Sync and Reclaim Licenses for Windows Store for Business Apps

Sync offline and online licenses with the details view of the application, and view the corresponding users of the licenses. Reclaim licenses to reassign them.

Sync Licenses to View Users and Claimed Licenses

When you assign Windows Store for Business applications to devices, the assignment process claims corresponding licenses before the system initiates the installation of the application. Use the details view to see the list of user devices and the associated, claimed license.

Navigate to **Apps & Books > Applications > List View > Public** and select the Windows Store for Business application. This action displays the details view. In this view, use the **Sync License** action to import the list of users that correspond to claimed licenses. To see the claimed licenses, select the **Licenses** tab.

Note: AirWatch also imports the license associations when you select the **Import from BSP** option upon the initial import of your Windows Store for Business applications. This sync is performed asynchronous to the application package sync.

Reclaim Licenses

You can reclaim and reuse the licenses displayed on the **Licenses** tab by deleting the assignment of the application to the user's device. AirWatch includes several methods to delete assignments. Deletion results in the removal of the application from the device.

Method	Description	
Details View	Select the Delete Application function in the details view of the application.	
	This action removes the application off devices in groups assigned to the application.	
Device	Delete the applicable device from the console.	
Organization Group	Delete the organization group.	
	This action impacts all assets and devices in the organization group.	
Assignment Group	Delete the smart or user group assigned to the application.	
	This action impacts every device in the group.	
User	Delete the applicable user account from the console.	

Chapter 5: Purchased Applications (Apple VPP)

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Purchased Applications (Apple VPP) Feature Overview

To distribute public applications and custom business to business (B2B) applications to Apple iOS and macOS devices, integrate Apple's Volume Purchase Program (VPP) and AirWatch.

The Apple VPP enables organizations to purchase publicly available applications in bulk for distribution. Any paid application from the App Store is available for purchase, in volume, at the existing App Store price. Custom B2B applications can be free or purchased at a price set by the developer. If your organization uses free public applications collected through the Apple VPP, AirWatch can distribute these applications, as well.

See Apple's website for availability by country and for other details. Apple has two programs; **Volume Purchase Program for Business** and the **Volume Purchase Program for Education**.

Deploy VPP Process

To purchase and deploy content with Apple's Volume Purchase Program (VPP), enroll and acquire content on the VPP site and then use AirWatch to distribute content.

- 1. **VPP Enrollment** Enroll in the program and verify with Apple that you are a valid organization.
- 2. **Content Purchase** Purchase content in bulk through the VPP website.
- 3. **Application Deployment** Distribute the assets throughout your device fleet using redemption codes or managed distribution service token files (sTokens).
 - Redemption Code Method Overview on page 85
 - Managed Distribution by Apple IDs Overview on page 89
 - Custom B2B Applications and Apple's VPP on page 98
 - Managed Distribution by Device Serial Number on page 100



For more information on the VPP process, see the following AirWatch Knowledge Base article: https://support.air-watch.com/articles/115001674208.

Supported Content for Purchased Applications

AirWatch supports the various content types in the purchased section. The level of management varies according to the method used to get the content and the platform.

View support by operating system, application type, and acquirement method, Managed Distribution (MD), or Redemption Codes (RC). The letters DB represent systems that can retrieve applications without an Apple ID, and an X represents no support.

Operating System	Free Public Apps	Purchased Public Apps	Free Custom B2B Apps	Purchased Custom B2B Apps
Apple iOS 7.x – 8.x	MD & RC	MD & RC	MD & RC	MD & RC
Apple iOS 9+	MD, RC, & DB	MD, RC, & DB	MD & RC	MD & RC

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Operating Free Pul System Apps		Purchased Public Apps	Free Custom B2B Apps	Purchased Custom B2B Apps
macOS 10.9 – 10.10	MD	MD	Χ	Х
macOS 10.11+	MD & DB	MD & DB	Х	Х

Note: The AirWatch Container for iOS does not support the deployment of iOS applications purchased through Apple's Volume Purchase Program (VPP).

Redemption Code Method Overview

This method uses redemption codes to allocate content to devices, and it does not support revoking the codes from Apple iOS devices. Once the redemption code is redeemed, it cannot be recycled. Also, AirWatch cannot delete content bought using redemption codes off devices.

Devices older than Apple iOS 7 must use this method for purchasing VPP content because managed distribution is not available for older systems.

You cannot use redemption codes for macOS systems.

Redemption Codes and AirWatch

Apple's Managed Distribution system integrates with AirWatch, and you can distribute your free and purchased Volume Purchase Program (VPP) applications and books. The redemption code model uses codes from a spreadsheet to retrieve your VPP contents and to distribute them to devices using the AirWatch Console.

For successful distribution of VPP content to end users, perform all steps of the deployment process. In return, end users must complete all steps on their devices to receive VPP content.

	1.	Purchase you applications and download your redemption code spreadsheet from the Apple iTunes Store.
Admins Send VPP content to	2.	Upload the spreadsheet to AirWatch.
end users	3.	Allocate redemption codes to organization groups and smart groups in the AirWatch Console and save the settings.
	1.	Obtain a redemption code from AirWatch.
End-Users		This step occurs automatically when admins publish content.
Receive content	2.	Install content from the catalog.

Upload a Redemption Code Spreadsheet

You can use AirWatch to manage and distribute applications and books purchased through the VPP to your Apple iOS devices. Apple uses Web services to manage redemption codes. For the AirWatch Console to access Apple's Web services, you must first upload the redemption code spreadsheet.

- 1. Navigate to either Apps & Books > Applications > Orders or Apps & Books > Books > Orders.
- 2. Select **Add** or **Order** to add a redemption code spreadsheet.
 - Select **Purchased Public App** or **Purchased Custom App** (Custom B2B), for applications. This option is not available for books.
- 3. Select **Choose File** to upload the **CSV** or **XLS** file that you downloaded from the Apple portal. This action creates the order.
- 4. Select **Save** to continue to the **Product Selection Form**.
- 5. Locate the appropriate product and choose **Select** to finish uploading the spreadsheet. If your spreadsheet contains an Adam ID, AirWatch does not display this step.
 - If your spreadsheet contains an Adam ID, you do not have to locate the product. AirWatch automatically adds applications and books from the app store when the spreadsheet contains the Adam ID. Adam IDs are specific to iTunes, are components of the Apple Search API, and are unique for each application.
 - If the Apple VPP redemption code spreadsheet contains codes for multiple applications or books, AirWatch lists several products on this form. You can select only one per order.

Using iTunes Adam IDs

iTunes uses Adam IDs, which are item identifiers, to automate connections to content. If your spreadsheet contains an Adam ID, then you do not have to locate applications and books in the app store. For custom B2B applications, the Adam ID enables AirWatch to update application IDs in the AirWatch Console.

Assign Content to Users

You must enable the AirWatch Console to assign redemption codes to users and devices. Select the applicable organization groups and smart groups to which to assign redemption codes.

- 1. Navigate to the organization group where you uploaded the redemption code spreadsheet.
- Go to Apps & Books > Applications > Native > Purchased.
- 3. Select the application you want to assign.
- 4. On the **Orders Assignment** tab, complete the following options.

Setting	Description
Add	Assign redemption codes to organization groups or smart groups.
Assignment By	 Organization Group – Allocate redemption codes to an organization group. Select All Users to include all users in that organization group, or choose Selected Users to display a list of users in the organization group. Use the Add and Remove buttons to choose the specific users to receive the application.
	• Smart Group – Allocate redemption codes to a smart group by typing the name of the group. Options display and you can select the appropriate smart group from the list. You can create a new smart group, if necessary.
	 You can apply redemption codes to organization groups and to smart groups simultaneously. However, you can only specify the users for organization groups of the Customer type.
	 You cannot specify users for smart groups. However, you can edit the smart group so that it contains the necessary users.
	Verify the information in the following columns for each assignment rule:
	 Users – View the number of users for the order.
	 Allocated – Enter the number of licenses to allocate to the selected users. Do not exceed the total number in the order.
	• Redeemed – View the number of licenses that have already been redeemed, if any.
Redemption Codes On Hold	Enter the number of redemption codes that you want to place on hold. Use this option to save the redemption codes for later use.
SDK Profile	If you use AirWatch SDK functionality, assign an SDK profile to the application.

Setting	Description				
	Deployment				
Assignment Type	 On Demand – Deploys content to a catalog or other deployment agent and lets the device user decide if and when to install the content. 				
	This option is the best choice for content that is not critical to the organization. Allowing users to download the content when they want helps conserve bandwidth and limits unnecessary traffic.				
	 Automatic – Deploys content to a catalog or other deployment agent on a device upon enrollment. After the device enrolls, the system prompts users to install the content on their devices. 				
	This option is the best choice for content that is critical to your organization and its mobile users.				
	You can only use On-Demand for custom B2B applications acquired using redemption codes.				
	When the Assignment Type is Auto , only eligible Apple iOS 7+ devices receive the application or book automatically.				
Remove On Unenroll	Set the removal of the application from a device when the device unenrolls from AirWatch. AirWatch enables this option by default.				
	 Removing an application when a device is unenrolled does not recover the redeemed code. When installed, the application is associated to the app store account of the user. 				
Prevent Application Backup	Disable backing up the application data to iCloud. However, the application can still back up to iCloud.				
Make App MDM	Assume management of applications previously installed by users on their devices, supervised and unsupervised.				
Managed if User Installed	Enable this feature so that users do not have to delete the application version installed on the device. AirWatch manages the application without having to install the AirWatch Catalog version on the device.				
Use VPN	Configure a VPN at the application level, and select the Per-App VPN Profile . Users access the application using a VPN, which helps ensure that application access and use is trusted and secure.				
Send Application Configuration	Send application configurations to Apple iOS devices, so users do not have to configure these specified values themselves.				

5. Select **Save** when you finish allocating codes.

Redemption Code Information

Access information about your redemption codes so that you can manage and track your VPP deployments.

To access orders of applications you acquired using redemption codes, navigate to Apps & Books > Orders > Redemption Codes.

• View the availability status of the code.

Status	Description
Available	Identifies an available key code to use to distribute purchased content. You can make this key code unavailable or delete it.
Externally Redeemed	Identifies a key code that was assigned and redeemed outside of the AirWatch Purchased (VPP) system. You cannot perform actions for this key code.
Redeemed	Identifies a key code that was assigned and redeemed within the AirWatch Purchased (VPP) system. You can make this key code unavailable or delete it.
Unavailable	Identifies a key code that was explicitly made unavailable for various reasons. Reasons include separating codes that you want to save for users who may not be in your AirWatch deployment.

- View each redemption code and the order number.
- View the date the redemption code was redeemed.
- View to whom the code is assigned.
- Delete a redemption code.

Managed Distribution by Apple IDs Overview

This method uses service token files, also called sTokens, to authenticate assignments. It allows you to assign license codes to Apple IDs to allocate content to devices, and the method supports the revocation and recycling of these license codes.

View Managed Distribution and AirWatch on page 89 for a list of all required steps for successful deployment.

Managed Distribution and AirWatch

Apple's Managed Distribution system integrates with AirWatch, and you can distribute your free and purchased Volume Purchase Program (VPP) applications and books. The managed distribution model uses service tokens (also called sTokens) to retrieve your VPP contents and to distribute them to devices using the AirWatch Console.

For successful distribution of VPP content to end users, perform all steps of the deployment process. In return, end users must complete all steps on their devices to receive VPP content.

	1. Purchase content and download your sToken from the Apple iTunes Store.
	2. Upload the sToken to AirWatch.
	Note : You can use multiple sTokens within your AirWatch hierarchy but you can only have one
Admins	sToken in each organization group.
Send VPP	
content to	3. Sync licenses to display the content in the AirWatch Console.
end users	4. Add the bundle IDs for custom B2B applications. This action activates management.
	This step is unnecessary for non-B2B applications and books.
	5. Allocate licenses and assign licenses to smart groups, and enable eligible applications for device-
	based assignment. Then publish managed distribution content with the flexible deployment feature.
	Publishing content triggers invitations to end users whose content is tied to their Apple IDs.
	1. Accept the invitation and register with the Apple VPP.
End-Users	This step ensures that they have the terms of agreement for participating in the program.
Accept	This step is not necessary for device-based use.
invitations and receive	2. Obtain the license from AirWatch.
content	This step occurs automatically when admins publish content.
	3. Install content from the AirWatch Catalog.

Users With Multiple Devices

Users that have multiple Apple iOS devices must select and apply a single Apple ID to all the devices. If admins make content available on demand, then users can accept the invitation and join and register with the VPP. They install the content from the catalog to any of their devices.

Manage VPP sTokens to Retrieve Managed Distribution Licenses and Content

Apple uses Web services to manage license codes. The AirWatch Console accesses Apple's Web services with the service token, or sToken, you upload to the console. AirWatch retrieves your VPP content with the license data on the sToken. Keep sTokens current, and if you are not using the licenses, clear the sTokens.

Upload sTokens

You can upload an sToken at the top Customer level and below. The AirWatch system prompts you to register your sToken, so that AirWatch can detect if the sToken is used in other environments.

- 1. Navigate to Groups & Settings > All Settings > Devices & Users > Apple > VPP Managed Distribution.
- 2. Configure the following settings.

Setting	Description
Description	Enter your VPP Account ID.
	Using your VPP Account ID as the description has several advantages.
	 If you use multiple sTokens, it identifies the correct account.
	Reminds you the correct account when you renew the sToken.
	 Identifies the correct account to others in your organization who assume management of the VPP account.
sToken Upload	Select Upload to navigate to the sToken on your network.
Country	Select where AirWatch validates the sToken.
	This value reflects the region from where you bought content and ensures AirWatch uploads the correct versions of your purchases.
	When you sync your licenses, AirWatch pulls the correct regional version of the content.
	If AirWatch cannot find the content in the app store from the region entered, AirWatch automatically searches the iTunes App Store in the United States.
Automatically Send Invites	Send invitations to all the users immediately after you save the token. The invitation request users to join and register with Apple's VPP. Registration gives users access to the terms of use to participate in the program.
	Use the Message Preview option to review the invitation.
	If your environment includes VPP applications set to the Assignment Type, Auto , then AirWatch sends invitations no matter how you configure this option. This behavior facilitates quick access to applications upon enrollment.
	AirWatch automatically sends users of Apple iOS v7.0.3+ and macOS 10.9+ an invite command when you enable this option. It does not send them an email message.
	You do not have to enable this option immediately. You can leave it disabled and still upload your token. Return and enable this feature to send invitations to all the enrolled devices whose users have not yet accepted to join the VPP.
	Device-Based VPP
	Disable this check box for the device-based VPP system because invitations are not necessary. If you assign a device-based VPP device to a regular VPP app (a user-based VPP app), devices still receive invitations.
Message Template	Select an email template for an email message invitation for Apple iOS devices on Apple iOS v7.0.0 through v7.0.2.

3. **Save** the sToken and confirm the addition of the token.

Renew sTokens Before Expiration

Managed distribution sTokens are valid for 12 months. Renew your sTokens before they expire to avoid any disruption in your deployment. If your token expires, you cannot perform management tasks.

- Sync new managed distribution licenses.
- Send invitations to join the VPP.
- Assign and pushing managed distribution applications to newly enrolled devices.
- Revoke managed distribution licenses (the system cannot revoke licenses for books).

If a token expires, AirWatch does not revoke managed distribution licenses previously assigned to devices already enrolled with AirWatch.

- 1. Navigate to the correct organization group where the sToken resides.
- 2. Navigate to Groups & Settings > All Settings > Devices & Users > Apple > VPP Managed Distribution.
- 3. Select **Renew** and browse to the renewed sToken on your network for upload.
- 4. Save your settings.

Clear sTokens

Clear sTokens to remove them from the AirWatch Console. Clear sTokens if you never used it to distribute content or if it has expired.

- 1. Go to the applicable organization group.
- 2. Navigate to Groups & Settings > All Settings > Devices & Users > Apple > VPP Managed Distribution.
- 3. Select **Clear** and follow the prompts.

Sync Managed Distribution Content

AirWatch has two methods that sync managed distribution content: By assets and by license. The assets function syncs the metadata on an sToken and claimed licenses information. The license function syncs information for a single asset. It is useful for sTokens that contain thousands of licenses and you only want to sync the licenses applied to one asset.

Sync Assets

- 1. Go to the organization group where you uploaded the sToken.
- 2. Navigate to one of the following areas:
 - Apps & Books > Applications > Native > Purchased
 - Apps & Books > Books > List View > Purchased
- 3. Select Sync Assets.
- 4. Confirm to register an sToken with AirWatch, if applicable. The system prompts for registration if it detects an sToken is used in another environment.
- 5. To check that the sync completed, refresh the screen.
 - AirWatch syncs purchased asset meta data and if there are claimed licenses, the system syncs for those assets of the claimed licenses. AirWatch makes the sync features inaccessible until reconciliation completes.

Sync Licenses

- 1. Go to the organization group where you uploaded the sToken.
- 2. Navigate to one of the following areas:
 - Apps & Books > Applications > Native > Purchased
 - Apps & Books > Books > List View > Purchased
- 3. Select the asset check box and select **Sync Licenses** option from the actions menu.

Configure Licenses and Assign with Flexible Deployment

To retrieve the data on the sToken, AirWatch syncs with Apple Web services, and then it can display content for assignment and deployment. AirWatch distributes licenses by smart group and publishes content when you save an assignment rule in the flexible deployment feature.

The **Enable Device Assignment** option displays for applications that are eligible for distribution by device serial number. For information about the device-based distribution method, see Managed Distribution by Device Serial Number on page 100.

For information on flexible deployment and how to prioritize assignment rules, see Flexible Deployment for Applications Setting Descriptions on page 30.

Assign Content to Groups and Publish with Flexible Deployment

Assign content acquired from Apple's Volume Purchase Program (VPP) with managed distribution codes to smart groups.

- 1. Navigate to Apps & Books > Applications > Native > Purchased
- 2. Select the application and optionally hold licenses and apply an SDK profile.

Setting	Description
Licenses on hold	Enter the number of licenses that you want to place on hold. Use this setting to save the managed distribution codes for later use. You do not have to enter a value.
SDK Profile	If you use AirWatch SDK functionality, assign an SDK profile to the application.

- 3. Select Save & Assign to move to the flexible deployment section. You add assignment rules that you can prioritize.
- 4. On the **Assignments** tab, select **Add Assignment** and complete the options.

Setting	Description
Add Assignment By	Select License Codes By Smart Group and assign managed distribution codes.
	Allocate codes to a smart group by typing the name of the group. Options display, and you can select the appropriate smart group from the list. If necessary, you can create a new smart group.
	• Users or Devices – View the number of users for the order.
	• Allocated – Enter the number of licenses to allocate to the selected users. Do no exceed the total number in the order.
	• Redeemed – View the number of licenses that have already been redeemed, if any.
Assignment Type	 On Demand – Deploys content to a catalog or other deployment agent and lets the device user decide if and when to install the content.
	This option is the best choice for content that is not critical to the organization. Allowing users to download the content when they want helps conserve bandwidth and limits unnecessary traffic.
	 Automatic – Deploys content to a catalog or other deployment agent on a device upon enrollment. After the device enrolls, the system prompts users to install the content on their devices.
	This option is the best choice for content that is critical to your organization and its mobile users.
	If the Assignment Type is set to Auto when you Publish , AirWatch sends an invitation to Apple iOS 7.0.3+ and macOS 10.9+ devices. The invitation enables users to register with Apple's VPP.
Remove On Unenroll	Set the application to be removed from a device when the device unenrolls from AirWatch. AirWatch enables this option by default.
Prevent Application Backup	Disallow backing up the application data to iCloud. However, the application can still back up to iCloud.
Make App MDM Managed if User	Assume management of applications previously installed by users on their devices, whether applications are supervised or unsupervised.
Installed Apple iOS	Enable this feature so that users do not have to delete the app version installed on the device. AirWatch manages the app without having to install the AirWatch Catalog version on the device.
Use VPN	Configure a VPN at the application level, and select the Per-App VPN Profile .
	Users access the application using a VPN, which helps ensure that application access and use is trusted and secure.
Send Application Configuration	Send application configurations to devices.

- 5. Select **Save**.
- 6. If you have more than one assignment rule, use the Move Up and Move Down options to order assignments. Place

critical assignments at the top of the list. This configuration displays as the Priority.

7. Select Save & Publish.

Methods to Revoke Managed Distribution Codes

AirWatch offers several ways to revoke managed distribution codes so that you can reuse them. You can manually revoke codes. The system revokes codes in response to you deleting or unassigning another system component like organization groups, sTokens, and smart groups.

See what methods are available to you to revoke your managed distribution codes for reuse.

Revoke Method	Description
Organization Group	Delete an OG and AirWatch makes the distribution codes available for reuse.
User	Unenroll all devices from a user. If another device does not use the unassigned managed distribution code, then the AirWatch Console revokes it so that it is available for reuse.
Manual	Revoke the code manually off the device.
	You can use the manual method only for those codes that are redeemed from an external system. This method is useful for adopting these codes into AirWatch.
VPP Asset	Delete VPP assets from the AirWatch Console. Once deleted, the code is available for reuse after the scheduler task runs.
sToken	Delete the sToken. AirWatch makes all associated codes available for reuse.
Unassign	Unassign an asset from a user. If that license is not used by anyone else, AirWatch revokes the distribution code.
Smart Group	Delete a managed distribution device user from a smart group. If that license is not used by anyone else, AirWatch revokes the distribution code.

AirWatch makes codes available immediately after revoking or at a scheduled interval depending on the interval you set in the scheduler task, VPP revoke licenses. Find the scheduler task in **Groups & Settings > All Settings > Admin > Scheduler**.

Managed Distribution Information

You can access managed distribution information from the Device Details, Licenses, and Manage Devices pages. Each page offers various auditing and management actions depending on the type of asset.

Device Details

From the Device Details page, audit assignments and perform installations and removals.

Go to **Devices > List View > Apps** or to **Devices > List View > More > Books**. The system does not support all management functions for all asset types. The system does not display unsupported options.

- View the content assigned to the device.
- If supported, install and remove content on the specified device.

Licenses

From the Licenses page, track sync processes, audit licenses available for reuse, and revoke licenses if supported.

Go to Apps & Books > Applications > Native > Purchased > Managed Distribution or to Apps & Books > Books > List View > Purchased > Managed Distribution.

- View when assigned licenses were last synced.
- Filter by License Owner Type to access licenses that are available to reuse due to error using the Not Assigned
 option.
- Use the **Revoke** action to make licenses available for reuse.

Manage Devices

From the Manage Devices page, install and remove content, send invitations to join the VPP if supported, and audit application installations and VPP program registrations.

Go to Apps & Books > Applications > Native > Purchased > Manage Devices or to Apps & Books > Books > List View > Purchased > Manage Devices to access the page. The system does not support all management functions for all asset types. The system does not display unsupported options.

- Install content to devices.
- Remove content from devices, if supported by the asset.
- Notify devices concerning the VPP.
- Reinvite user-based VPP members who have not registered their Apple IDs with the program.
- Filter data using the Status option and find devices that have not installed VPP content.
- Filter data using **User Invite** and find those user-based members who have not registered their Apple IDs with the program.

Staging Users and Managed Distribution (Apple's VPP)

Apple offers the Apple Configurator and the Apple Device Enrollment Plan (DEP) to enable IT administrators to deploy and manage large numbers of Apple iOS devices. AirWatch integrates with both programs, as well as integrating with Apple's Volume Purchase Program (VPP). All programs aim to help maintain and manage bulk device and content.

To reduce the risk of license inconsistencies or other issues with your managed distribution VPP content, review these suggestions and guidelines for deploying Apple Volume Purchase Program (VPP) content to devices that you stage using Configurator and the DEP.

Note: This information does not apply to VPP applications assigned to device serial numbers.

Avoiding License Inconsistencies

To distribute Volume Purchase Program (VPP) content bought using the managed distribution method:

• Use a service token (sToken) in one MDM environment and not in multiple environments. Some examples include not using an sToken in AirWatch and in another MDM system or in a trial environment and in a production environment.

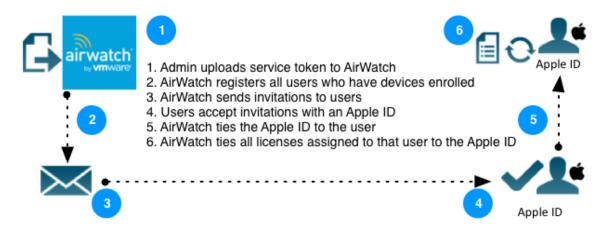
- Use an sToken in one organization group and not in multiple organization groups within AirWatch.
- Apply one device to one Apple ID and do not change the Apple ID on the device.

These actions reduce the risk of losing a license in one environment because it was revoked in another environment. However, it may not be economically possible to have the number of licenses needed to cover your staged devices using these actions. VPP deployment in a staged environment is still quite manageable but it may take extra maintenance with special attention paid to the Apple ID.

Apple IDs

Apple IDs are an important part of the system AirWatch uses to manage VPP content for staged users. An Apple ID is an identification created by users registering with Apple programs. Users in this scenario also have their credentials for AirWatch. The user enrolls with AirWatch and then AirWatch registers the user with Apple and sends an invitation to join the Apple VPP. The user accepts the invitation and joins the VPP using the Apple ID. At this time, AirWatch stores the association of the Apple ID with the user.

It is important to manage the Apple ID in staged environments because the Apple ID controls access to the user's specific set of VPP content. When users change Apple IDs on devices without communicating the change to their admins, they may experience access difficulties.



Guidelines for Staging

Use the following processes to reduce license inconsistencies in AirWatch.

Staging Method	Assign VPP Content To	Accepts VPP Invitation	Installs Apps	Updates Apps	Maintenance	Risks
Single User, Standard (Self- Registration)	Individual devices with unique Apple IDs Not a staging user	End-users with unique Apple IDs	End-users install applications	End-users update applications	No maintenance of Apple IDs	Least risk because end- users maintain their own Apple IDs on individual devices

Staging Method	Assign VPP Content To	Accepts VPP Invitation	Installs Apps	Updates Apps	Maintenance	Risks
Single User, Advanced (Pre- Configured)	Pre- configured devices with pre- configured Apple IDs	End-users with pre- configured Apple IDs	End-users install applications	End-users update applications	 Maintain pre-configured Apple IDs Provide preconfigured Apple IDs to end-users 	 End-users change Apple IDs End-users do not return devices to the preconfigured Apple ID
Multi Users	Staging user Individual users	Admin with the staging user Apple ID End-users with respective unique Apple IDs	Admin installs common applications with staging user Apple ID End-users install unique applications with individual Apple IDs	Staging user ID must update common applications with staging user Apple ID End-users update unique applications with their individual Apple IDs	 Maintain a staging user Apple ID for a common set of VPP content on all devices checked to staging user Maintain end-user Apple ID on check-out of devices 	 All devices checked in to staging user do not have same Apple ID Admins do not change devices to the staging user Apple ID upon device check-in End-users do not change the staging user Apple ID to their unique Apple IDs upon device check-out

Custom B2B Applications and Apple's VPP

You can upload custom B2B applications acquired through Apple's Volume Purchase Program (VPP) to AirWatch. AirWatch works with the redemption code method and with the managed distribution method.

The ability of AirWatch to manage custom B2B applications, depends upon the VPP system used to get the applications.

- Redemption codes AirWatch can install custom B2B applications bought using redemption codes on to devices.
 End users can install these applications on-demand, but AirWatch cannot manage these applications. Upload custom B2B applications acquired with redemption codes just like other applications acquired with redemption codes.
 Go to Redemption Code Method Overview on page 85 for details.
- Managed distribution AirWatch can install custom B2B applications bought using managed distribution. End users can install these applications on-demand or you can push these applications automatically. AirWatch can manage these applications. Upload custom B2B applications acquired with managed distribution just like other applications acquired with managed distribution. However, between the sync-steps and assign-steps, activate management of the applications.
 - Go to Managed Distribution by Apple IDs Overview on page 89 for details on uploading applications acquired with managed distribution.
 - Go to Activate Management of Custom B2B Applications on page 99 for details to activate management.

VPP, Custom B2B Applications, and Push Mode

AirWatch can manage custom B2B applications acquired with managed distribution codes but it cannot manage custom B2B applications acquired with redemption codes.

The ability of AirWatch to manage the custom B2B application determines the push modes available to distribute the application.

VPP Method	Management Ability	Available Push Mode
Managed	Manage	Auto
distribution	AirWatch can manage custom B2B applications acquired with managed distribution codes.	On-Demand
Redemption code	Cannot manage	On-Demand
	AirWatch cannot manage custom B2B applications acquired with redemption codes.	

Activate Management of Custom B2B Applications

When you acquire applications from Apple's Volume Purchase Program (VPP) with managed distribution codes, AirWatch creates place holders for all applications it deems as custom B2B. The system creates the place holders because it cannot retrieve the metadata like the icon, the name, and the bundle ID from an app store. Activate management by entering the missing metadata.

If there is a version of the custom B2B application bought using redemption codes, AirWatch can pull the icon and name from the redemption code version. However, you must still enter the bundle ID.

Activate management of custom B2B applications after you sync licenses and before you assign licenses to smart groups. This process is outlined in the topic Managed Distribution and AirWatch.

- 1. Upload an sToken and sync licenses.
- 2. Navigate to Apps & Books > Applications > Native > Purchased.
- 3. Select the Unknown link in the Name column for the custom B2B application. Use the App Type > Custom B2B filter

for locating Unknown links.

AirWatch changes the status and makes actions available after you enter the information.

4. Complete the following options.

Setting	Description
Application Name	Enter a name that the AirWatch Console displays.
Application ID	View the ID populated using the Adam ID.
Bundle ID	Enter the value given to you by the developer
Managed By	Identifies the managing organization group.
Description	Enter a description with useful information like the purpose of the application.

5. Select Save.

Applications you do not activate for management display as **Inactive** in the Console.

Managed Distribution by Device Serial Number

If your VPP deployment consists of iOS 9+ or macOS 10.11+ devices, consider enabling the assignment of Volume Purchase Program (VPP) applications by device serial number. This method removes the need to invite users to the VPP program.

Deploy device-based VPP applications using the outlined processes in Managed Distribution and AirWatch on page 89.

AirWatch does not migrate applications to the device-based system. VPP applications already assigned to Apple IDs remain assigned as such.

Benefits

The device-based system offers several advantages.

- Users do not have to accept invitations and register with the VPP.
- Admins with multiple sTokens in their VPP deployment do not have to manage invitations.
- Admins do not have to manage Apple IDs.

Uses

Device-based assignment is the best choice for deployments in the following scenarios.

- · Shared devices with check-in and check-out systems
- Corporate owned devices
- Staged environments with one-device-to-one-user ratios
- Devices in an AirWatch for Education deployment

The user-based system is the best choice for the following scenarios.

- Multiple devices assigned to a single Apple ID
- Need to conserve licenses

Supported Platforms and Operating Systems

Configure a supported OS to use the device-based method to distribute applications acquired through Apple's Volume Purchase Program (VPP).

- iOS 9+
- macOS 10.11+

App Eligibility

Developers of VPP applications must enable the applications for use in the device-based VPP.

Invitations

With the Apple ID removed from the process, the device-based method no longer relies on invitations to register Apple IDs. However, if a device meets the requirements, the system still sends invitations.

- Device does not use iOS 9+ or macOS 10.11+
- App is not enabled for device-based VPP use
- Device receives a user-based VPP application
- Automatically Send Invites is enabled in AirWatch

Device-Based VPP Deployment Process

The process to upload device-based (serial number) applications is similar to uploading user-based (Apple ID) VPP applications. The only difference is that the device-based method does not involve sending invitations.

Important: Once an application is enabled for device-based use in the AirWatch Console, you cannot reverse its status and use it in the user-based system.

- 1. **sTokens** Upload or register an sToken in the desired organization group in AirWatch. If you do not want AirWatch to send invitations to devices, disable **Automatically Send Invites**.
- 2. **Syncs** Start here in the process if you already have sTokens in AirWatch. If needed, AirWatch prompts you to register an sToken with the AirWatch environment. It sends invitations automatically for user-based applications that have an **Auto** push mode.
- 3. **Assign with Flexible Deployment** Assign and publish device-based VPP applications with the flexible deployment feature. During the assignment process, AirWatch prompts you to enable applications for the device-based method with the setting **Enable Device Assignment**.
- 4. **Information Access** Access license and application information using the Licenses page, the Device Details page, and the Manage Devices page.

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- 5. **Revoke and Reuse** Revoke licenses with various management functions.
 - Unenroll devices.
 - Select the revoke action on the information pages (Licenses, Device Details, and Manage Devices pages).
 - Deactivate and delete assignments.
 - Remove devices from smart groups assigned to the VPP application.



For more information on how to enable device-based VPP assignments, see the following AirWatch Knowledge Base article: https://support.air-watch.com/articles/115001674608.

Update Device-Based VPP Applications Manually or Automatically

Configure automatic updates or manually push updates to device-based VPP applications at the application level. This feature offers management of updates by AirWatch or allows you to push updates as a way to control application versions.

This feature does not work for managed distribution by Apple ID. The VPP application must be enabled for device-based distribution, also called distribution by device serial number. For general information about the managed distribution method by device serial number, see Managed Distribution by Device Serial Number on page 100. This topic includes supported operating systems, benefits, and the need for no VPP invitations.

Note: Custom B2B applications and non device-based VPP applications are tagged as **Not Applicable**. These types of VPP applications are not supported for this feature.

System Behavior on Initial Setup

The system does not automatically queue application installation commands at the time you first configure **Enable Auto Updates**. Initially, AirWatch stores the currently available version number from the App Store in the database. As this is the initial version being recorded, it does not automatically trigger application upgrades.

When a newer version becomes available in the future, the AirWatch system that canvases the App Store for updates records that new version in the database. At this point, AirWatch can automatically trigger install commands for devices to perform application updates.

Enable or Push an Update

Enable automatic updates or push them manually. Disabling automatic updates and pushing them manually allows you to control what application versions are on devices.

- 1. Navigate to Apps & Books > Applications > Native > Purchased.
- Select a device-based VPP application.
 The system displays the Enable Auto Updates option.
- 3. Select to **Enable Auto Updates**.

If you disable automatic updates, you can select **Update App** to push an update to devices if there is an update available.

Use Filters to Find Applications and Perform Tasks in Bulk

Use the **Auto Update** filter or the **Update Status** filter to find and act on applications.

Filter Example

Use these filters to enable automatic updates on multiple applications.

- Filter the Purchased tab by Auto Update > Disabled and Updated Status > Update Available.
 AirWatch displays the application results.
- Select all listed applications with the bulk-selection check box.
 This action triggers the UI to display the option to Enable Auto Updates.
- 3. Select **Enable Auto Updates** to enable the feature in bulk.

Other bulk options include Manage Devices, Sync Licenses, Disable Auto Updates, Update App, More Actions > Notify Devices, and More Actions > View Events.

Update Notifications

Configure AirWatch to notify you about updates using the notification icon and email.

Notification Icon

The AirWatch Console sends notifications when it identifies an update. The bell icon in the upper right of the UI displays the number of notifications you have. Select the bell icon and look for the **App Update Available** notification.

Email

If you prefer notification by email, select the **Account Settings** icon, which resembles a gear, at the bottom of the notifications window. Edit the **Notification** options.

Convert Non Device-Based Applications to Use the Feature

Important: You cannot reverse an application back to the Apple ID-managed distribution system (user-based). Do not convert applications if you need the Apple ID to manage VPP applications.

If you want to use this feature on non device-based VPP applications, use the **Enable Device Assignment** option on the **Assignment** tab in the application's record. Select it to convert the application from the user-based (Apple ID) managed distribution system to the device-based method.

The system checks for updates every 24 hours by default. AirWatch identifies newly converted applications with the **Pending Check** status. After the system updates the application, it changes the status to **Update Pushed**.

Update Challenge for Device-Based VPP Applications

Device-based VPP applications had update issues due to their disassociation from the Apple ID. AirWatch developed a system to help with the updates of device-based applications. You can configure automatic updates or manually push updates.

Challenge

In the device-based VPP method of managed distribution, the device serial number is the connection between licenses and the application. It replaces the Apple ID. However, the update of the application is still tied to the Apple ID because the Apple ID is tied to the purchase history. Device-based applications can miss updates because the Apple ID is removed from the license-assignment process.

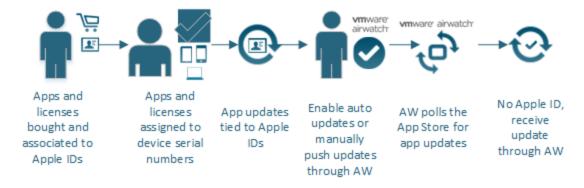


Solution

AirWatch checks the app store for updates of your device-based VPP applications and identifies when updates are available in the UI.

Enable automatic updates for device-based VPP applications and AirWatch updates these applications whenever it identifies an updated is available.

If you want to control the version of an application, leave automatic updates disabled and manually push updates when needed.



Chapter 6: SaaS Applications

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SaaS Applications in AirWatch

Manage your SaaS applications in the same console as your native applications and web links. When you use access policies with SaaS applications, you can control access to the application at the point of authentication.

SaaS Applications and Web Applications Are the Same

SaaS applications are called Web applications in VMware Identity Manager and you can now add, edit, and delete these applications in one management console. They consist of a URL address to the landing page of the resource. They also include an application record. Add SaaS applications to the AirWatch Console from your web applications in the Workspace ONE catalog. You can also add new SaaS applications in the AirWatch Console.

VMware Identity Manager Documentation

For information about configuring web applications in VMware Identity Manager, see **Providing Access to Web Applications**, available at https://docs.vmware.com/en/VMware-AirWatch/index.html.

Web Links Applications

Web links applications were called web applications in past AirWatch releases. For information about Web links applications, see Web Links Application Features and Supported Platforms on page 122.

Control Access At the Time of Authentication

SaaS applications and access policies offer control of resources at the time of authentication.



Component	Description
Authentication method	Require the use of federation protocols when accessing the SaaS application. Federation protocols use tokens to allow access and to establish trust between the resource and the user.
Identity and Service Providers	Use identity provider and service provider metadata from Workspace ONE system in AirWatch to configure trust between your providers, SaaS applications, and users in your network.

Component	Description
Certificates	Use the self-signed certificate from the VMware Identity Manager service or enter one from your certificate authority to control trust between users in your Workspace ONE system and the SaaS application.
Users and User Groups	Configure users and user groups in VMware Identity Manager and then assign them to SaaS applications in the AirWatch Console.
Secured Connection	Enable trusted connections with the VMware Enterprise System between the Workspace ONE system, SaaS applications, and users.
Session Access & Length	Configure access policies and mobile SSO to control the allowable time to access SaaS applications before users must re-authenticate with Workspace ONE.

Requirements to Support SaaS Applications

Configure the listed components and ensure the AirWatch environment has the correct settings so that you can access the content on the **SaaS** page.

Required Systems

Configure or integrate the listed systems so that you can access the SaaS applications page. You can find a wizard to set up these systems in the **Workspace ONE** tract of the **Getting Started** section of the AirWatch Console.

- VMware Enterprise System Connector This component is the unified connector for Workspace ONE, AirWatch, and VMware Identity Manager.
- Active Directory This component integrates AirWatch and VMware Identity Manager to sync users and groups from Active Directory (AD) to the service. You assign SaaS applications to the users and groups synced from Active Directory.

Note: With setup of the connector, AD users and groups are in sync between AirWatch and VMware Identity Manager.

- VMware Identity Manager This component serves many functions including managing your users and groups and managing authentication to resources. For detailed information on the integration of the two systems, search for Integrating AirWatch and VMware Identity Manager, at https://docs.vmware.com/en/VMware-AirWatch/index.html.
- Mobile SSO -This component manages single sign-on (SSO) capabilities in the Workspace ONE portal for AirWatch
 managed Android and iOS devices. For Android devices, mobile SSO uses certificate authentication. For iOS devices,
 it uses the identity provider in the identity manager service in VMware Identity Manager. Go to
 https://docs.vmware.com/en/VMware-AirWatch/index.html and review on of the listed topics for information on
 mobile SSO.
 - Implementing Mobile Single Sign-in Authentication for AirWatch-Managed iOS Devices
 - Implementing Mobile Single Sign-On Authentication for AirWatch-Managed Android Devices

Note: Mobile SSO is different from the SSO feature for applications that use the AirWatch SDK.

Access Policies - This component provides secure access to the Workspace ONE apps portal to launch Web
applications. Access policies include rules that specify criteria that must be met to sign in to the apps portal and to
use resources.

A default policy is available that controls access as a whole. This policy is set up to allow access to all network ranges, from all device types, for all users. You can create stricter access policies that restrict users access to applications based on access rules you define. For information, see Use Access Policies with SaaS Applications on page 128.

Supported Applications

Deploy SaaS applications to these platforms.

- Android
- Apple iOS
- Apple macOS
- Windows Desktop (Windows 10)

Add SaaS Applications in the AirWatch Console

You can add SaaS applications in the AirWatch Console. Browse applications already added to your Workspace ONE catalog or add new ones.

For information about access policies that secure SaaS applications, see Use Access Policies with SaaS Applications on page 128.

- Navigate to Apps & Books > Applications > Web > SaaS and select New.
- 2. Complete the options on the **Definition** tab.

Setting	Description
Search	Enter the name of the SaaS application and search for it in your catalog. You can also, browse the applications in your catalog.
Name	Enter a name for the SaaS application.
Description	(Optional) Provide a description of the application.
Icon	(Optional) Click Browse and upload an icon for the application.
	SaaS applications use icons in PNG, JPG, and ICON file formats.
	The application icons that you upload must be a minimum of 180 x 180 pixels.
	If the icon is too small, the icon does not display. In this instance, the system displays the Workspace ONE icon.
Category	Assign categories to help users sort and filter the application in the Workspace ONE catalog.
	Configure categories in VMware Identity Manager so that they display in the category list.

- 3. Complete the options on the **Configuration** tab.
 - a. **Authentication Type** Select the authentication type for the SaaS application.

Available options vary depending on the type you select. The authentication type determines the available settings on the user interface. There are several permutations.

- **SAML 2.0** The SAML 2.0 authentication profile enables single sign-on from VMware Identity Manager to the Web application.
- SAML 1.1 The SAML 1.1 is an older SAML authentication profile. For better security, implement SAML 2.0.
- **WSFed 1.2** When the SaaS application supports WS-Federation authentication, select this authentication type to provide single sign-on to those applications.

Go to the authentication type for your SaaS application for available configurations.

• SAML 2.0

Setting	Description		
Configuration	 URL/XML is the default option for SaaS applications that are not yet part of the Workspace ONE catalog. 		
	Manual is the default option for SaaS applications added from the catalog.		
URL/XML			
URL/XML	Enter the URL if the XML metadata is accessible on the Internet.		
	Paste the XML in the text box if the XML metadata is not accessible on the Internet, but you have it.		
	Use manual configuration if you do not have the XML metadata. T		
Relay State URL	Enter a URL where you want SaaS application users to land after a single sign-on procedure in an identity provider-initiated (IDP) scenario.		
Manual	Manual		
Single Sign-	Enter the Assertion Consumer Service (ACS) URL.		
On URL	Workspace ONE sends this URL to your service provider for single sign-on.		
Recipient URL	Enter the URL with the specific value required by your service provider that states the domain in the SAML assertion subject.		
	If your service provider does not require a specific value for this URL, enter the same URL as the Single Sign-On URL .		
Application ID	Enter the ID that identifies your service provider tenant to Workspace ONE. Workspace ONE sends the SAML assertion to the ID.		
	Some service providers use the Single Sign-On URL.		
Username Format	Select the format required by the service providers for SAML subject format.		
Username Value	Enter the Name ID Value that Workspace ONE sends in the SAML assertion's subject statement.		
	This value is a default profile field value for a username at the application service provider.		
Relay State URL	Enter a URL where you want SaaS application users to land after a single sign-on procedure in an identity provider-initiated (IDP) scenario.		

• SAML 1.1

Setting	Description
Target URL	Enter the URL to direct users to the SaaS application on the Internet.
Single Sign-	Enter the Assertion Consumer Service (ACS) URL.
On URL	Workspace ONE sends this URL to your service provider for single sign-on.

Setting	Description
Recipient URL	Enter the URL with the specific value required by your service provider that states the domain in the SAML assertion subject.
	If your service provider does not require a specific value for this URL, enter the same URL as the Single Sign-On URL .
Application ID	Enter the ID that identifies your service provider tenant to Workspace ONE. Workspace ONE sends the SAML assertion to the ID.
	Some service providers use the Single Sign-On URL.

WSFed 1.2

Description	
Enter the URL to direct users to the SaaS application on the Internet.	
nter the Assertion Consumer Service (ACS) URL. Vorkspace ONE sends this URL to your service provider for single sign-on.	
Enter the ID that identifies your service provider tenant to Workspace ONE. Workspace ONE sends the SAML assertion to the ID. Some service providers use the Single Sign-On URL.	
Select the format required by the service providers for SAML subject format.	
Enter the Name ID Value that Workspace ONE sends in the SAML assertion's subject statement. This value is a default profile field value for a username at the application service provider.	

None

Setting	Description
Target URL	Enter the URL to direct users to the SaaS application on the Internet.

- b. **Application Parameters** Add values for advanced parameters to allow the application to launch. This option is not available for all applications.
- c. **Advanced Properties** If you want greater control of messaging in single sign-on processes with Workspace ONE, add optional parameters. The authentication type determines the available settings on the user interface. There are several permutations. Go to the authentication type for your SaaS application.

Setting	Description
SAML 2.0	
Sign Response	Require Workspace ONE to sign the response message to the service provider. This signature verifies that Workspace ONE created the message.

Setting	Description
Sign Assertion	Require Workspace ONE to sign the assertion within the response message sent to the service provider. Some service providers require this option.
Include Assertion Signature	Require Workspace ONE to include its signing certificate within the response message sent to the service provider. Some service providers require this option.
Signature Algorithm	Select the signature algorithm that matches the digest algorithm. If your service provider supports SHA256, select this algorithm.
Digest Algorithm	Select the digest algorithm that matches the signature algorithm. If your service provider supports SHA256, select this algorithm.
Assertion Time	Enter the seconds that the assertion Workspace ONE sends to the service provider for authentication is valid.
Request Signature	If you want the service provider to sign the SAML request it sends to Workspace ONE, enter the public signing certificate.
Application Login URL	Enter the URL for your service provider's login page. This option triggers the service provider to initiate a login to Workspace ONE. Some service providers require authentication to start from their login page.
Proxy Count	Enter the allowable proxy layers between the service provider and an authenticating identity provider.
API Access	Enable API access to the SaaS application.
Custom Attribute Mapping	If your service provider allows custom attributes other than ones for single sign-on, add them.
SAML 1.1	
Signature Algorithm	Select the signature algorithm that matches the digest algorithm. If your service provider supports SHA256, select this algorithm.
Digest Algorithm	Select the digest algorithm that matches the signature algorithm. If your service provider supports SHA256, select this algorithm.
Assertion Time	Enter the seconds that the assertion Workspace ONE sends to the service provider for authentication is valid.
Custom Attribute Mapping	If your service provider allows custom attributes other than ones for single sign-on, add them.
WSFed 1.2	

Setting	Description
Credential Verification	Select the method for credential verification.
Signature Algorithm	Select the signature algorithm that matches the digest algorithm. If your service provider supports SHA256, select this algorithm.
Digest Algorithm	Select the digest algorithm that matches the signature algorithm. If your service provider supports SHA256, select this algorithm.
Assertion Time	Enter the seconds that the assertion Workspace ONE sends to the service provider for authentication is valid.
Custom Attribute Mapping	If your service provider allows custom attributes other than ones for single sign-on, add them.

d. Access Policies - Assign policies to secure signing in to application resources.

Setting	Description
Access Policy	Select a policy for Workspace ONE to use to control user authentication and access.
	The default access policy is available if you do not have custom access policies.
	You can configure these policies in the AirWatch Console.
Open in VMware	Require Workspace ONE to open the application in the VM ware Browser.
Browser	If you use VMware Browser, opening SaaS applications within it adds extra security. This
Android and iOS	action keeps access within internal resources.

4. View the **Summary** for the SaaS application and move to the assignment process.

Assign SaaS Applications

Assign SaaS applications to users and groups configured in VMware Identity Manager. See Assign SaaS Applications on page 116.

Client Access Policy Description

A client access policy uses Office 365 client authentication credentials to access Office 365 applications in your Workspace ONE deployment.

An Office 365 client, such as VMware Boxer, Microsoft Outlook, and iOS and Android native email clients, collects credentials in their UI to authenticate. A client access policy enables VMware Identity Manager to manage the collected credentials for authentication.

Client access policies also enable you to set other access parameters for Office 365 applications. Policies set in a single Office 365 application apply to all Office 365 applications. Any edits to client access policies impact the users' ability to access these applications.

Order of Client Access Policies

Arrange the client access policies in order because the system enforces policies from top to bottom. The system uses the first policy to authenticate a client or to deny it access.

For example, if you create a policy denying access to all device types and drag it above a policy allowing access for Android devices, the system denies all devices access that attempt the username and password authentication. The system does not enforce the policy allowing access to Android devices. The first policy that denies access takes precedent.

Add Office 365 Applications with a Client Access Policy

Add Office 365 applications to the AirWatch Console so that you can control access with client access policies.

- 1. Navigate to Apps & Books > Applications > Web > SaaS and select New.
- 2. Complete the options on the **Definition** tab.

Setting	Description	
Search	nter Office 365 to see a list of available applications.	
Name	Enter or view a name for the SaaS application.	
Description	(Optional) Provide a description of the application. Often, this field pre-populates.	
Icon	(Optional) Select an icon if one does not pre-populate.	
Category	(Optional) Assign categories to help users sort and filter the application in the Workspace ONE catalog.	
	Configure categories in VMware Identity Manager so that they display in the category list.	

- 3. Complete the options on the **Configuration** tab.
 - a. **Authentication Type** Office 365 applications use **WSFed 1.2** for authentication type to provide single sign-on.

Setting	Description	
Target URL	Enter the URL to direct users to the SaaS application on the Internet.	
Single Sign- On URL	nter the Assertion Consumer Service (ACS) URL. Vorkspace ONE sends this URL to your service provider for single sign-on.	
Application ID	Enter the ID that identifies your service provider tenant to Workspace ONE. Workspace ONE sends the SAML assertion to the ID. Some service providers use the Single Sign-On URL .	
Username Format	Select the format required by the service providers for SAML subject format.	
Username Value	Enter the Name ID Value that Workspace ONE sends in the SAML assertion's subject statement. This value is a default profile field value for a username at the application service provider.	

b. **Application Parameters** - Add values for advanced parameters to allow the application to launch.

c. **Advanced Properties** - If you want greater control of messaging in single sign-on processes with Workspace ONE, add optional parameters.

Setting	Description
WSFed 1.2	
Credential Verification	Select the method for credential verification.
Signature Algorithm	Select the signature algorithm that matches the digest algorithm.
	If your service provider supports SHA256, select this algorithm.
Digest Algorithm	Select the digest algorithm that matches the signature algorithm.
	If your service provider supports SHA256, select this algorithm.
Assertion Time	Enter the seconds that the assertion Workspace ONE sends to the service provider for authentication is valid.
Custom Attribute Mapping	If your service provider allows custom attributes other than ones for single sign-on, add them.

d. Access Policies - Assign policies to secure signing in to application resources.

Setting	Description
Access Policy	Select a policy for Workspace ONE to use to control user authentication and access.
	The default access policy is available if you do not have custom access policies.
	You can configure these policies in the AirWatch Console.
Open in VMware	Require Workspace ONE to open the application in the VM ware Browser.
Browser	If you use VMware Browser, opening SaaS applications within it adds extra security. This action keeps access within internal resources.
License Approval	Require approvals before the application installs and activates a license.
Required	License Pricing - Select the pricing model to buy licenses for the SaaS application.
	License Type - Select the user model for the licenses, named or concurrent users.
	Cost Per License - Enter the price per license.
	Number of Licenses - Enter the number of licenses bought for the SaaS application.
	Configure the corresponding Approvals in the Settings section of SaaS applications.

4. Add Client Access Policies for Office 365 clients. A client access policy allows VMware Identity Manager to manage the Office 365 client UI credentials collected for authentication. Some client examples include VMware Boxer and Microsoft Outlook.

Select Add Policy Rule and complete the settings.

Setting	Description
If the user's client is	Select an available Office 365 client.

Setting	Description
And a user's network range is	Select a network range previously configured in the network ranges process.
And the user's device type is	Select the allowed device platform for access.
and user belongs to group(s)	Select user groups allowed to access content according to the criteria in this policy.
	If you select no groups, the policy applies to all users.
And the client's email protocol is	Select the allowable protocol for the Office 365 client.
Then perform this action	Allow or deny access to Office 365 applications.

5. View the **Summary** for the SaaS application and move to the assignment process.

Assign SaaS Applications

Assign SaaS applications to users and groups configured in VMware Identity Manager. See Assign SaaS Applications on page 116.

Assign SaaS Applications

Deploy SaaS applications to users and groups configured from your Active Directory system. The system identifies users and groups by a name and a domain. These resources are not the same as AirWatch Console smart groups.

About Users and User Groups

Configure users and user groups in the VMware Identity Manager administration console. For information, see the topic **Managing Users and Groups** at the VMware Documentation site, https://docs.vmware.com/en/VMware-AirWatch/index.html.

Assign Users and Groups to SaaS Applications

Assign SaaS applications by giving users access and use permissions for the application. Users run the SaaS application from Workspace ONE.

- 1. Navigate to Apps & Books > Applications > Web > SaaS.
- 2. Select the SaaS application and then choose Assign.

3. Complete the assignment options.

Setting	Description
Users / User Groups	Enter users and user groups that receive the application assignment. Users and user groups are enabled to sign in to Workspace ONE.
Deployment Type	 User-Activated - Requires users to select applications in the Workspace ONE Catalog and to add them to the Launcher to activate them. Automatic - Displays applications in the Launcher of Workspace ONE the next time users log in to the Workspace ONE portal.

4. Save assignment settings.

Settings for SaaS Applications

Settings include features that apply to all SaaS applications in your Workspace ONE environment. Control access with configurations for SAML authentication and with required approvals.

Approvals

Configure SaaS applications to require approval before users can access them. Use this feature when you have SaaS applications that use licenses for access to help manage license activations. When you enable approvals, configure the corresponding option, **License Approval Required**, in the applicable SaaS application record.

Approval Workflow

Users view the application in their Workspace ONE catalog and request use of the application. VMware Identity Manager sends the approval request message to the organization's configured approval REST endpoint URL. The system reviews the request and sends back an approved or denied message to VMware Identity Manager. When an application is approved, the application status turns from **Pending** to **Added** and the application displays in the user's Workspace ONE launcher page.

Approval Engines

The system offers two approval engines.

- **REST API** The REST API approval engine uses an external approval tool that routes through your Webserver REST API to perform the request and approval responses. You enter your REST API URL in the VMware Identity Manager service and configure your REST APIs with the VMware Identity Manager OAuth client credential values and the callout request and response action.
- **REST API via Connector** The REST API via Connector approval engine routes the callback calls through the connector using the Websocket-based communication channel. You configure your REST API endpoint with the callout request and response action.

For information on approvals, see Configure Approvals on page 118.

SAML Metadata

You can use the SAML certificates from the **Settings** page for authentication systems like mobile single sign-on.

Self-Signed Certificates or Certificates from CAs

The VMware Identity Manager service automatically creates a self-signed certificate for SAML signing. However, some organizations require certificates from certificate authorities (CAs). To request a certificate from your CA, generate a certificate signing request (CSR) in **Settings**. You can use either certificate to authenticate users to SaaS applications.

Send the certificate to relying applications to configure authentication between the application and the Workspace ONE system.

Identity and Service Provider Metadata

You can add third-party identity providers to authenticate users in VMware Identity Manager. To configure the provider instance, use the identity provider and service provider metadata you copied from the **Settings** section in the AirWatch Console.

For detailed information on how to configure third-party providers, see **Configure a Third-Party Identity Provider Instance to Authenticate Users**, at https://docs.vmware.com/en/VMware-AirWatch/index.html.

For information on retrieving SAML metadata and certificates from the **Settings** page, see SAML Metadata for Single Sign-On with SaaS Applications on page 118.

Configure Approvals

Use approvals for SaaS applications that activate licenses for use. When enabled with the corresponding **License Approval Required** option, users request access to applicable SaaS applications from the Workspace ONE catalog before installation and license activation.

- 1. Navigate to Apps & Books > Applications > Web > SaaS and select Settings.
- 2. Select **Approvals**.
- 3. Select Yes to enable the feature.
- 4. Select an **Approval Engine** the system uses to request approvals.
- 5. Enter the callback URI (Uniform Resource Identifier) of the REST resource that listens for the callout request.
- 6. If the REST API requires credentials to access, enter the Username.
- 7. If the REST API requires credentials to access, enter the **Password** for the user name.
- 8. If the REST resource runs on a server that has a self-signed certificate or a certificate not trusted by a public certificate authority and uses HTTPS, enter the SSL certificate in PEM (privacy-enhanced electronic mail) format for the **PEM-format SSL Certificate** option.

For information on the corresponding option **License Approval Required**, see the applicable topic:

- For Office 365 applications, see Add Office 365 Applications with a Client Access Policy on page 114.
- For regular SaaS applications, see Add SaaS Applications in the AirWatch Console on page 108.

SAML Metadata for Single Sign-On with SaaS Applications

Retrieve SAML metadata and certificates from the **Settings** page. Use the metadata and certificates with other systems for single sign-on capabilities.

Before Replacing SSL Certificates

If you replace an existing SSL certificate, this action changes the existing SAML metadata.

Important: All single sign-on connections that depend on the existing SAML metadata break when the CSR generation creates the SAML metadata.

Note: If you do replace an SSL certificate, you must update SaaS applications that you configure for mobile single sign-on with the latest certificate.

Download the Self-Signed SAML Metadata or Generate a CSR

Copy the SAML signing certificate, and copy and save the identity and service provider metadata. You can also generate a certificate signing request to apply for an SSL certificate from your certificate authority.

- 1. Navigate to Apps & Books > Applications > Web > SaaS and select Settings.
- 2. Select **SAML Metadata > Download SAML Metadata** and complete the tasks.

Setting	Description	
SAML Metadata	Copy and save the Identity Provider metadata and the Service Provider metadata.	
	Select the links and open a browser instance with the XML data.	
	Configure your third-party identity provider with this information.	
Signing Certificate	Copy the signing certificate that includes all the code in the text area.	
	You can also download the certificate to save it as a TXT file.	

3. Select **Generate CSR** and complete the tasks for requesting a digital identity certificate (SSL certificate) from your certificate authority. This request identifies your company, domain name, and public key. The third-party certificate authority uses it for issuing the SSL certificate. To update the metadata, upload the signed certificate.

Setting	Description
Enter a New Certificat	e Signing Request
Common Name	Enter the fully qualified domain name for the organization's server.
Organization	Enter the name of the company that is legally registered.
Department	Enter the department in your company that the certificate references.
City	Enter the city where the organization is legally located.
State / Province	Enter the state or province where the organization legally resides.
Country	Enter the legal country of residence for the organization.
Key Generation Algorithm	Select an algorithm used to sign the CSR.
Key Size	Select the number of bits used in the key. Select 2048 or larger.
	RSA key sizes smaller than 2048 are considered insecure.

Setting	Description
Replace a Certificate Signing Request	
Certificate Signing Request	Download the certificate signing request (CSR). Send the CSR to the third-party certificate authority.
	The third-party certificate authority sends you an SSL certificate.
Upload SSL Certificate	Upload the SSL certificate received from your third-party certificate authority.

SSO Between AirWatch and VMware Identity Manager

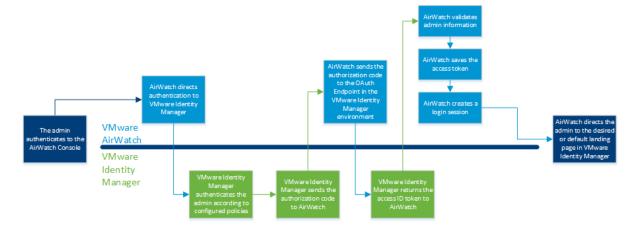
The AirWatch Console and the VMware Identity Manager Console use an authorization code work flow that allows access to both consoles with single sign-on (SSO). This feature aims to allow access to the VMware Identity Manager console for admins in the AirWatch Console.

Register the OAuth Client During Setup

When you set up VMware Identity Manager in the AirWatch Console, you register the OAuth client as part of the setup wizard. The OAuth client registration is a prerequisite for this SSO feature to work.

Workflow

VMware Identity Manager and AirWatch work in the back-end to authenticate the AirWatch admin to the VMware Identity Manager Console. The VMware Identity Manager Console passes an ID token to AirWatch. This token contains information about the admin and the authentication so that the admin can access both consoles. The two consoles follow the depicted process.



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Web Links Application Features and Supported Platforms

Web links applications function much like an application on a device. They provide end-users a way to access a URL directly from an icon on menu of their device. The end-user sees the web links application icon and title, selects the application, and connects directly to a specified URL.

Web links applications are useful for navigation to extended URLs with many characters. You can place web links application icons on the springboard. These icons connect end-users to internal content repositories or login screens, so end-users do not open a browser and type out a long URL.

You can add web links applications using two methods.

- As an application in the Apps & Books section of the AirWatch Console.
- As a device profile in the Devices section of the AirWatch Console.
 See the applicable platform guide for the profile you want to push.
 - o Bookmark profiles Android
 - Web clip profiles Apple iOS, macOS, and Windows Desktop

Supported Platforms for Web Links Applications

The AirWatch Console supports the various platforms to push and manage web links applications.

- Android
- Apple iOS
- macOS
- · Windows Desktop

AirWatch Web Links Apps and Workspace ONE

Workspace ONE now displays and allows access to applications located in the **Web Links** tab in the AirWatch Console. Workspace ONE pulls the URL, the application description, and the icon from AirWatch.

Web Links Tab or Device Profiles

Add web links applications on the Web tab and with a device profile. You can add web links applications with both methods because the two methods are not mutually exclusive.

Option	Description
Web Tab	The Web tab is in the Apps & Books section of the AirWatch Console. This placement allows you to add and edit web links applications without having to add Bookmarks and Web Clips in the Devices section of the AirWatch Console.
	To add more functionality, edit the device profile version of the web links application.
Device Profiles	Device profiles let you do everything that the Web tab does. The device profile also includes MDM features that you can control.

Web Links Application Behaviors in Apps & Books and Devices

Single web links applications created in **Apps & Books** and single web links applications created using device profiles share configurations.

- All MAM functions are available in both areas of the console (Apps & Books and Devices).
- A single web clip (or bookmark) payload that is the only payload in a profile added in **Devices** displays in the **Apps & Books** section. You can edit these singular web clips in both sections.
- Multiple web clips in a single profile or a single web clip added in combination with other payloads in the **Devices** section do not display in the **Apps & Books** section. You must work with these web clips in **Devices**.
- You can add MDM features from the **Devices** section with the device profile version of the web links application. For example, enter assignment criteria like a Geofencing area and installation scheduling using the **General** payload of a web clip or bookmark.

Additional Assignment Criteria	
	Install only on devices inside selected areas
	Enable Scheduling and install only during selected time periods
Assigned Geofence Areas	Start typing to add a new area
Assigned Schedules	Start typing to add new time schedule
Removal Date	M/D/YYYY

Web Apps Admins and Roles Exceptions

You can configure an administrative role that manages only web links applications. You can restrict the access and permissions of the admin to what is available on the **Web** tab of **Apps & Books**.

If you want to create such an admin, navigate to **Accounts > Administrators > Roles > Add Role > Apps & Books > Web Apps** in the AirWatch Console. The permissions for a Web App admin include many of the tasks carried out by the general admin.

Roles Exception

Your deployment may require the Web App admin to install and delete web links applications and their corresponding device profiles. If your Web App admin performs these tasks, enable the permissions for it in **Accounts > Administrators** > **Roles** in the AirWatch Console.

Enable the following categories to give the Web App admin access to device profiles.

- Device Management > Device Details > Profiles > Device Install Profile
- Device Management > Device Details > Profiles > Device Remove Profile

Add Web Links Applications

Add URLs for sites you want to manage and push to devices as web links applications with the Web Links tab in Apps & Books.

- 1. Navigate to Apps & Books > Applications > Web > Web Links and select Add Application.
- 2. Select the **Organization Group** and the **Platform** and then choose **Continue**.
- 3. Complete the settings on the **Details** tab.

Setting	Description
Name	Name of the web links app to be displayed in the AirWatch Console, on the device, and in the AirWatch Catalog.
URL	The address of the Web app.
Descriptions	A brief description of the Web app that indicates its purpose.
	This option is not displayed in the AirWatch Catalog.
Managed By	The organization group with administrative access to the Web app.

4. Upload a custom icon using a GIF, JPG, or PNG format, for the application on the **Images** tab that end users view in the AirWatch Catalog before installing the application to their devices and that displays as the icon of the Web app on the device.

Images are currently not available for Windows Desktop.

For best results, provide a square image no larger than 400x400 pixels and less than 1 MB when uncompressed. The graphic is automatically scaled and cropped to fit. If necessary, the system converts it to PNG format. Web Clip icons are 104×104 pixels for devices with a Retina display or 57×57 pixels for all other devices.

5. Complete the settings on the **Assignment** tab.

Setting	Description
Assigned	The smart group to which you want the Web app added.
Groups	Includes an option to create a new smart group which can be configured with specifications for minimum OS, device models, ownership categories, organization groups and more.
Exclusions	If Yes is selected, a new option displays called Excluded Smart Groups . This setting enables you to select the smart groups you want to exclude from the assignment of this Web app.
Push	Select how the system pushes Web apps to devices.
Mode	• On Demand – Deploys content to a catalog or other deployment agent and lets the device user decide if and when to install the content.
	This option is the best choice for content that is not critical to the organization. Allowing users to download the content when they want helps conserve bandwidth and limits unnecessary traffic.
	 Automatic – Deploys content to a catalog or other deployment agent on a device upon enrollment. After the device enrolls, the system prompts users to install the content on their devices.
	This option is the best choice for content that is critical to your organization and its mobile users.
Advanced	Offers extra functionality depending on the platform.
	Android
	Add to Homescreen – Adds the web links application to the homescreen of the device.
	 The system always places Web apps in the bookmark section if the default browser of the device. If you do not enable this option, end-users can access Web apps from the bookmarks.
	• Apple iOS
	 Removable – Allows end users to use the long press feature to remove this Web app off their devices.
	• Full Screen – Opens the Web app in full screen mode on iOS 6+ devices.

6. Select Save & Publish to push the web links application to the AirWatch Catalog.

Configure View Devices for Web Links Applications

Use the View Devices page to display devices to which you assigned web links applications. You can also manually install and delete web links applications from listed devices.

Web App admins must have the correct Administrator Role permissions or they cannot manually install or delete web links applications. See Web Apps Admins and Roles Exceptions on page 123 for more information.

- 1. Navigate to Apps & Books > Applications > List View > Web.
- 2. Find the web links application you want to work with and select the linked numbers in the **Install Status** column.
- 3. Use the column data and the actions menu to access the listed functions.

Setting	Description
Friendly	Navigates to the Details View of the selected device.
Name	Use the Devices Details View to edit device information, view compliance policies, view assigned device profiles, view assigned users, and many more MDM features pertaining to the device.
C/E/S	Navigates to the Details View of the user of the selected device.
User	Use the User Details View to edit user information, view event logs, view assigned User Groups, and view other assigned devices.
Install Profile	Installs a web links application and its corresponding device profile to a listed device.
Delete Profile	Deletes a web links application and its corresponding device profile from a device.

Chapter 8: Manage Applications

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Use Access Policies with SaaS Applications

To provide secure access to launch SaaS applications, you configure access policies. Access policies include rules that specify criteria that must be met to sign in to the Workspace ONE portal and to use applications.

For details about access policies in the VMware Identity Manager system, go to https://docs.vmware.com/en/VMware- AirWatch/index.html and search for Managing Access Policies.

For information on SaaS applications, see SaaS Applications in AirWatch on page 106.

Flexibility of Access Policies

Access policies allow lenient control in the network and restrict access out of the network. For example, you can configure one access policy with the following rules.

- Allow a network range access with single sign-on within the company network.
- Configure the same policy to require multi-factor authentication (MFA) when off of the company network.
- Configure the policy to allow access to a specific user group with a specific device-ownership type. It can block access to others not in the group.

Default Access Policy and Application-Specific Access Policies

Default Access Policy - The VMware Identity Manager service and the AirWatch Console include a default policy that controls access to SaaS applications as a whole. This policy allows access to all network ranges, from all device types, for all users. You can edit the default access policy but you cannot delete it.

Important: Edits to the default access policy apply to all applications and can impact all users ability to access Workspace ONE.

To edit the default access policy, navigate to Apps & Books > Applications > Access Policies > Edit Default Policy. Then, follow the procedure listed in Configure Application-Specific Access Policies on page 129.

Application-Specific Access Policies - Create application-specific access policies to restrict access to applications. Configure IP addresses, authentication methods, and session time allowed for access.

Prerequisites

- Configure the network ranges for your deployment. See Add Network Ranges for Use in Access Policies on page 128.
- If you plan to edit the default policy (to control user access to the service as a whole), configure it before creating an application-specific policy.

Add Network Ranges for Use in Access Policies

Define network ranges with IP addresses allowed for user login to SaaS applications. Assign these ranges when you apply access rules to SaaS applications.

Prerequisites

You need the network ranges for your VMware Identity Manager deployment and your AirWatch deployment. The organization's network department usually has the network topology.

Procedure

- 1. Navigate to Apps & Books > Applications > Access Policies > Network Ranges.
- 2. Select a name and edit the range or select **Add Network Range**.
- 3. Complete the options for defining ranges.

Setting	Description
Name	Enter a name for the network range.
Description	Enter a description for the network range.
IP Ranges	Enter IP addresses that include the applicable devices in the range.
Add Row	Define multiple IP ranges.

Add Network Ranges to Access Policies

Assign network ranges to application-specific access policies. For more information, see Configure Application-Specific Access Policies on page 129.

Configure Application-Specific Access Policies

Add application-specific access policies for control of user access to SaaS applications.

- 1. Navigate to Apps & Books > Applications > Access Policies > Add Policy.
- 2. Complete the options on the **Definition** tab.

Setting	Description
Policy Name	Enter a name for the policy.
	Allowable name criteria includes the listed parameters.
	Begin with a letter, either lowercase or uppercase, from a-Z.
	Include other letters, either lowercase or uppercase, from a-Z.
	You can include dashes.
	You can include numbers.
Description	(Optional) Provide a description of the policy.
Applies to	Select SaaS applications to which you want to assign the policy.

3. Complete the options on the Configuration tab and select Add Policy Rule or edit an existing policy.

Setting	Description
If a user's network range is	Select a network range previously configured in the network ranges process.
and user accessing content from	Select device types allowed to access content according to the criteria in this policy.
and user belongs to group(s)	Select user groups allowed to access content according to the criteria in this policy.
	If you select no groups, the policy applies to all users.
Then perform this action	Allow authentication, deny authentication, or allow access with no authentication.
then the user may authenticate using	Select the initial authentication method for accessing content.
If the preceding method fails or is not applicable, then	Select a fallback method for authenticating to content in case the initial method fails.
Add fallback method	Add another authentication method.
	The system processes methods from the top down, so add them in the order you want the system to apply them.
Re-authenticate after	Select the length of an allowable access session before the user must reauthenticate to access the content.
Advanced Properties	
Custom Error Message	Enter a custom "access denied" error message the system displays when user authentication fails.
Custom Error Link Text	Enter the text for the link that navigates users away from the "access denied" error page when authentication fails.
Custom Error Link URL	Enter the URL address that navigates users away from the failed authentication page.

4. View the **Summary** for the application-specific access policy.

Native List View Option Descriptions for Applications

The Native List View is a central location to sort, filter, and search for data so you can perform management functions on internal, public, purchased, and web applications.

Each Native List View in Apps & Books is slightly different and available functions vary, so the system does not display every option for every application type.

Setting	Description
Filters	Platform – View applications by platform. This filter helps you find numerous applications so you can perform large-scale management functions simultaneously.
	• Status – View applications by status: Active, Retired, or Inactive. This view is helpful to return applications to previous statuses.
	 Category – Locate applications specifically for a default or custom category. Find applications tagged as Finance, Business, Social Networking, and many other options. This filter helps you find large groups of applications.
	 Requires Renewal – Find Apple iOS applications that use a provisioning profile to function. This filter locates applications with provisioning profiles you can update.
	• App Type – View applications depending on type. Types include Public or Custom B2B options.
Add	Upload a local application, search for a public application in an app store, or add an order with redemption codes.
Layout	Arrange items on the tab using the available formats.
	Summary lists details of the application in the UI.
	Custom lets you select what details you want the system to display.
Refresh	Refresh the items in the UI. Use refresh when you edit items and push edits to applications on devices.
Export	Export all items on all pages to a CSV file.
Search List	Find applicable applications you want to locate by name.
Toggle Filters	Display or hide filters.
Assign	To deploy the application, navigate to the flexible deployment page by selecting the radio button to the left of the application icon.
	You must select the radio button to display the Assign function.
Delete	Delete applications from the AirWatch Console by selecting the radio button to the left of the application icon.
	You must select the radio button to display the Delete function, and the system deletes one application at a time.
Edit	Select the pencil icon to change the application record.
Name	Access the Summary tab of the Details View for internal applications so you can edit flexible deployments, track application installations, renew provisioning profiles, and check app wrapping statuses.

Setting	Description	
Install	Access a page with information about devices assigned to the application.	
Status	Internal applications go to the Devices tab of the Details View . Perform management functions on devices like send messages, install applications, and remove applications.	
	Web applications go to the View Devices page which offers management functions to install or delete applications.	
Actions	• Manage Devices – Offers options for installing, removing, or notifying users about applications.	
Menu	• Manage Feedback – Control feedback for applications for Apple iOS. This option displays under specific conditions.	
	Displays only under specific conditions	
	Publish – Publish managed distribution content, manually, to devices.	
	Notify Devices – Send a notification to devices concerning the VPP application.	
	Deactivate – Removes an application and all versions of it from all managed devices.	
	 User Ratings – Shows the application rating and feedback. You can clear ratings with the Delete Rating option for internal and public applications. 	
	• View Events – Shows device and console events for applications and allows you to export these events as a CSV file.	
	Delete – Removes the application from devices and from the AirWatch Console.	

Details View Setting Descriptions

Access the details view from the name of the application on the list view in the AirWatch Console. It is an alternative page to perform management functions and audit information about internal applications and public applications that are part of a Windows Store for Business deployment.

Supported Application Types

This view is available for the following application types:

- Internal applications
- Public applications that are part of a Windows Store for Business deployment

Setting Descriptions

Available tabs vary depending on the application type.

• Details View Tabs

Setting	Description	
Summary	Displays information to help you track installed application versions and application deployments.	
Details	Displays information configured on the Details tab during the initial upload.	
Licenses	Displays online and offline licenses claimed for a Windows Store for Business, public application.	
Devices	Offers options to notify devices about applications and to install or remove applications from the device.	
Screenshots	Displays screenshots of the Windows Store for Business application's user interface.	
Assignment	Displays the configured flexible deployments (assignments) for the application or the groups assigned to the application.	
Files	Displays the files added during initial upload. Find application files, provisioning profiles, Apple Push Notification Service (APNs) files, and architecture applications files. Auxiliary files are required to run certain application files in the mobile environment.	
More	Lists optional features:	
	 Images – If you uploaded mobile images, tablet images, and icons with the application, displays them. 	
	 Terms of Use – Displays the terms of use, if configured, that device users must view and accept before they can use the application. 	
	 SDK – Displays information pertaining to the use of the AirWatch Software Development Kit (SDK). It lists the SDK profile that applies to the application, which enables its AirWatch functionality. It also lists the application profile, which controls the use of certificates for communication. 	
	 App Wrapping – Displays information pertaining to the wrapping of the application. Some of the information on this tab includes the app wrapping status, the wrapped engine version used, and the size of the wrapped application. 	

• Actions Menu Options

Setting	Description	
Edit	Displasy the application record for editing the tabs first configured when you uploaded the application.	
Assign	Displays the flexible deployment record allowing you to add assignments and prioritize them or enables you to assign and edit groups assigned to the application.	
Sync Licenses	Syncs online and offline licenses claimed by applications in a Windows Store Business integration.	
Add Version	Upload a different version of an application and push it to devices.	

Setting	Description	
Manage	Control removal of applications and flexible deployment batching. This feature is for admins, and is not available to all users.	
	 Retire – Removes an application from all managed devices. 	
	For iOS devices, if an older version of the application exists in the AirWatch solution, then this older version is pushed to devices.	
	o Deactivate – Removes an application and all versions of it from all managed devices.	
	 Bypass Batching – Bypasses flexible deployment batching and releases all installation commands for applications. 	
View	Display the popularity of applications and issues with applications to help you troubleshoot application problems.	
	 User Ratings – Accesses ratings of applications using the star system, which you can use to gauge the popularity of internal applications. 	
	 Events – Shows device and console events for applications and allows you to export these events as a CSV file. 	
Version	Add updated versions of applications, and accesses previous versions of internal applications.	
	 Add Version – Updates your internal application with a new version. 	
	 Other Versions – Shows previous versions of an internal application that were added to the AirWatch Console. 	
Delete Application	Remove the application from devices and from the AirWatch Console.	
Other Actions	If the application uses app wrapping or SDK functionality, displays other options. If the application does not use app wrapping or SDK, the system does not display them.	
	 Manage Feedback – Control feedback for applications for Apple iOS. This option appears under specific conditions so review the topic for these conditions. 	
	 View Analytics – Exports the analytics for internal applications that use the AirWatch Software Developers Kit (SDK). 	
	• View Logs – Downloads or deletes log files for internal SDK and wrapped applications.	

Make App MDM Managed if User Installed

Apple iOS enables AirWatch to assume management of user-installed applications without requiring the deletion of the previously installed application from the device. AirWatch labels the feature **Make App MDM Managed if User Installed**, and in previous iOS versions AirWatch did not manage these applications unless the user removed the previous version.

Enable Make App MDM Managed if User Installed when you upload the application. The tab on which you configure the setting depends on the application type.

- Public applications, free and paid Use the **Deployment** tab.
- Internal applications Use the **Advanced** section in the flexible deployment feature (assign).
- Purchased applications Use the **Assignment** tab.

Supported iOS Device Statuses

AirWatch can assume management of user-installed applications on devices in either the supervised or unsupervised status.

Time to Managed Status

The time the system takes over management capabilities of applications depends on the enrollment status of the device. The system manages the application upon device enrollment or when you publish the it. The following table outlines these two scenarios.

Device Enrollment Status	Initiate MDM Managed	Result
Not enrolled	Enable Make App MDM Managed if User Installed, save, and publish the application.	System manages the application when the device enrolls.
Enrolled	Enable Make App MDM Managed if User Installed, save, and publish the application.	System manages the application when you save and publish it.

Configure Manage Devices

Use the Manage Devices option to install and remove many applications at once, to notify many devices at once, and to reinvite users to the Apple Volume Purchase Program (VPP).

Filters

- Status helps find devices that have installed or not installed assets.
- User Invite helps find devices to invite to the Apple VPP.

Manage Devices

- 1. Navigate to Apps & Books > Applications > Native and select either the Public or Purchased tab.
- 2. Select the **Manage Devices** option (Q) from the actions menu.
- 3. Select from the actions menu or hover and select desired options. You can act on specific devices (selected and filtered) or act on all devices (listed).

Setting	Description
Install	Install an application on a single device or on multiple devices.

Setting	Description		
Remove	Remove an application from a single device or off multiple devices.		
	 macOS AirWatch cannot remove VPP applications (purchased) for macOS devices. Windows Desktop and Phone This function removes the application but not the license for public applications acquired through the Windows Store for Business. 		
Notify	Notify devices about an asset.		
	Settings include email, SMS, push, and message template options for sending messages.		
Reinvite	Send an invitation to join the Apple VPP, managed distribution, to devices.		
(Only	Devices must run Apple iOS v7.0.3+.		
Purchased)	The page also lists devices that accepted the invitation.		

Access the Manage Feedback Page

To access and use the **Manage Feedback** feature for applications running Apple iOS 7+, the AirWatch Console requires assignment of the application to a device and communication from a device about the application.

- 1. You must assign at least one Apple iOS 7+ device to the application.
- 2. An assigned Apple iOS 7+ device must transmit to the AirWatch Console that it contains feedback and data.

Note: You cannot see the **Manage Feedback** option in the Console unless at least one Apple iOS 7+ device is assigned to the application and that device has transmitted feedback data to the Console.

Configure Manage Feedback

Use the Manage Feedback option to request, clear, and view feedback applications that run on Apple iOS 7+.

Follow the procedure to access and configure Manage Feedback options.

- 1. Navigate to Apps & Books > Applications > Native and select either the Public or Internal tab.
- 2. Perform one of the following actions:
 - For Public applications Select the Manage Feedback option from the actions menu.
 - For Internal applications Select the application and then select **Manage Feedback** from the actions menu.
- 3. Complete the applicable settings.

Setting	Description
Request	Initiate a command to the device to retrieve the feedback from its location in the application on
Feedback	the device.

Setting	Description	
Clear Feedback	Initiate a command to clear data in the directory where the feedback is stored in the application on the device.	
View Feedback	Display the View Feedback page to download and delete feedback. Download the file as a ZIP file.	
	When you delete the feedback from here, the system deletes the information from the AirWatch Console.	

Configure User Ratings

Clear the star values by deleting ratings on the **User Ratings** page. Delete ratings values if they no longer accurately reflect the effectiveness and popularity of applications in your deployment.

- Navigate to Apps & Books > Applications > Native or to Apps & Books > Books > List View and select either the Public or Internal tab.
- 2. Select More>Users Rating from the actions menu or from the details view of the asset.
- 3. Select **Delete Rating** to clear the stars.

Active and Inactive Status

The active or inactive status marks applications as available or unavailable for versioning features such as retire and roll back.

If you try to version an application and it is the wrong status, then you may not make the expected version of an application available to your device users.

- Active This status enables the application for assignment in retiring and rolling back scenarios and other management functions.
- Inactive This status disables the application for assignment from any management functions. You must manually set this status using the **Deactivate** option in the actions menu. You can manually reverse this status using the **Activate** option from the actions menu so you can deploy multiple versions of an application.

The Delete Option Description and Its Alternatives

You may occasionally need to delete applications to free up space and to remove unused applications. However, the delete action removes applications and all their versions, permanently, from AirWatch.

Alternatives for Delete Are Deactivate and Retire

As an alternative, AirWatch offers the options to deactivate and retire applications. Review the differences between deactivating, retiring, and deleting before you perform any deleting actions to decide if the deactivation or retirement of applications can meet your needs.

When to Use Delete

You know that your organization has no future use for any version of the application. You want space in your AirWatch environment so remove retired applications.

Active and Inactive Applications

When you use the **Delete** action, AirWatch checks to see if the application is active or inactive.

- An **active** application, when deleted, behaves as a retired application. You also lose the ability to audit the application.
 - If AirWatch has a previous version of this application, depending on the **Push Mode**, the system pushes a previous version to devices.
- An **inactive** application is deleted completely from the AirWatch application repository.

The Deactivate Option Description and the Relation to Other Active Versions

To remove all versions from devices, you can deactivate an application. An advantage of this option is that you can reverse an inactive status in the future.

Deactivate does not delete an application from your repository in the AirWatch Console. You can still view deactivated applications in the AirWatch Console so that you can track devices that remove applications.

Numbered Active Versions

Active versions of an inactive app (deactivated) either push to devices or are still available to devices.

- Lower numbered version If there is a lower numbered, active version of the application, then that lower version pushes to devices.
- Higher numbered version If there is a higher numbered, active version in a higher organization group, that version is still available to devices.

When to Use Deactivate

Your organization is changing strategies and no longer needs applications and their versions that reflect the old focus. You can deactivate unnecessary applications so that they no longer clutter application repositories on devices. However, you can still access them in the AirWatch Console.

The Retire Option Description and the Relation to Application Lifecycle Components

You can retire an application and this action has several outcomes depending on push mode, application status, and the enabling of the **Retire Previous Version** option.

When to Use Retire

A new version of an application has several bugs and is costing end-users productivity. The previous version worked fine for your organization. You can retire the current version of the application and the AirWatch Console pushes the previous version to devices.

Push Mode and Retire

Configuring **Push Mode** as **Auto** or **On-Demand** impacts how the AirWatch Console behaves when you use the **Retire** option.

• **Auto** – Set the application deployment option to **Auto** to push previous versions of an application to devices when you retire the current version.

Note: In order for the **Auto** setting to work, the previous version must be active. If you deactivated the previous version, then AirWatch does not automatically push it to devices.

• **On-Demand** – Set the application deployment to **On-Demand** to allow device users to install older versions to devices. End users must initiate a search and then install the application version.

Retire Previous Version

When you upload a new version of an application, using the actions menu and the **Add Version** option, AirWatch displays the **Retire Previous Version** check box on the **Details** tab. Configure the check box depending on the desired outcome.

Setting	Description
Enable Retire Previous	AirWatch unassigns the lower Actual File Version and assigns the higher Actual File Version to devices. However, the lower version is not available for deployment in the AirWatch Console.
Version	Apple iOS is the exception. These devices can receive lower Actual File Versions assigned through retiring previous versions in the AirWatch Console.
Disable Retire Previous	AirWatch unassigns the lower Actual File Version and assigns the higher Actual File Version to devices. The lower version is available for deployment in the AirWatch Console if it is still Active .
Version	AirWatch can assign multiple versions to Apple iOS devices no matter if the versions increment up or down.

Although this option removes updates, retiring a previous version also helps to manage security issues or bugs that might exist in the current version.

Disabling the **Retire Previous Version** check box upon upload pushes the working version of the application depending on the **Push Mode** (automatically or on-demand). It does not mark the alternate application version as retired.

Select **View Other Versions** from the actions menu to see the alternate versions of the application that are available in the Console.

Retirement Scenarios

Retiring an application can have several results depending on the presence of other active versions and the Push Mode. The table covers the most common scenarios.

Retire Scenario	Retired App Version Action	Lower App Version Action
Two active versions and retire the higher version	Replaced on the device	If the push mode is Auto , the device user does nothing and the app pushes to devices, which results in having the lower, active version on the device. If the push mode is On Demand , the device user must initiate an installation from the AirWatch Catalog, which results in having the lower, active version on the device.

Retire Scenario	Retired App Version Action	Lower App Version Action
One active version and retire it	Removed from the device	No action results because AirWatch has no other version to push to devices.
One active version and one inactive, lower version	Removed from the device	No action results because AirWatch does not push inactive applications to devices.

Internal App Versions in AirWatch

Use the Add Version option to update versions of your internal applications to incorporate new features and fixes, test beta versions, and comply with organizational compliance standards.

Versioning has many benefits for testing and for compliance.

- Deploy multiple versions of the same application.
- Push beta versions for testing purposes.
- Allow Apple iOS devices to 'roll back' to a previous version.
- Push approved or compliant versions of applications to devices.

Note: The system can recognize a different version of an application without using the **Add Version** option. If you add the different version of the application as if it were new, the system still displays the **Retire Previous Versions** check box on the **Details** tab.

Supported Decimal Format

<MajorNumber>.<MinorNumber>.<Number> or 9.1.1.

Versioning Example – Beta Testing

Deploy multiple versions to test applications. Upload a beta version of an application and deploy it to beta users at the same time you have a non-beta version available to your regular users. After you test the beta version, you can replace the existing, non-beta, version with the tested version.

Version Values for Internal Apps

AirWatch uses two different version values to manage version control of internal applications. The two version values are the **Actual File Version** and the **Version**, and AirWatch displays them on the **Info** tab located in the AirWatch Console application record.

- Actual File Version The coded version of the application set by the developer of the application.
- Version The internal version of the application set by the AirWatch Console.

Sourcing the Actual File Version Value

AirWatch gets the application version that displays in the Actual File Version option from various places depending on the platform. These values must increment to allow the application version to override the current version in AirWatch.

Platform	Parameter	Found In
Android	versionName displays in Actual File Version	.apk package
	[but]	
	versionCode controls the ability to version	
Apple iOS	CFBundleVersion	info.plist
	[or]	
	CFBuildShortVersionString	
Windows Desktop	Version="X.X.X.X" but AirWatch only displays three decimal places	AppManifest.xml
Windows Phone	Version="X.X.X.X" but AirWatch only displays three decimal places	WMAppManifest.xml

Versioning Identifiers and Incrementation

The Version option increments up for all platforms when you upload another version of an internal application.

The Actual File Version value, however, for some platforms, does not have to increment up. You can retire a previous version and replace it with a lower version value for certain platforms.

Platform	Actual File Version	AirWatch Version
Android	versionCode must increment up because downgrading versions is not supported. AirWatch cannot accept applications with lower versionCode values.	AirWatch increments up .
Apple iOS	BundleVersion or the BuildShortVersionString can increment up or down because downgrading versions is supported. You can upload a lower version of the application and push it as the available version.	AirWatch increments up .
Windows Desktop	Version="X.X.X", the first three decimals, must increment up because downgrading versions is not supported. AirWatch cannot accept applications with lower Version="X.X.X" values.	AirWatch increments up .
Windows Phone	Version="X.X.X", the first three decimals, must increment up because downgrading versions is not supported. AirWatch cannot accept applications with lower Version="X.X.X" values.	AirWatch increments up .

Multiple Versions of Internal Applications

AirWatch can replace an internal application or it can deploy multiple versions of the same internal application. Replacing a retired version or having multiple versions depends on the **Actual File Version** value.

If you want multiple versions of an application, do not select the **Retire Previous Version** check box on the **Details** tab. This check displays when you add a new version of an application. AirWatch assigns the higher **Actual File Version** to devices and the lower **Actual File Version** remains assigned, too. If all versions are **Active**, then multiple versions work.

You can **Deactivate** application versions to remove them from the retiring process and from device assignments.

Note: It does not matter if Apple iOS versions increment up or down. AirWatch can still assign multiple versions to iOS devices.

Roll Back Results, Apple iOS Internal Apps

AirWatch uses the **Retire Previous Version** option to roll Apple iOS applications back to a previous version that is marked active. Rolling back versions depends on the **Version** value. AirWatch pushes the application version with the previous **Version** number, not the previous Actual File Version number.

You can roll back versions using Retire and Deactivate.

- When you **Retire** an application, the results may vary depending on the presence of other active versions and the Push Mode of the active versions.
- When you **Deactivate** an application, AirWatch removes it from the devices it is assigned to at the specified organization group and all its child organization groups.
 - If there is a lower, active version of the application, then that lower version pushes to devices. If there is a higher numbered version in a higher organization group, that version is still available to devices.

Add Versions for Internal Applications

Control versions of internal applications available to end users with the Add Version feature.

- 1. Navigate to Apps & Books > Applications > Native and select the Internal tab.
- 2. Select the application and then select **Add Version** from the actions menu.
- 3. Upload the updated file.
- 4. Configure the **Retire Previous Versions** check box on the **Details** tab:

Setting	Description
Enable Retire Previous Version	AirWatch unassigns the lower Actual File Version and assigns the higher Actual File Version to devices.
	Apple iOS is the exception. These devices can receive lower Actual File Versions assigned through retiring previous versions in the AirWatch Console.
Disable Retire Previous Version	AirWatch assigns the higher Actual File Version to devices and the lower Actual File Version remains assigned, too. Multiple versions work only if all versions are Active .
	AirWatch can assign multiple versions to Apple iOS devices no matter if the versions increment up or down.

5. Select **Save & Assign** to use the flexible deployment feature.

The actions menu also offers an **Other Versions** option to view all the versions of an application in the AirWatch Console.

Configure View Logs for Internal Applications

Use the View Logs feature to access available log files pertaining to your internal SDK applications and wrapped applications, quickly. Log types include all logs, crash logs, and application logs. With this feature, you can download or

delete logs.

Filter Logs

Filter options using the **Log Type** and **Log Level** menus so that you can find the type or amount of information to help research and troubleshoot SDK and App Wrapping applications.

Download and Delete Logs

- 1. Navigate to Apps & Books > Applications > Native and select the Internal tab.
- 2. Select the application and then select More > View > Logs option from the actions menu.
- 3. Hover and select desired options depending on if you want to act on specific devices (selected) or to act on all devices (listed).

Setting	Description
Download Selected	Download selected logs with information pertaining to applications created with the AirWatch SDK or using the AirWatch App Wrapping feature.
Download Listed	Download all logs on all pages with information pertaining to applications created with the AirWatch SDK or using the AirWatch App Wrapping feature.
Delete Selected	Delete selected logs with information about applications created with the AirWatch SDK or using the AirWatch App Wrapping feature.
Delete Listed	Delete all logs on all pages with information about applications created with the AirWatch SDK or using the AirWatch App Wrapping feature.

SDK Log Types

AirWatch displays logs for applications that report application crashes and that report application-specific data. These logs integrate with the AirWatch SDK so that you can manage applications built by it.

Find logs for applications in Apps & Books > Analytics > App Logs.

Setting	Description
Application Logs	This type of log captures information about an application. You set the log level in the default SDK profiles section, Groups & Settings > All Settings > Apps > Settings and Policies > Settings > Logging . You must add code into the application to upload these logs to the AirWatch Console.
Crash Logs	This type of log captures data from an application the next time the application runs after it crashes. These logs are automatically collected and uploaded to the AirWatch Console without the need for extra code in the SDK application.

Use the View Logs feature to access available log files pertaining to your internal SDK applications and wrapped applications. See Configure View Logs for Internal Applications on page 142 for more information.

SDK Log Levels

AirWatch groups logging messages into categories to distinguish critical issues from normal activities.

The AirWatch Console reports the messages that match the configured logging level plus any logs with a higher critical status. For example, if you set the logging level to Warning, messages with a Warning and Error level display in the AirWatch Console.

Level	Logging Syntax	Description
Error	AWLogError("{log message}")	Records only errors. An error displays failures in processes such as a failure to look up UIDs or an unsupported URL.
Warning	AWLogWarning(" {log message}")	Records errors and warnings. A warning displays a possible issue with processes such as bad response codes and invalid token authentications.
Information	AWLogInfo("{log message}")	Records a significant amount of data for informational purposes. An information logging level displays general processes, warning, and error messages.
Debug or Verbose	AWLogVerbose(" {log message}")	Records all data to help with troubleshooting. This option is not available for all functions.

Use the View Logs feature to access available log files pertaining to your internal SDK applications and wrapped applications. See Configure View Logs for Internal Applications on page 142 for more information.

Access SDK Analytics Apps That Use SDK Functionality

Display events and data-use-information for applications that use SDK functionality. AirWatch reports event analytics by the application ID and event name and data-use analytics by device.

Event Analytics

These events are custom created and developers can code any process or behavior they want to track.

- 1. Navigate to Apps & Books > Applications > Analytics > SDK Analytics.
- 2. View events for SDK applications and retrieve data including application ID, the device on which it happened, and the event name.

Access SDK Event Analytics for a Specific Application

Export analytics data for your Apple iOS applications built using the SDK or using SDK functionality.

- 1. Navigate to Apps & Books > Applications > List View > Internal.
- 2. Select the SDK application and view the Details View.
- 3. Choose **View > Analytics** from the actions menu.

Data Usage Analytics

These events are embedded in the PLIST file for the Apple iOS application by the developer. They track telecom use for SDK developed applications.

- Navigate to Telecom > List View.
- 2. Select devices that have the application installed and navigate to the **Details View**.
- 3. View data for the SDK application on the **Telecom** tab and use the **Export** option to retrieve a CSV version of the data.

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Chapter 9: Application Groups

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Application Groups and Compliance Policies Work Together to Apply Standards Across Devices

Application groups identify permitted and restricted applications so that compliance policies can act on devices that do not follow protective standards.

You can configure app groups for several platforms but you cannot combine all of them with compliance polices. For those platforms that you cannot combine with compliance policies, apply an application control profile.

App Group	Works with	Works with
Platform	Compliance Policies	Application Control Profiles
Android	Yes	Yes
Apple iOS	Yes	No
Windows Phone	No	Yes

You are not required to configure application groups. However, application groups enhance the efficacy and reach of your compliance policies with minimal configurations.

Application Group	Description	Compliance Policy	Action
Whitelisted	Managed devices can install these applications from the AirWatch Catalog. If an application is not on the list, it is not allowed on managed devices.	Contains Non- Whitelisted Apps	The compliance engine identifies applications not in the whitelisted app group installed on the device and takes the actions configured in the compliance rule.
Blacklisted	Managed devices do not install these applications from the AirWatch Catalog. If an application is on this list, it is not allowed on managed devices.	Contains Blacklisted Apps	The compliance engine identifies applications from the blacklisted app group on the device and takes the actions configured in the compliance rule.
Required	Managed devices are required to install these applications from the AirWatch Catalog. If an application is on this list, it is required device users install it on managed devices.	Does Not Contain Required Apps	The compliance engine identifies applications from the required app group missing on the device and takes the actions configured in the compliance rule.

Configure an Application Group

Configure application groups, or app groups, so that you can use the groups in your compliance policies. Take set actions on devices that do not comply with the installing, updating, or removing applications.

Note: You assign application groups to organization groups. When you assign the application group to a parent organization group, the child organization groups inherit the application group configurations.

- 1. Navigate to Apps & Books > Applications > Applications Settings > App Groups.
- 2. Select Add Group.
- 3. Complete options on the List tab.

Setting	Description
Туре	Select the type of application group you want to create depending on the desired outcome: allow applications, block applications, or require application installations.
	If your goal is to group custom MDM applications, select MDM Application . You must enable this option for it to display in the menu.
Platform	Select the platform for the application group.
Name	Enter a display name for the application group in the AirWatch Console.
Add Application	Display text boxes that enable you to search for applications to add to the application group.
Application Name	Enter the name of an application to search for it in the respective app store.
Application ID	Review the string that automatically completes when you use the search function to search for the application from an app store.
Add	Select for Windows Phone to add multiple publishers to application groups.
Publisher	Publishers are organizations that create applications.
Windows Phone	Combine this option with Add Application entries to create exceptions for the publisher entries for detailed whitelists and blacklists on Windows Phone.

- 4. Select **Next** to navigate to an application control profile. You must complete and apply an application control profile for Windows Phone. You can use an application control profile for Android devices.
 - See the applicable platform guide for information on configuring application control profiles.

5. Complete settings on the **Assignment** tab:

Setting	Description
Description	Enter the purpose of the application group or any other pertinent information.
Device Ownership	Select the type of devices to which the application group applies.
Model	Select device models to which the application group applies.
Operating System	Select operating systems to which the application group applies.
Managed By	View or edit the organization group that manages the application group.
Organization Group	Add more organization groups to which the application group applies.
User Group	Add user groups to which the application group applies.

6. Select **Finish** to complete configurations.

Edit App Groups and the Application Control Profile

When you edit app groups for Android and Windows phone, follow these steps to reflect the update on devices.

- 1. Edit the app group first.
- 2. Edit the application profile to create a new version of it.
- Save and publish the new version of the application profile to devices.
 The system does not reflect the changes to the app group unless the new version of the application control profile deploys to devices.

Create Required Lists for the AirWatch Catalog

Use app groups to push notifications to app catalogs about applications you require devices to install.

- 1. Navigate to Apps & Books > Applications > Applications Settings > App Groups.
- 2. Add or edit an app group.
- 3. On the **List** tab, select **Type** as **Required**.
- 4. On the **Assignment** tab, select the applicable organization groups and user groups that include the devices you want to push required applications to.

Enable Custom MDM Applications for Application Groups

Custom MDM applications are a type of app group and they are custom-made to track device information, such as location and jailbreak status. Enable AirWatch to recognize custom MDM applications so you can assign them to special app groups to gather information, troubleshoot, and track assets.

Supported Application Types

Upload these custom-made applications to the internal applications section of the AirWatch Console.

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Supported Platforms

AirWatch supports custom MDM applications made for the Android and Apple iOS platforms.

Configure the Use Custom MDM Applications Feature

Enable the Use Custom MDM Applications so that you can select the option in the application group menu in AirWatch. AirWatch does not remove custom MDM applications after the compliance engine detects them on devices. These applications are for auditing, tracking, and troubleshooting.

- 1. Navigate to Groups & Settings > All Settings > Devices & Users > General > Enrollment.
- 2. Select **Customization**.
- 3. Enable Use Custom MDM Applications.

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Compliance for Mobile Application Management

Compliance policies enable you to act upon devices that do not comply with set standards. For example, you can create compliance policies that detect when users install forbidden applications. Then configure the system to act automatically on devices with the non-compliance status.

You can create compliance policies for single applications using the Compliance List View, or for lists of applications using application groups. Although you are not required to use application groups, these groups enable you to take preventive actions on large numbers of non-compliant devices.

Example of Compliance Policy Actions

The compliance engine detects a user with a game-type application, which is one of the blacklisted applications in a blacklisted app group list. You can configure the compliance engine to take several actions.

- Send a push notification to the user prompting them to remove the application.
- Remove certain features such as Wi-Fi, VPN, or email profiles from the device.
- Remove specific managed applications and profiles.
- Send a final email notification to the user copying IT Security and HR.

Supported Platforms for Compliance Policies and Applications

You can configure an application list compliance policy for several platforms that acts on non-compliant devices.

- Android
- Apple iOS
- macOS

Build an Application Compliance Policy

Add compliance policies that work with app groups to add a layer of security to the mobile network. Policy configurations enable the AirWatch compliance engine to take set actions on non-compliant devices.

- 1. Navigate to **Devices > Compliance Policies > List View**. Select **Add**.
- 2. Select the platform, Android, Apple iOS, or Apple macOS.
- 3. Select **Application List** on the **Rules** tab.
- 4. Select the options that reflect your desired compliance goals.

Setting	Description
Contains	Add the application identifier to configure the compliance engine to monitor for its presence on devices.
	If the engine detects the application is installed on devices assigned to the Compliance Rule, the engine performs the actions configured in the rule.

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Setting	Description
Does Not Contain	Add the application identifier to configure the compliance engine to monitor for its presence on devices.
	If the engine detects the application is not installed on devices assigned to the Compliance Rule, the engine performs the actions configured in the rule.
Contains Blacklisted Apps	If the engine detects applications listed in blacklisted app groups on devices assigned to the Compliance Rule, the engine performs the actions configured in the rule.
Contains Vendor	Add applications from your application reputation scanning system to configure the compliance engine to monitor for their presence on devices.
Blacklisted Apps	If the engine detects applications listed in these unique blacklisted app groups on devices assigned to the Compliance Rule, the engine performs the actions configured in the rule.
	Use this option if you integrate your App Scanning service with AirWatch. You must enable this option to view it in the menu. It is an advanced application management feature that requires the correct SKU for use.
Contains Non- Whitelisted Apps	If the engine detects applications not listed in whitelisted app groups on devices assigned to the Compliance Rule, the engine performs the actions configured in the rule.
Does Not Contain Required Apps	If the engine detects that devices assigned to the Compliance Rule are missing applications in required app groups, the engine performs the actions configured in the rule.
Does Not Contain	Add the application identifier and the application version the compliance engine monitors device to ensure the correct version of the application is installed on devices.
Version	If the engine detects the wrong version of the application is installed on devices assigned to the Compliance Rule, the engine performs the actions configured in the rule.

You can get the **Application Identifier** from an app store or from its record in the AirWatch Console. Navigate to **Apps & Books > Applications > List View > Internal** or **Public**. Select **View** from the actions menu for the application and then look for the **Application ID** information.

5. Select the **Actions** tab to set escalating actions to perform if a user does not comply with an application-based rule. The first action is **immediate** but is not compulsory to configure. Use it or delete it. You can augment or replace the immediate action with further delayed actions with the **Add Escalations** feature.

Setting	Description
Mark as Not Compliant	Enable the check box to tag devices that violate this rule, but once the device is tagged non-compliant and depending on escalation actions, the system might block the device from accessing resources and might block admins from acting on the device.
	Disable this option when you do not want to quarantine the device immediately.
Application	Select to remove the managed application.

Setting	Description
Command	Select to configure the system to command the device to check in to the console, to perform an enterprise wipe, or to change roaming settings.
Email	Select to block email on the non-compliant device.
Notify	Select to notify the non-compliant device with an email, SMS, or push notification using your default template.
	You can also send a note to the admin concerning the rule violation.
Profile	Select to use AirWatch profiles to restrict functionality on the device.

6. Select the **Assignment** tab to assign the Compliance rule to smart groups.

Setting	Description
Managed By	View or edit the organization group that manages and enforces the rule.
Assigned Groups	Type to add smart groups to which the rule applies.
Exclusions	Select Yes to exclude groups from the rule.
View Device Assignment	Select to view the devices affected by the rule.

- 7. Select the **Summary** tab to name the rule and give it a brief description.
- 8. Select **Finish and Activate** to enforce the newly created rule.

Chapter 11: AirWatch Catalog

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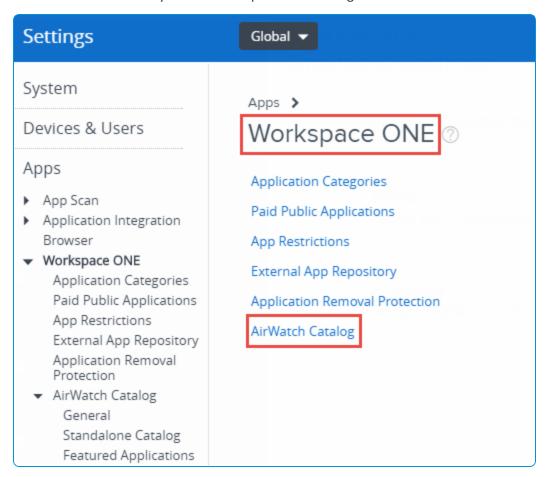
Workspace ONE and AirWatch Catalog Settings

AirWatch offers two app catalogs: Workspace ONE and the AirWatch Catalog. Both catalogs support the features in the Apps Settings of the AirWatch Console.

The Workspace ONE catalog integrates resources from environments that use VMware Identity Manager and AirWatch. If your deployment does not use VMware Identity Manager, you still have access to the features previously released for the AirWatch Catalog.

Features Supported in Both Catalogs

The navigation in the AirWatch Console is branded to highlight the Workspace ONE catalog. However, options under the Workspace ONE title are supported for the AirWatch Catalog. The options under the AirWatch Catalog apply specifically to it and are not necessary for the Workspace ONE catalog.



Option Descriptions

Review brief descriptions of the options available for both Workspace ONE and the AirWatch Catalog and those options that apply specifically to the AirWatch Catalog.

Setting	Description	More Information						
	Workspace ONE and AirWatch Catalog Settings							
Application Categories	Group applications and identify their uses with custom application categories.	Configure Application Categories on page 13						
Paid Public Applications	Deploy paid public iOS applications in situations not feasible to use Apple's Volume Purchase Program (VPP).	Paid Public iOS Applications and AirWatch on page 71						
App Restrictions	Restrict iOS devices older than iOS 9 by restricting installations of only assigned applications approved by the organization.	Enable Restricted Mode for Free Public iOS Applications Older Than iOS 9 on page 75						
External App Repository	Enable an external app repository if you want to host internal applications on your network with an external application repository and manage the applications with AirWatch.	Supported Components for External App Repositories on page 26						
Application Removal Protection	Configure threshold values to control the dispatch of application removal commands for critical internal applications.	Application Removal Protection Overview on page 63						
	AirWatch Catalog Settings							
AirWatch Catalog > General	Configure general settings for the AirWatch Catalog.	Deploy the AirWatch Catalog With Groups & Settings Options on page 158						
AirWatch Catalog > Standalone Catalog	Configure a standalone catalog if your environment does not use MDM functionality. The standalone catalog has limited features.	Standalone Catalog for MAM Only Deployments on page 167						
AirWatch Catalog > Feature Applications	Display featured applications in a prominent place in the AirWatch Catalog.	Configure Featured Applications on page 160						

Transition Behavior from the AirWatch Catalog to Workspace ONE

As AirWatch migrates to the Workspace ONE catalog, many AirWatch Catalog behaviors in previous releases change.

Webclips and Show in App Catalog / Container

When you added a webclip profile, you had the option to show it in the AirWatch Catalog. The option was editable.

In some AirWatch versions, the **Show in App Catalog / Container** option is not editable. If you use the Workspace ONE catalog, that catalog displays all webclips, no matter what is configured for **Show in App Catalog / Container**. If you use the AirWatch Catalog, re-saving the webclip shows it in the AirWatch Catalog.

AirWatch Catalog Features and Deployment Methods

Deploy an AirWatch Catalog so device users can access enterprise applications that you manage in the AirWatch Console. Your end users can find and access applications based on the AirWatch Catalog settings you establish in the AirWatch

Console.

Note: Download URLs for applications expire in 60 minutes. Notify devices to install applications within this time frame.

View

- View overall ratings and comments for the applications based on submissions provided by other users.
- View application installation statuses.
- View application descriptions, file sizes, versions, and icons.
- View granular messaging to help with installing applications and to help with network connections.

Install

- Install required applications to devices.
- Install application updates for managed applications.

Filter, Search, and Sort

- Filter applications by categories.
- Search for applications by name or category.
- Sort applications in various orders including alphabetical, date added, and installation status.

Customize

- Define the sorting order.
- Add a unique branding logo.
- Define default categories and filters.

AirWatch Catalog Deployment Methods

Deploy your AirWatch Catalog automatically to devices upon enrollment or with a device profile. Select a method according to the range of device platforms in your mobile deployment.

- Automatically Configure AirWatch Catalog deployment options in a central location in AirWatch. Your configurations apply to all supported platforms.
- Profile Configure AirWatch Catalog deployment options for individual platforms with a separate profile (Web clip or bookmark) for each platform.

AirWatch Catalog Supported Platforms

The AirWatch Catalog integrates the platforms listed on the **Groups & Settings > All Settings > Apps > Catalog > General** page in the AirWatch Console.

- Android
- Apple iOS
 - The system directs iOS 6+ devices to the current AirWatch Catalog. This AirWatch Catalog works in full-screen mode or non-full-screen mode.
 - The system automatically directs iOS 5 devices to the previous AirWatch Catalog. This AirWatch Catalog does not support full screen mode. If you are currently using the full screen mode, you do not need to change the URL but you must disable the mode.
- macOS
- Windows Desktop

Deploy the AirWatch Catalog With Groups & Settings Options

Push your AirWatch Catalog with catalog settings when you want devices to receive the catalog immediately upon enrollment with AirWatch.

- To set the active organization group to receive the AirWatch Catalog, navigate to Groups & Settings > All Settings > Apps > Workspace ONE > AirWatch Catalog > General.
- 2. Configure the following settings on the **Authentication** tab.

Setting	Description
Require Authentication	Require users to log in with their username and password before they can access the app catalog. This option is disabled by default which sets AirWatch to require no authentication to access the app catalog.
Reauthenticate	Select a reauthentication option.
	• Never - Keep User Signed In – Keeps users signed in and does not require them to log in each time.
	 After XX day(s) – Require users to authenticate (log in) after a set number of days.
	Users still have to reauthenticate if they clear cookies on their devices, even with this option enabled.

3. Configure the following settings on the **Publishing** tab.

Setting	Description
Catalog Title	Enter a name for your app catalog. This title appears on the home screen of the device.
Platforms	Select the supported platforms for your app catalog. If this is enabled for the platform, the profile gets pushed to the device.
	Apple iOS offers the option to open the app catalog web clip in full screen mode, if desired. Set this using the Full Screen option for iOS 6+ devices.
Icon	Upload an icon for your app catalog. This icon appears on the home screen of the device.
	If you do not upload an icon, AirWatch pushes a default icon to devices.

4. Configure the following settings on the **Customization** tab.

Setting	Description				
Branding	Upload a logo to brand the app catalog for your organization.				
Logo	 This logo overrides any logo you set in Groups & Settings > All Settings > System > Branding. 				
	 If you do not upload a logo for the app catalog, AirWatch uses the logo from your System > Branding settings. 				
	 If you do not configure any branding scheme or logo the System > Branding settings, AirWatch uses a default scheme. 				
Default Filter	Sets the app catalog to open with this filter enabled on the catalog's main page. However, if users need to install featured applications, the app catalog defaults to open with the Featured filter.				
	Users can change the default filter at any time and their selection stays active if they use the app catalog within a 24 hour period. After more than 24 hours of inactivity, the app catalog returns to the set default filter.				
Default	Sets the app catalog to open with a configured sorting option enabled.				
Sort	Users can change the default sort at any time and their selection stays active and does not depend on activity.				
Pinned	Pins specific categories to the default menu.				
Categories	Users can elect to see more categories.				

Deploy the AirWatch Catalog With a Profile

Push your AirWatch Catalog with a profile when it does not matter that devices receive the catalog immediately upon enrollment. Configure a Web clip or bookmark payload depending on the platform.

- Navigate to Devices > Profiles > List View and select Add.
 Apple macOS only Select User Profile.
- 2. Enter **General**information for the profile to assign the AirWatch Catalog to devices using smart groups. Also use this section to define the push mode as auto so that the AirWatch Catalog pushes to the device.

- 3. Select one of the following payloads:
 - Web Clips for Apple iOS, macOS, and Windows Desktop
 - . Bookmarks for Android
- 4. Enter a title for the web application in the Labeltext box.
- Enter the location for the AirWatch Catalog in the URL text box.
 https://{Environment}/Catalog/ViewCatalog/{SecureDeviceUdid}/{DevicePlatform}.
- 6. Set the **Full Screen**option for the AirWatch Catalog to open in full screen mode on Apple iOS 6+ devices. You do not need to configure the option **Show in App Catalog/Container**. Leave this option disabled.
- 7. Select **Save & Publish**to push the AirWatch Catalog to the devices in the smart groups you assigned in the general section.

Configure Featured Applications

Use the featured application option to set a few select applications apart from other applications. The option highlights specific applications within the AirWatch Catalog for your end users.

You can configure Featured Applications for Android and iOS platforms. The AirWatch system displays featured applications in a prominent place in the AirWatch Catalog.

- Android
 - Internal applications
 - Public applications
- Apple iOS
 - Internal applications
 - Public applications

The AirWatch Catalog lists featured applications in the main list of applications. You can feature public and internal applications.

- Navigate to Apps & Books > Applications > Applications Settings > Featured Apps.
- 2. Select **Add Application** by platform type, either Apple or Android.
- 3. Select **Public** or **Internal** for the **Application Type**.
- 4. Select the application you want to feature in the **Application** drop-down menu.
- 5. Select to use the default icon for the application or to upload a different one in the **Banner** option.

Application Installation and AirWatch Catalogs

Applications from the AirWatch Catalog install on devices in specific ways. For example, some applications install from a push notification on the device while other applications install silently. Installation depends on the platform of the device, the type of application and whether the device uses a standard AirWatch Catalog or the Standalone Catalog.

Review the device behaviors and the application prompts and messages devices display when users install applications.

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Important: This information is not comprehensive. It shows general trends in installation processes and messaging. The information was current at the time of writing. However, the behaviors and messages may change between AirWatch releases.

Platform Specific Device Modes

Review brief explanations for Apple iOS and Android device modes.

Apple iOS

- Supervised These devices benefit from extra management features created by Apple iOS specifically for devices in supervised mode. You can use these iOS management features to enhance AirWatch management capabilities.
- Non-Supervised These devices do not support the specific Apple iOS management features offered by supervised mode; however, AirWatch can manage these devices and can take actions to secure these devices.

Android

- Enterprise These devices support silent activity if the device manufacturer supplies a compatible API to support
 silent installation and uninstallation. AirWatch supports enterprise Android devices when AirWatch is supplied
 with the necessary APIs to perform silent processes.
 - You can silently install and uninstall only internal applications at this time.
- **Standard** These devices do not support silent activity; however, AirWatch can manage these devices and can take actions to secure these devices.
- Android For Work These devices support silent activity and are part of the integration of AirWatch and Android For Work system. The system provides data separation and security.
 - See the **AirWatch Integration with Android for Work Guide** for information on this system on the AirWatch Resources Portal at https://resources.air-watch.com.

Device Behavior of Installed Applications from the AirWatch Catalog

The following table displays the general device and application behavior end users see when you push an application from the AirWatch Console to a device that has an AirWatch Catalog.

Application Type	Apple iOS Supervised Device	Apple iOS Unsupervised Device	Android Enterprise Device	Android Standard Device	Android for Work	Windows Desktop Device	macOS
Internal	App silently installs. The device takes the user from the App Catalog to the app home screen.	The device receives a notification about the app.	App silently installs. The device does not leave the App Catalog while the app installs in the background.	App attempts to install. The device takes the user to the Managed Apps section of the AirWatch Agent.	Not applicable because AirWatch treats internal apps as public apps at this time.	App silently installs. The device does not leave the App Catalog while the app installs in the background.	App silently installs. The device does not leave the App Catalog while the app installs in the background.
Public, Free	The App Catalog stays open while the app installs silently in the background.	The device receives a notification about the app.	The App Catalog directs the user to the app store to get the app.	The App Catalog directs the user to the app store to get the app.	App silently installs. The device does not leave the App Catalog while the app installs in the background.	The App Catalog directs the user to the app store to get the app.	Not applicable.
Public, Paid	The App Catalog directs the user to the app store to get the app.	The App Catalog directs the user to the app store to get the app.	The App Catalog directs the user to the store to get the app.	The App Catalog directs the user to the store to get the app.	Not applicable.	The App Catalog directs the user to the app store to get the app.	Not applicable.
Purchased, VPP	The App Catalog stays open while the app installs silently in the background.	The device receives a notification about the app.	Not applicable.	Not applicable.	Not applicable.	Not applicable.	The App Catalog stays open while the app installs silently in the background.

Application Type	Apple iOS Supervised Device	Apple iOS Unsupervised Device	Android Enterprise Device	Android Standard Device	Android for Work	Windows Desktop Device	macOS
Web	The App Catalog stays open while the app installs silently in the background.	The App Catalog stays open while the app installs silently in the background	Enable Add to Homescreen option in the bookmark profile in the Console. The device does not leave the App Catalog and the device displays message that Shortcut webclip created when the user installs the app. Disable Add to Homescreen option in the bookmark profile in the Console. The Console silently adds the bookmark to the native browser.	Enable Add to Homescreen option in the bookmark profile in the Console. The App Catalog stays open and the device displays the message that Shortcut webclip created when the user installs the app. Disable Add to Homescreen option in the bookmark profile in the Console. The Console silently adds the bookmark to the native browser.	Not applicable.	App silently installs. The device does not leave the App Catalog while the app installs in the background.	App silently installs. The App Catalog stays open while the app installs in the background.

Device Behavior of Installed Applications from the Standalone Catalog

The following table displays the general device and application behavior end users see when you push an application from the AirWatch Console to a device that has a Standalone Catalog.

AirWatch does not offer a Standalone Catalog for Windows Desktop and macOS devices at this time. Also, applications in a Standalone Catalog are unmanaged so the platform specific device mode does not apply.

Application Type	Apple iOS Device	Android Device
Internal	The device receives a notification about the app.	App installs in the Download folder on the device. User must go to the Download folder to install the app.
Public, Free	The App Catalog directs the user to the app store to get the app.	The App Catalog directs the user to the store to get the app.
Public, Paid	The App Catalog directs the user to the app store to get the app.	The App Catalog directs the user to the store to get the app.
Purchased, VPP – Redemption Codes	The App Catalog directs the user to the app store to get the app.	Not applicable.
Web	Device prompt directs users to install the web clip profile for the app.	App opens in the native browser and the Console does not add the bookmark to the native browser.

Application Messages in the App Catalog

The following table displays the general messages the end user sees when you push applications from the AirWatch Console to a device that has the App Catalog.

If the price and size of the application are available from the app store, AirWatch displays these values in the message.

Applicatio n Type	Apple iOS Supervised Device	Apple iOS Unsupervise d Device	Android Enterprise Device	Android Standard Device	Android For Work	Windows Desktop Device	macOS Device
Internal	Install {appname}? You will be taken out of this catalog to the home screen on your device, and the download will begin automaticall y.	Install {appname}? You will receive a push notification to continue with installation.	Install {appname}? The app will download automaticall y and appears on your device.	Install {appname}? Tap the notification that appears in the Managed Apps section of the AirWatch Agent to continue with the installation.	Not applicable because AirWatch treats internal apps as public apps at this time.	Install {appname}? The app will download automaticall y and appears on your device.	Install {appname}? The app will download automaticall y and appears on your device.

Applicatio n Type	Apple iOS Supervised Device	Apple iOS Unsupervise d Device	Android Enterprise Device	Android Standard Device	Android For Work	Windows Desktop Device	macOS Device
Public, Free	Install {appname}? The app will download automatically and appears on your device.	Install {appname}? You will receive a push notification to continue with installation.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? The app will download automaticall y and appears on your device.	Install {appname}? You will be redirected to the app store to download this app.	Not applicable.
Public, Paid	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Note applicable.	Install {appname}? You will be redirected to the app store to download this app.	Not applicable.
Purchased, Custom B2B	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Not applicable.	Not applicable.	Not applicable.	Not applicable.	Not applicable.
Purchased, VPP	Install {appname}? The app will download automatically and appears on your device.	Install {appname}? You will receive a push notification to continue with installation.	Not applicable.	Not applicable.	Not applicable.	Not applicable.	Install {appname}? The app will download automaticall y and appears on your device.

Applicatio n Type	Apple iOS Supervised Device	Apple iOS Unsupervise d Device	Android Enterprise Device	Android Standard Device	Android For Work	Windows Desktop Device	macOS Device
Web	Install {appname}? The app will download automatically and appears on your device.	Install {appname}? The app will download automatically and appears on your device.	Enable Add to Homescreen option in the bookmark profile in the Console. Install {appname}? The app will download automaticall y and appears on your device. Bookmark the download Install {appname}? This is a web app that will appear as a bookmark in your native browser.	Enable Add to Homescreen option in the bookmark profile in the Console. Install {appname}? The app will download automaticall y and appears on your device. Bookmark the download Install {appname}? This is a web app that will appear as a bookmark in your native browser.	Not applicable.	Install {appname}? The app will download automaticall y and appears on your device.	Install {appname}? The app will download automaticall y and appears on your device.

Application Messages in the Standalone Catalog

The following table displays the general messages end users see when you push applications from the AirWatch Console to an unmanaged device that has the Standalone Catalog.

If the price and size of the application are available from the app store, AirWatch displays these values in the message.

AirWatch does not offer a Standalone Catalog for Windows Desktop and macOS devices at this time.

Application Type	Apple iOS Supervised Device	Apple iOS Unsupervised Device	Android Enterprise Device	Android Standard Device
Internal	Install {appname}? You will receive a push notification to continue with installation.	Install {appname}? You will receive a push notification to continue with installation.	Install {appname}? This file will be downloaded and available to install from the downloads folder on your device.	Install {appname}? This file will be downloaded and available to install from the downloads folder on your device.
Public, Free	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.
Public, Paid	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.
Purchased, Custom B2B	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Not applicable.	Not applicable.
Purchased, VPP	Install {appname}? You will be redirected to the app store to download this app.	Install {appname}? You will be redirected to the app store to download this app.	Not applicable.	Not applicable.
Web	Install {appname}? To install, tap on the profile installation prompt that appears when you continue.	Install {appname}? To install, tap on the profile installation prompt that appears when you continue.	Continue to {appname}? You will be taken to this web app in your browser	Continue to {appname}? You will be taken to this web app in your browser

Standalone Catalog for MAM Only Deployments

Many organizations do not need to manage devices for their mobile fleets for various reasons, including possible privacy or legal issues. However, they may need to distribute mobile applications, so AirWatch offers the flexibility of deploying the standalone catalog that works independently of the MDM feature.

Users do not have to enroll with AirWatch using an Agent, but rather enroll with the AirWatch standalone catalog. This catalog distributes all application types, public, purchased, internal, and Web.

Although end-user devices are not enrolled in MDM, you can access a device record in the AirWatch Console. The device record is for auditing purposes and the status of these devices in the AirWatch Console displays as **App Catalog Only**.

Supported Platforms

You can configure a standalone catalog for Android and Apple iOS platforms, but it can only distribute applications with the on-demand push mode.

Standalone Catalogs and Organization Groups

Set configurations for the standalone catalog in an organization group level depending on the type of deployment you have.

- On-premise deployments Configure the catalog at the first level after the Global organization group.
- SaaS and Shared SaaS deployments Configure the catalog at the first level after the **Customer** organization group.

Standalone Catalog Functionality

The standalone catalog has limited functionality compared to other catalogs. To decide if it can benefit your deployment, determine how end-users interact with it and if the unmanaged deployment of applications is sufficient. Also, consider what SDK functions your deployment needs.

End-User

- End-users enroll with AirWatch using the Internet and not with an Agent.
- End-users must re-enroll with the standalone catalog when you change versions. Even if they do not re-enroll, they still have access to applications. However, they cannot receive an updated version for the catalog unless they re-enroll.

Deployment

- Devices in your standalone catalog deployment are unmanaged. An unmanaged device does not have the security controls offered by the AirWatch MDM feature.
- Applications distributed with the standalone catalog remain on devices after an end user unenrolls with the standalone catalog.
- You cannot track application downloads but you can see a list of assigned applications for the device in the device record in the AirWatch Console.

Available SDK Functions

Supported applications can use limited AirWatch SDK functions when accessed through the Standalone Catalog.

- SDK profile retrieval
- User name and password authentication
- Jailbreak detection
- Beacon technology support

Steps to Deploy a Standalone Catalog

To configure an AirWatch standalone MAM deployment with the standalone catalog, configure a special organization group. Then, add the standalone catalog to that organization group and instruct end-users to enroll with the standalone

MAM deployment.

- 1. Configure an organization group for the standalone MAM deployment. Name the group with a title such as App-Catalog-Only-Organization-Group so you easily recognize the function of the special group. For information on configuring organization groups, see Create Organization Groups in the MDM Guide.
- 2. Configure a standalone catalog at the same organization group of the standalone MAM deployment or in a parent group above it.
- 3. Send end users their enrollment credentials and the AirWatch environment URL so that they can enroll with AirWatch. Enrolling pushes the standalone catalog profile to their devices.

Enable the Standalone Catalog

AirWatch provides a solution for deploying the standalone catalog without requiring users to enroll in full MDM, and no AirWatch Agent is required. Instead, end-users can access just MAM applications assigned to an App-Catalog-Only-Organization-Group through the standalone catalog.

- 1. Navigate to Groups & Settings > All Settings > Apps > Workspace ONE > AirWatch Catalog > Standalone Catalog.
- 2. Configure the following settings.

Setting	Description
Standalone Catalog	Enable the Standalone Catalog to prevent users that enroll into the selected App-Catalog-Only-Organization-Group from enrolling into MDM. Configure this setting in the App-Catalog-Only-Organization-Group or in a parent above it.
Allow New User Registration	Enable the Allow New User Registration check box to allow new users to register for access to the Standalone Catalog.
Enable Email	Select the Enable Email Domain Validation option to use specified email domains to validate users when they register to access to the Standalone Catalog.
Domain Validation	Enter email domains in the Allowed Email Domains field for the standalone MAM users. End users enter their email addresses and a Group ID to enroll with this Standalone Catalog. AirWatch matches the domains entered in this field to the domains of MAM-only users.
Catalog Title	Enter a title in the Catalog Title field.
Icon	Upload an image in the Icon field for the Standalone Catalog.

3. Select Save.

End-users can enroll and select or enter the Group ID of the Catalog-Only-Organization-Group you set up. After completing enrollment, the standalone catalog profile prompts for install. When finished, it displays on the device.

Unmanaged Devices and the Standalone Catalog

The system creates device records for unmanaged devices enrolled with the standalone catalog in the AirWatch Console for audit purposes. The status of these devices is **App Catalog Only**. You cannot track the download status of applications on this device, but you can see a list of all assigned applications. If a user removes the unmanaged profile, AirWatch does not remove the application but it does remove the Web clip.

Set SDK Communication With the Standalone Catalog

For applications created using the AirWatch SDK to communicate and work with the standalone catalog, the device user must activate the application within the catalog.

- 1. Access the SDK-created application in the standalone catalog and install it.
- Open the application and select to **Activate** the application.
 This action begins the communication between AirWatch and the application.

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AirWatch Applications and the Workspace ONE Managed Access Feature

Integrate AirWatch and VMware Identity Manager to take advantage of the Workspace ONE experience. You can use it as a unified app catalog to distribute numerous types of applications.

AirWatch Public and Internal Apps and Workspace ONE

For public and internal, you can configure to deploy the application depending on the device management status. Set an application for open access and any device can access the application. Set an application for managed access and a device must grant admins permissions to their device to access the application.

Access Type	Suggested Uses
Managed Access — Device users access resources by granting admins permissions on their devices (installs a management profile on the device).	 Remove sensitive corporate data from applications when device users leave the organization or lose their devices.
The application is available to devices already managed by AirWatch.	 Require app tunneling when applications access the intranet.
If AirWatch does not manage the device, Workspace ONE prompts the device to enroll with AirWatch. If it enrolls, it	Enable single sign-on for applications.
can access the application. If it does not enroll, it cannot access the application through Workspace ONE.	 Track user adoption and installation statuses for applications.
	• Deploy the application automatically upon enrollment.
Open Access — Device users access resources without granting admins permissions on their devices.	 Provide application access to end-users immediately upon login, without elevated security permissions.
The application is available to devices no matter their managed status.	 Suggest the use of the application without requiring its installation, and let device users install it when they want. These applications do not contain sensitive corporate data and they do not access protected corporate resources.
	 Distribute applications without the AirWatch MDM profile to auxiliary personnel like contractors and consultants.

AirWatch Web Apps and Workspace ONE

Workspace ONE enables access to applications located in the **Web** tab of the AirWatch Console. It pulls the URL, the application description, and the icon.

For more information about integrating AirWatch with Identity Manager and deploying Workspace ONE with single signon to devices, see the Workspace ONE Quick Configuration Guide, available at https://resources.airwatch.com/view/8hn3vx99793xb8xgm362.

Supported Platforms for Open and Managed Access

Configure the access type for internal and public applications based on the platform.

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	Managed Access	Open Access
Internal Applications		
Android	✓	1
iOS	1	✓
Windows Desktop	1	Х
Windows Phone	1	Х
Public Applications		
Android	✓	✓
iOS	✓	1
Windows Desktop	х	✓
Windows Phone	х	✓

View the Installation Status of Windows 10 Applications in the Workspace ONE Catalog

Windows 10 device users can view the installation status of applications in their Workspace ONE catalog.

Reason

Applications for Windows 10 devices are often large and take several minuets to download. In the past, users did not have a visual representation of the application installation. If an installation took 10 minutes, a user might decide the installation had failed after five minutes and prematurely cancel the installation.

Workspace ONE now displays the installation status of applications so users can estimate when downloads complete and when applications are available for use.

Supported Application Types

Workspace ONE supports this feature for these file formats and application types.

Platform	Application Type	File Formats
Windows Desktop	Internal	XAP
Windows Phone		APPX
		Win32 (EXE, MSI, ZIP)
Windows Desktop	Public	XAP
Windows Phone		APPX

Required Components

Ensure that you configure the required components for the software distribution system. This system, also called software package deployment, is required because it communicates the installation status to Workspace ONE on

devices. For software distribution requirements, see Requirements to Deploy Win32 Applications for Software Distribution on page 38.

Other Components on Devices

- Workspace ONE v3.0
- AirWatch App Deployment Agent v2.1 (available in the AirWatch Console v9.1.2+)
 The system deploys this agent when you enable software package deployment.

Chapter 13: MAM Features With SDK Functions

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MAM Functionality With Settings and Policies and the AirWatch SDK

The Settings and Policies section of the AirWatch Console contains settings that can control security, behaviors, and the data retrieval of specific applications. The settings are sometimes called SDK settings because they run on the AirWatch SDK framework.

You can apply these SDK features to applications built with the AirWatch SDK, to supported AirWatch applications, and to applications wrapped by the AirWatch app wrapping engine because the AirWatch SDK framework processes the functionality.

Types of Options for SDK Settings

AirWatch has two types of the SDK settings, default and custom. To choose the type of SDK setting, determine the scope of deployment.

- Default settings work well across organization groups, applying to large numbers of devices.
- Custom settings work with individual devices or for small numbers of devices with applications that require special mobile application management (MAM) features.

Default Settings

Find the default settings in **Groups & Settings > All Settings > Apps > Settings And Policies** and then select **Security Policies** or **Settings**. You can apply these options across all the AirWatch applications in an organization group. Shared options easier to manage and configure because they are in a single location.

View the matrices for information on which default settings apply to specific AirWatch applications or the AirWatch SDK and app wrapping.

Custom Settings

Find the custom settings in **Groups & Settings > All Settings > Apps > Settings And Policies > Profiles**. Custom settings for profiles offer granular control for specific applications and the ability to override default settings. However, they also require separate input and maintenance.

Configure Default SDK Security Settings

Default SDK settings apply across AirWatch and wrapped applications, providing a unified user experience on devices. Because the configured SDK settings apply to all AirWatch and wrapped applications by default, you can configure the default SDK profile with the entire AirWatch and wrapped application suite in mind.

Before You Begin

Not all platforms or AirWatch applications support all available default SDK profile settings. A configured setting only expresses as a device side behavior when it has a full platform and app-side support. This also means that an enabled setting might not express uniformly across a multi-platform deployment, or between applications. The SDK Settings matrix covers the available SDK profile settings and the apps and platforms they apply to.

Key Assumptions

The recommendations provided apply to an app suite that includes:

- VMware Browser
- AirWatch Inbox
- VMware Content Locker
- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Configure **Security Policies**.

Action	Description	Rec
	Authentication Type	
Passcode	Prompt end users to authenticate with a user-generate passcode when the app first starts, and after an app session timeout.	-
	Enabling or disabling SSO determines the number of app sessions that get established.	
Username and	Prompt end user to authenticate by re-entering their enrollment credentials when the app first launches, and after an app session timeout.	-
Password	Enabling or disabling SSO determines the number of app sessions that get established.	
Disabled	Allow end user to open apps without entering credentials.	٧
	SSO	
Enabled	Establish a single app session across all AirWatch and AirWatch wrapped apps.	٧
Disabled	Establish app sessions on a per app basis.	_
	Enable Kerberos	
	Use your Kerberos system for authenticating to corporate resources ad sites.	
	Use Enrollment Credentials	
	Access corporate resources listed in the Allowed Sites field with the SSO credentials.	
	Use Certificate	
	Perform any of the below options to access corporate resources listed in the Allowed Sites field with the integrated authentication.	
	Upload the certificate	
	Set a Defined Certificate Authority	
	Use a User Certificate (S/MIME signing cert)	
	 Set to Derived Credentials and select the appropriate Key Usage based on how the certificate is used. Key Usage options are Authentication, Signing, and Encryption. For more information on Derived Credentials, refer VMware AirWatch PIV-D Manager Deployment Guide on the Resource portal. 	

Action	Description	Rec	
	Allowed Sites		
	Enter systems in the field to control access to a specific set of sites and domains. You must complete this setting for Integrated Authentication to work. This setting ensures that AirWatch does not expose credentials to non-trusted resources.		
Disabled	Require end users to authenticate each time their browser attempts to reach the corporate network.	_	
	Offline Access		
Enabled	Allow end users to open and use AirWatch and wrapped apps when disconnected from Wi-Fi. Offline AirWatch apps cannot perform downloads, and end users must return online for a successful download. Configure the Maximum Period Allowed Offline to set limits on offline access.	٧	
Disabled	Remove access to AirWatch and wrapped apps on offline devices.	_	
Compromised Protection			
Enabled	Override MDM protection. App level Compromised Protection blocks compromised devices from enrolling, and enterprise wipes enrolled devices that report a compromised status.	٧	
Disabled	Rely solely on the MDM compliance engine for compromised device protection.	_	

Action	Description	Rec
	AirWatch App Tunnel	
Enabled	Direct specified browser traffic through the App Tunnel, and send unspecified traffic through the internet.	٧
	App Tunnel Mode	
	AirWatch recommends that you complete tunnel installation, configuration, and integration prior to configuring the SDK. Then, select your organization's tunnel from the available options.	
	VMware Tunnel – Devices access corporate resources using the VMware Tunnel as a relay between mobile devices and enterprise systems.	
	• F5 – Devices access web services behind a firewall. The firewall's defined policies allow secure connections through your F5 components. Use to access your internal network as an alternative to the VMware Tunnel.	
	Standard Proxy – Filter device traffic using an existing HTTP or SSL Proxy.	
	App Tunnel Proxy	
	Select from the menu the proxy you want to use to access your internal network.	
	App Tunnel URLs	
	Enter trusted resources or sites in the field to restrict communication to the listed set of tunnel domains. Users access these internal sites using the app tunnel while AirWatch sends the rest of the traffic through the internet.	
	Disable Content Filter to send unlisted traffic directly to the internet.	
	Leave field blank to direct all traffic through the tunnel.	
	 Use wildcards or the port number to allow access to any site with a domain subset and to access any port on that site. For example, <example>.com* or <example>.com:8080.</example></example> 	
	 If the site is accessed over a non-standard port, that is any port other than 80 or 443, the port number should be explicitly mentioned or a wildcard * must be added to the end of the domain. 	
Disabled	Send all traffic through the internet.	_
	Content Filtering	
Enabled	Ensure the security of iOS device traffic entering your network.	_
Disabled	Route traffic without the use of a third-party filter.	٧
	Geofencing	
Enabled	Restrict access to applications as defined at Device > Profiles > Profile Settings > Geofencing . Enabling this setting limits the availability of your app suite.	_
Disabled	Maximize app accessibility.	٧

Action	Description	Rec
	Data Loss Prevention	
Enabled	Access and configure settings intended to reduce data leaks.	٧
ı	Enable Copy And Paste	
	Allows an application to copy and paste on devices when set to Yes.	
	Enable Printing	
	Allows an application to print from devices when set to Yes.	
	Enable Camera	
	Allows applications to access the device camera when set to Yes.	
	Enable Composing Email	
	Allows an application to use the native email client to send emails when set to Yes .	
	When you disable this option, Apple iOS device users receive a system message that states they do not have an email account. This message is an artifact of the disabled functionality and does not reflect a true issue.	
	Enable Data Backup	
	Allows wrapped applications to sync data with a storage service like iCloud when set to Yes.	
	Enable Location Services	
	Allows wrapped applications to receive the latitude and longitude of the device when set to Yes.	
	Enable Bluetooth	
	Allows applications to access Bluetooth functionality on devices when set to Yes.	
	Enable Screenshot	
	Allows applications to access screenshot functionality on devices when set to Yes.	
	Enable Watermark	
	Displays text in a watermark in documents in the VMware Content Locker when set to Yes.	
	Enter the text to display in the Overlay Text field or use lookup values. You cannot change the design of a watermark from the AirWatch Console.	
	Limit Documents to Open Only in Approved Apps	
	Enter options to control the applications used to open resources on devices.	
	Allowed Applications List	
	Enter the applications that you allow to open documents.	
Disabled	Allow end user access to all device functions.	_
	Network Access Control	
Enabled	Set cellular and wi-fi parameters that restrict device network access.	_
Disabled	Maximize usability and access.	٧

- 3. **Save**.
- 4. Navigate to **Groups & Settings > All Settings > Apps > Settings and Policies > Settings**.
- 5. Configure **Settings**.

	Branding				
Enabled	Apply specific organizational logo and colors, where applicable settings apply, to the app suite.	_			
Disabled	Maintain the AirWatch brand throughout the app suite.	٧			
Logging					
Enabled	Access and configure settings related to collecting logs.	٧			
	Logging Level				
	Choose from a spectrum of recording frequency options:				
	• Error – Records only errors. An error displays failures in processes such as a failure to look up UIDs or an unsupported URL.				
	 Warning – Records errors and warnings. A warning displays a possible issue with processes such as bad response codes and invalid token authentications. 				
	• Information – Records a significant amount of data for informational purposes. An information logging level displays general processes as well as warning and error messages.				
	 Debug – Records all data to help with troubleshooting. This option is not available for all functions. 				
	Send logs over Wi-Fi only				
	Select to prevent the transfer of data while roaming and to limit data charges.				
Disabled	Do not collect any logs.	_			
	Analytics				
Enabled	Collect and view useful statistics about apps in the SDK suite.	٧			
Disabled	Do not collect useful statistics.	_			
	Custom Settings				
Enabled	Apply custom XML code to the app suite.	-			
Disabled	Do not apply custom XML code to the app suite.	٧			

6. **Save**.

Assign the Default or Custom Profile

To apply AirWatch features built with the AirWatch SDK, you must apply the applicable default or custom profile to an application. Apply the profile when you upload or edit the application to the AirWatch Console.

- 1. Navigate to Apps & Books > Applications > List View > Internal.
- 2. Add or edit an application.
- 3. Select a profile on the **SDK** tab:
 - Default Settings Profile
 - For Android applications, select the Android Default Settings @ <Organization Group>.
 - For Apple iOS applications, select the iOS Default Settings @ <Organization Group>.
 - Custom Settings Profile For Android and Apple iOS applications, select the applicable legacy or custom profile.
- 4. Make other configurations and then save the application and create assignments for its deployment.

Changes to Default and Custom Profiles

When you make changes to the default or custom profile, AirWatch applies these edits when you select Save.

Changes can take a few minutes to push to end-user devices. Users can close and restart AirWatch applications to receive updated settings.

Set the AirWatch Agent for Apple iOS

Configure the AirWatch Agent for Apple iOS to use the correct default profile to apply SDK functionality.

Your configurations in Settings And Policies do not work on devices if you do not set the AirWatch Agent to apply the configurations.

- 1. Navigate to Groups & Settings > All Settings > Devices & Users > Apple > Apple iOS > Agent Settings.
- Set the SDK Profile V2 option in the SDK PROFILE section to the default profile by selecting iOS Default Settings @
 Organization Group>.
- 3. Save your settings.

Set the AirWatch Agent for Android

Configure the AirWatch Agent for Android to use the correct default profile to apply SDK functionality.

Your configurations in Settings And Policies do not work on devices if you do not set the AirWatch Agent to apply the configurations.

- 1. Navigate to Groups & Settings > All Settings > Devices & Users > Android > Agent Settings.
- Set the SDK Profile V2 option in the SDK PROFILE section to the default profile by selecting Android Default Settings
 Q <Organization Group>.
- 3. Save your settings.

Supported Settings and Policies Options By Component and AirWatch App

Use the default settings profile to apply an AirWatch SDK feature to an SDK application, an AirWatch application, or a wrapped application by setting the configurations in **Policies and Settings** and then applying the profile. View

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compatibility information to know what features AirWatch supports for your application.

Scope of Matrices

The data in these tables describes the behaviors and support of the specific application.

Settings and Policies Supported Options for SDK and App Wrapping

III Labad	S	DK	App Wrapping		
UI Label	iOS	Android	iOS	Android	
Passcode: Authentication Timeout	✓	1	1	1	
Passcode: Maximum Number Of Failed Attempts	1	1	1	1	
Passcode: Passcode Mode Numeric	1	1	1	1	
Passcode: Passcode Mode Alphanumeric	√	1	1	1	
Passcode: Allow Simple Value	√	1	1	1	
Passcode: Minimum Passcode Length	1	1	1	1	
Passcode: Minimum Number Complex Characters	1	✓	1	✓	
Passcode: Maximum Passcode Age	✓	✓	1	✓	
Passcode: Passcode History	1	✓	1	✓	
Passcode: Biometric Mode	1	✓	1	Х	
Username and Password: Authentication Timeout	1	✓	1	✓	
Username and Password: Maximum Number of Failed Attempts	1	✓	1	1	
Single Sign On: Enable	√	1	1	1	
Integrated Authentication: Enable Kerberos	х	х	х	Х	
Integrated Authentication: Use Enrollment Credentials	✓	✓	1	* 🗸	
Integrated Authentication: Use Certificate	√	✓	Х	Х	
Integrated Authentication: Use NAPPS Authentication	1	х	Х	Х	
Offline Access: Enable	1	1	/	1	
Compromised Detection: Enable	1	1	/	1	
AirWatch App Tunnel: Mode	1	1	1	1	
AirWatch App Tunnel: URLs (Domains)	√	1	1	1	

	S	DK	App Wrapping		
UI Label	iOS	Android	iOS	Android	
Content Filtering: Enable	1	х	х	Х	
Geofencing: Area	1	х	х	х	
DLP: Copy and Paste Out	1	✓	1	✓	
DLP: Copy and Paste Into	1	✓	1	✓	
DLP: Printing	1	х	1	✓	
DLP: Camera	1	✓	1	✓	
DLP: Composing Email	1	х	1	✓	
DLP: Data Backup	1	х	1	х	
DLP: Location Services	1	х	1	✓	
DLP: Bluetooth	1	х	х	1	
DLP: Screenshot	Х	1	Х	1	
DLP: Watermark	1	х	1	1	
DLP: Limit Documents to Open Only in Approved Applications	✓	1	1	1	
DLP: Allowed Applications List	1	✓	1	✓	
NAC: Cellular Connection	1	х	1	х	
NAC: Wi-Fi Connection	1	х	1	✓	
NAC: Allowed SSIDs	1	х	1	1	
Branding: Toolbar Color	1	х	1	х	
Branding: Toolbar Text Color	1	х	1	х	
Branding: Primary Color	1	х	1	х	
Branding: Primary Text Color	1	Х	1	х	
Branding: Secondary Color	1	Х	1	х	
Branding: Secondary Text Color	1	Х	1	х	
Branding: Organization Name	1	Х	х	х	
Branding: Background Image iPhone and iPhone (Retina)	1	Х	Х	Х	

III Lohal	S	DK	App Wrapping		
UI Label	iOS	Android	iOS	Android	
Branding: Background Image iPhone 5 (Retina)	1	Х	Х	х	
Branding: Background Image iPad and iPad (Retina)	1	Х	х	х	
Branding: Background Small, Medium, Large, and XLarge	х	х	х	х	
Branding: Company Logo Phone	1	Х	х	х	
Branding: Company Logo Phone High Res	1	Х	х	х	
Branding: Company Logo Tablet	1	Х	х	х	
Branding: Company Logo Tablet High Res	1	Х	х	х	
Logging: Logging Level	1	1	√	1	
Logging: Send Logs Over Wi-Fi	1	1	✓	1	
Analytics: Enable	1	1	х	х	
Custom Settings	1	1	Х	х	

^{* ✓} This option is supported only on Android apps that use Webview.

The following matrix shows support for AirWatch applications built with the AirWatch SDK. Inbox refers to AirWatch Inbox, and not VMware Boxer, which is not built with the AirWatch SDK. You can configure similar settings for Boxer when deploying the application.

Settings and Policies Supported Options for AirWatch Applications

III Label	Container		Browser		Content Locker		Inbox	
UI Label		Android	iOS	Android	iOS	Android	iOS	Android
Passcode: Authentication Timeout	1	1	✓	✓	1	1	Х	1
Passcode: Maximum Number Of Failed Attempts	1	✓	✓	✓	1	1	х	√
Passcode: Passcode Mode Numeric	1	1	✓	✓	1	1	Х	1
Passcode: Passcode Mode Alphanumeric	1	1	1	✓	1	1	Х	1
Passcode: Allow Simple Value	1	1	1	✓	1	1	Х	1
Passcode: Minimum Passcode Length	1	1	1	1	1	1	Х	1
Passcode: Minimum Number Complex Characters	1	✓	✓	1	1	1	Х	1
Passcode: Maximum Passcode Age	1	✓	✓	✓	1	1	Х	✓

	Cor	ntainer	E	Browser		Content Locker		Inbox	
UI Label	iOS	Android	iOS	Android	iOS	Android	iOS	Android	
Passcode: Passcode History	✓	1	1	1	1	1	Х	1	
Biometric Mode: Fingerprint	✓	Х	1	1	1	1	√	Х	
Username and Password: Authentication Timeout	√	1	√	1	1	1	Х	х	
Username and Password: Maximum Number of Failed Attempts	✓	✓	✓	✓	1	✓	Х	х	
Single Sign On: Enable	✓	✓	✓	1	1	✓	√	1	
Integrated Authentication: Enable Kerberos	Х	х	Х	1	х	х	Х	х	
Integrated Authentication: Use Enrollment Credentials	✓	✓	✓	✓	Х	Х	Х	х	
Integrated Authentication: Use Certificate	✓	✓	✓	** 🗸	Х	Х	Х	X	
Offline Access: Enable	1	1	х	1	1	1	/	х	
Compromised Protection: Enable	✓	1	1	1	1	1	Х	х	
App Tunnel: Mode	✓	х	1	1	* 🗸	* 🗸	Х	х	
App Tunnel: URLs (Domains)	✓	Х	1	1	* 🗸	* 🗸	Х	х	
Content Filtering: Enable	Х	х	1	х	х	х	Х	х	
Geofencing: Area	Х	Х	1	1	1	Х	Х	х	
DLP: Copy and Paste Out	Х	х	1	1	1	х	Х	х	
DLP: Copy and Paste Into	Х	х	1	1	1	х	Х	х	
DLP: Printing	Х	х	1	х	1	х	Х	х	
DLP: Camera	Х	х	Х	х	1	х	Х	х	
DLP: Composing Email	Х	х	1	1	1	х	Х	х	
DLP: Data Backup	Х	х	Х	Х	1	х	Х	х	
DLP: Location Services	Х	Х	Х	х	1	Х	Х	Х	
DLP: Bluetooth	Х	Х	Х	х	1	Х	Х	х	
DLP: Screenshot	Х	Х	Х	/	1	Х	Х	х	
DLP: Watermark	Х	Х	Х	Х	1	х	Х	Х	

III Label	Cor	ntainer	Browser		Content Locker		Inbox	
UI Label	iOS	Android	iOS	Android	iOS	Android	iOS	Android
DLP: Limit Documents to Open Only in Approved Apps	х	х	✓	1	1	1	Х	Х
DLP: Allowed Applications List	Х	Х	✓	1	1		х	Х
NAC: Cellular Connection	Х	Х	1	1	Х	Х	Х	Х
NAC: Wi-Fi Connection	Х	Х	1	1	Х	Х	Х	Х
NAC: Allowed SSIDs	Х	Х	1	1	Х	Х	Х	Х
Branding: Toolbar Color	1	1	Х	х	1	1	Х	х
Branding: Toolbar Text Color	1	1	Х	х	1	1	Х	х
Branding: Primary Color	х	х	✓	х	1	1	Х	х
Branding: Primary Text Color	1	1	1	х	1	1	Х	х
Branding: Secondary Color	1	Х	Х	х	1	1	Х	Х
Branding: Secondary Text Color	Х	Х	1	х	1	1	Х	Х
Branding: Organization Name	х	Х	1	х	1	✓	Х	Х
Branding: Background Image iPhone and iPhone Retina	1	х	x	х	1	Х	Х	х
Branding: Background Image iPhone 5 (Retina)	1	х	x	х	1	Х	X	Х
Branding: Background Image iPad and iPad (Retina)	1	х	х	х	1	х	Х	х
Branding: Background Small, Medium, Large, and XLarge	х	1	х	х	х	1	Х	х
Branding: Company Logo Phone, Phone High Res, Tablet, Tablet High Res	1	х	✓	х	1	✓	Х	х
Logging: Logging Level	Х	Х	Х	х	1	Х	Х	х
Logging: Send Logs Over Wi-Fi	х	х	Х	х	1	Х	Х	Х
Analytics: Enable	х	х	✓	1	1	1	Х	Х
Custom Settings: XML entries	х	Х	Х	х	Х	Х	Х	Х

^{* ✓} This option is supported but is not configured using Settings and Policies.

^{** ✓} This option requires Android Ice Cream Sandwich and KitKat.

Authentication Type

Configure AirWatch applications, applications built using the AirWatch SDK, and app wrapped applications to allow access when users authenticate with a set process. Select an authentication type depending on the credentials desired for access; users can set their own or use their AirWatch credentials.

Select an authentication type that meets the security needs of your network. The passcode gives device users flexibility while username and password offers compatibility with the AirWatch system. If security is not an issue, then you do not have to require an authentication type.

Setting	Description
Passcode	Designates a local passcode requirement for supported applications. Device users set their passcode on devices at the application level when they first access the application.
Username and Password	Requires users to authenticate to supported applications using their AirWatch credentials. Set these credentials when you add users in the Accounts page of the AirWatch Console.
Disabled	Requires no authentication to access supported applications.

Authentication Type and SSO

Authentication Type and SSO can work together or alone.

- Alone If you enable an Authentication Type (passcode or user name/password) without SSO, then users must enter a separate passcode or credentials for each individual application.
- Together If you enable both Authentication Type and SSO, then users enter either their passcode or credentials (whichever you configure as the Authentication Type) once. They do not have to reenter them until the SSO session ends.

Configure Authentication Type for the Default SDK Profile

Configure how device users authenticate to various components after you configure the app to use the default SDK settings. Components include AirWatch applications, applications built using the AirWatch SDK, and wrapped applications.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Set the Authentication Type and complete settings for the desired authentication method.

• Passcode

Passcode Setting	Description
Passcode	Enable this option to require a local passcode requirement.
Authentication Timeout	Define the time elapsed, ranging from the last successful authentication to the value set here, that triggers the system to prompt for AirWatch credentials.
	On newer Android applications, authentication timeout prompts for credentials when the session is inactive for the set time.
Maximum Number Of Failed Attempts	Set the maximum times a user can log in with an incorrect passcode before the system takes action.
	Actions depend on the platform.
	• Android – The system prompts the user for their AirWatch credentials.
	o iOS – The system performs an enterprise wipe on the device.
Passcode Mode	Set as Numeric or Alphanumeric.
Allow Simple Value	Set the passcode to allow simple strings. For example, allow strings like 1234 and 1111.
Minimum Passcode Length	Set the minimum number of characters for the passcode.
Minimum Number Of Complex Characters (if Alphanumeric is selected)	Set the minimum number of complex characters for the passcode. For example, allow characters like [], @, and #.
Maximum Passcode Age (days)	Set the number of days the passcode remains valid before you must change it.
Passcode History	Set the number of passcodes the AirWatch Console stores so that users cannot use recent passcodes.
Biometric Mode	Select the system used to authenticate for access.
	 Fingerprint – Require users to access the application with their fingerprints. You must configure a device passcode and fingerprint before using the application.
	 Disabled – Does not require biometric authentication systems to access the application.

Username and Password

Username and Password Setting	Description
Username and Password	Enable this option to set authentication to use the AirWatch credentials.*
Authentication Timeout	Define the time elapsed, ranging from the last successful authentication to the value set here, that triggers the system to prompt for AirWatch credentials.
	On newer Android applications, authentication timeout prompts for credentials when the session is inactive for the set time.
Maximum Number Of Failed Attempts	Set the maximum times a user can log in with an incorrect passcode before the system takes action.
	Actions depend on the platform.
	o Android – The system prompts the user for their AirWatch credentials.
	o iOS – The system performs an enterprise wipe on the device.
Biometric Mode	Select the system used to authenticate for access.
	 Fingerprint – Require users to access the application with their fingerprints. You must configure a device passcode and fingerprint before using the application.
	 Disabled – Does not require biometric authentication systems to access the application.
*For AirWatch Video stand-alone a the application.	pplications, configure Username and Password so that users can log out of

the application.

Disabled

Select to require no authentication to access the application.

3. **Save** your settings.

Enable Single Sign On for the Default SDK Profile

Apply single sign-on (SSO) to AirWatch applications, wrapped applications, and SDK-enabled applications. This option allows users to enter a single SSO passcode to access supported resources without having to enter login credentials in each application.

Using either the AirWatch Agent or the AirWatch Container as a "broker application", end users can authenticate once using either their normal credentials or an SSO passcode. They gain access to other applications so long as the SSO session is active. See SSO Session and the AirWatch Agent on page 191 for information.

For information about SSO for Apple iOS 7+ using Kerberos authentication, refer to the **VMware AirWatch Apple iOS Platform Guide**, available on AirWatch Resources.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Set **Single Sign On** to **Enabled** to give end-users access to all AirWatch applications and to maintain a persistent login.
- 3. Optionally set **Authentication Type** to **Passcode** and set the **Passcode Mode** to either **Numeric** or **Alphanumeric** to require an SSO Passcode on the device. If you enable SSO but do not enable an Authentication Type, end users use their normal credentials (either directory service or AirWatch account) to authenticate. In this scenario, the SSO passcode does not exist.

SSO Session and the AirWatch Agent

Once an end user authenticates with an application participating in SSO, a session establishes. The session is active until the **Authentication Timeout** defined in the SDK profile is reached or if the user manually locks the application.

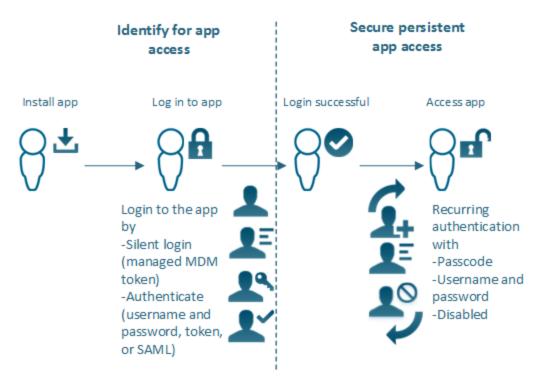
When using the Agent as a "broker application" for features such as the single sign-on option, configure the AirWatch Agent with the applicable SDK profile. If you are using the default SDK profile, ensure that the Agent is configured to use this profile. If you do not set the Agent to use the default SDK profile, then the system does not apply your configurations you configure in the Settings and Policies section.

SSO Configurations and System Login Behavior

AirWatch allows access to iOS applications with single sign on enabled in two phases. AirWatch checks the identity of the application user and then it secures access to the application.

Application Access With SSO Enabled

The authentication process to an application with AirWatch SSO enabled follows the general depiction.



The first phase ensures that the user's credentials are valid. The system identifies the user first by silent login. If the silent login process fails, then the system uses a configured, authentication system. AirWatch supports username and password, token, and SAML.

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The second phase grants the user access to the application and keeps the session live with a recurring authentication process. AirWatch supports passcode, username and password, and no authentication (disabled).

Authentication Behavior By SSO Configuration

The SSO configuration controls the login behavior users experience when they access applications. The authentication setting and the SSO setting affect the experience of accessing the application.

Authentication phase	SSO enabled	SSO disabled
	Passcode	
Identify	Silent login : The system registers credentials with the managed token for MDM.	Silent login : The system registers credentials with the managed token for MDM.
	If silent login fails, the system moves to the next identification process.	If silent login fails, the system moves to the next identification process.
	Authenticate: The system identifies credentials against a common authentication system (username and password, token, and SAML).	Authenticate: The system identifies credentials against a common authentication system (username and password, token, and SAML).
Secure	Prompt if passcode exists : The system does not prompt for the passcode if the session	Prompt if passcode exists : The system prompts users the application passcodes.
	instance is live. Prompt if passcode does not exist: The system prompts users to create a passcode.	Prompt if passcode does not exist: The system prompts users to create a passcode. Session not shared: The system does not
	Session shared: The system shares the session instance across applications configured with AirWatch SSO enabled.	share the session or the passcode with other applications.
	Username and passwo	rd
Identify	Silent login : The system registers credentials with the managed token for MDM.	Silent login : The system registers credentials with the managed token for MDM.
	If silent login fails, the system moves to the next identification process.	If silent login fails, the system moves to the next identification process.
	Authenticate: The system identifies credentials against a common authentication system (username and password, token, and SAML).	Authenticate : The system prompts for application login credentials.
Secure	Prompt : The system does not prompt for the login credentials if the session instance is live.	Prompt : The system prompts for the login credentials for the application on every access
	Session shared: The system shares the session instance across applications configured with AirWatch SSO enabled.	attempt. Session not shared: The system does not share the session with other applications.
	Disabled	state the session with other applications.

Authentication phase	SSO enabled	SSO disabled
Identify	Silent login : The system registers credentials with the managed token for MDM.	Silent login : The system registers credentials with the managed token for MDM.
	If silent login fails, the system moves to the next identification process.	If silent login fails, the system moves to the next identification process.
	Authenticate : The system identifies credentials against a common authentication system (username and password, token, and SAML).	Authenticate : The system prompts for application login credentials.
Secure	Prompt : The system does not prompt users for authentication.	Prompt : The system does not prompt users for authentication.

SSO Status Changes and Authentication Behavior

Applications built with the VMware AirWatch SDK behave according to the single-sign on (SSO) session status and the type of authentication configured.

Status Change Triggers Migration for iOS (Swift)

When you change the SSO setting for an SDK-built, iOS (Swift) application, the application joins or exits the existing SSO session sharing cluster. Joining or exiting the cluster triggers the migration of application-specific data.

Note: The SDK for iOS (Objective-C) does not migrate data. When the SSO status changes, the data in the application resets and re-creates where possible.

SSO Status - On to Off

If the admin disables SSO, the SDK migrates data stored from the SSO sharing cluster to the application storage. In some instances, to migrate data, users enter their authentication information. In other scenarios, users experience no difference in the use of the SDK-built application. This migration behavior depends on the authentication type.

Note: The SDK for iOS (Swift) system does not migrate the integrated authentication certificate. The SDK-built application fetches a new certificate and stores it to use specifically for itself.

Authentication Type	Migration Behavior
	iOS (Swift)
Passcode	The system prompts users for SDK-SSO passcodes the next time they open the application. This action triggers the migration of application-specific data from the SSO cluster to the application storage.
	The system does not migrate the SSO passcode. If the application still requires a passcode for access, the user creates a new one.
	The system no longer shares this application session with other SSO-enabled applications.

Authentication Type	Migration Behavior
Username and Password	Users perceive no behavior change with the application. They continue to authenticate with their AirWatch credentials, username and password. The system migrates application-specific data from the SSO cluster to the application storage.
	The system does migrate username and password data along with other application-specific data.
	The system no longer shares this application session with other SSO-enabled applications.
None	Users perceive no behavior change with the application. The system migrates application-specific data from the SSO cluster to the application storage.
	The system no longer shares this application session with other SSO-enabled applications.
iOS (Objective-C)	
Any	The SDK does not migrate data when admins disable the SSO status. All application-specific data is lost except for the SDK profile configured in the AirWatch Console.

SSO Status - Off to On

If the admin changes the SSO status to enabled, the SDK migrates data from the application storage to the SSO cluster. The authentication type controls the trigger to migrate data from the application storage to the SSO cluster. The SDK includes two methods for accessing application-specific data to migrate.

- 1. The SDK attempts to access the application storage.
- 2. If the first process fails, the SDK attempts to access and to start using the information stored in the SSO cluster. This process requires that another SDK-built application is on the device with SSO enabled.

Note: The SDK for iOS (Swift) system deletes the integrated authentication certificate that was used by the non-SSO SDK-built application. If a certificate exists in the SSO cluster, the system uses this certificate.

Authentication Type	Migration Behavior
	iOS (Swift)
Passcode	The system must change the non-SSO passcode to the SSO passcode. To make this change, the system prompts users for the non-SSO passcode to access the application. Then, the system prompts the users for the SSO passcode used by other SDK-built applications on the device.
	The system migrates application-specific data from the application storage to the SSO cluster.
	If no other SDK-built application is on the device with an SSO passcode, the system prompts for the creation one. If the user installs other SDK-built applications, the system shares the SSO session with these applications.
Username and Password	Users perceive no behavior change with the application. They continue to authenticate with their AirWatch credentials, username and password. The system migrates application-specific data from application storage to the SSO cluster.
	The system shares the SSO session with other SDK-built applications.

Authentication Type	Migration Behavior		
None	Users perceive no behavior change with the application. The system migrates application-specific data from application storage to the SSO cluster.		
	The system shares sessions with other SDK-built applications.		
	iOS (Objective-C)		
Any	The SDK does not migrate data when admins enable SSO. All application-specific data is lost except for the SDK profile configured in the AirWatch Console.		

Configure Integrated Authentication for the Default SDK Profile

Enable **Integrated Authentication** to allow access to corporate resources, such as content repositories, through the AirWatch Container or the AirWatch Agent using AirWatch SSO credentials.

The AirWatch SDK does not support the use of SCEP for handling certificates. Do not select SCEP options for the certificate authorities for SDK implementations.

See **Supported Settings and Policies Options By Component and AirWatch App** to find out if your application supports using these settings. Find the matrices in the **AirWatch Mobile Application Management Guide**.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Select **Enabled** and configure the following settings.

Setting	Description
Enable Kerberos	Use your Kerberos system for authenticating to corporate resources and sites.
Use Enrollment Credentials	Access corporate resources listed in the Allowed Sites field with the SSO credentials.
	Enter systems in the Allowed Sites text box to control access to a specific set of sites and domains. You must complete this setting for Integrated Authentication to work. This setting ensures that AirWatch does not expose credentials to non-trusted resources.
Use Certificate	Upload the Credential Source or set a Defined Certificate Authority to access corporate resources listed in the Allowed Sites text box with the SSO credentials.
	Enter systems in the Allowed Sites text box to control access to a specific set of sites and domains. You must complete this setting for Integrated Authentication to work. This setting ensures that AirWatch does not expose credentials to non-trusted resources.

3. **Save** your settings.

Configure Offline Access for the Default SDK Profile

Select **Offline Access** to allow access to applications using the SSO identity when the device is offline.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Select Enabled.
- 3. In the **Maximum Period Allowed Offline** text box, set the time limit for offline access before the device requires reauthentication to the network and applications.
 - Configure devices to return online periodically so that the system can check device compliance and security status.
- 4. **Save** your settings.

Configure Compromised Protection for the Default SDK Profile

Enable Compromised Protection to protect your mobile network from compromised resources.

System Performs an Enterprise Wipe on Compromised Devices

When the system detects a device as compromised, it performs an enterprise wipe on the device. This behavior happens independent of configured compliance policies.

See **Supported Settings and Policies Options By Component and AirWatch App** to find out if your application supports using these settings. Find the matrices in the **AirWatch Mobile Application Management Guide**.

Configure Process

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Select **Enabled** to stop a compromised device from accessing your mobile network.

App Tunnel Supported Technologies

AirWatch supports various application tunneling (app tunneling) solutions that allow individual applications to authenticate and securely communicate with internal back-end resources. By enabling an app tunnel for a specific set of business applications, you can secure you network from unauthorized or malicious applications.

AirWatch supports several app tunnel options. Review the options to see if you can leverage one to increase security when users access applications.

App Tunnel Option	Description
Standard Proxy	Enables devices to rely on an existing HTTP or SSL Proxy to determine which content the VMware Browser or other browser accesses.
VMware Tunnel	Accesses corporate content from within your network such as an intranet site. With the VMware Tunnel enabled, you can access internal corporate content on devices.
F5 Proxy	Accesses your internal network as an alternative to the VM ware Tunnel.

Conventional Technology Vulnerabilities

From a security standpoint, app tunneling solutions are more secure than conventional technologies such as SSL VPNs. Conventional technologies allow devices to gain full access to enterprise resources regardless of whether resources are accessed within a business, personal, or malicious application. Full device connectivity through VPN or Wi-Fi carries the risk of data loss, because sensitive data is collected in personal applications and potentially distributed. Also, these conventional technologies put IT at the mercy of end users who may unknowingly have malicious applications on their devices.

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VMware Tunnel and F5

The VMware Tunnel and F5 APM serve as relays between your mobile devices and enterprise systems. They authenticate and encrypt traffic from individual applications on compliant devices to the back-end system they are trying to reach.

The F5 APM relay lets you access internal Web sites and Web apps through the VMware Browser. It also allows access to enterprise systems from your business applications that are wrapped with AirWatch App Wrapping engine.

Configure App Tunnel for the Default SDK Profile

Enable **App Tunnel** to allow an application to communicate through a VPN or reverse proxy to access internal resources, such as a SharePoint or intranet sites.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Select **Enabled** and then choose the **App Tunnel Mode**.

Tunnel Type	Description
AirWatch App Tunnel	Sets devices to access corporate resources using the VMware Tunnel that serves as a relay between mobile devices and enterprise systems.
	Select Configure Tunnel Settings to enable the VMware Tunnel if you have not already set this feature.
	 Enter domains in the App Tunnel URLs text box to restrict communication to a set of tunnel domains. All other traffic not listed in this text box, goes directly to the Internet.
	Use wildcards to allow access to any site with a domain subset. For example, *. <example>.com allows traffic to any site that contains .<example>.com in its domain. Similarly, it allows access to any port on that site with an implementation similar to *.<example>.com.</example></example></example>
	If nothing is listed in this text box, all traffic directs through the app tunnel.
F5	Sets devices to access Web services behind a firewall defined by specific policies that allow secure connections through your F5 components.
	 Select an App Tunnel Proxy from the menu to access your internal network. Add third-party proxies by selecting Configure F5 Settings.
	 Enter domains in the App Tunnel URLs text box to restrict communication to a set of tunnel domains. All other traffic not listed in this text box, goes directly to the Internet.
	Use wildcards to allow access to any site with a domain subset. For example, *. <example>.com allows traffic to any site that contains .<example>.com in its domain. Similarly, it allows access to any port on that site with an implementation similar to *.<example>.com.</example></example></example>
	If nothing is listed in this text box, all traffic directs through the app tunnel.

Tunnel Type	Description
Standard Proxy	Sets devices to request resources using a proxy server that allows or denies connections to enterprise systems.
	 Select an App Tunnel Proxy from the menu to access your internal network. Add standard proxies by selecting Configure Standard Proxy Settings.
	 Enter domains in the App Tunnel URLs text box to restrict communication to a set of tunnel domains. All other traffic not listed in this text box, goes directly to the Internet.
	Use wildcards to allow access to any site with a domain subset. For example, *. <example>.com allows traffic to any site that contains .<example>.com in its domain. Similarly, it allows access to any port on that site with an implementation similar to *.<example>.com.</example></example></example>
	If nothing is listed in this text box, all traffic directs through the app tunnel.

Content Filtering Integration Settings

Use the **Content Filter** option to integrate your Forcepoint (Websense) content filtering service and the VMware Browser.

This integration requires configurations on different pages in the AirWatch Console.

- Third-Party Proxies Add information on the Third-Party Proxies page for your content filtering system so AirWatch
 can communicate with it. Configure your Forcepoint information in Groups & Settings > All Settings > System >
 Enterprise Integration > Third Party Proxies.
- Settings and Policies Enable content filtering on the Settings and Policies page. This action enables AirWatch to filter traffic in the VMware Browser with the policies and rules set in your Forcepoint service.

Integration results in the system filtering the VMware Browser traffic with the settings in the content filtering system. If you use another app tunnel, AirWatch sends data that is not going through your content filtering service to the configured app tunnel.

Configure Content Filtering for the Default SDK Profile

Enable **Content Filtering** to allow or block access to sites in the VMware Browser depending on rules and policies you set in your Forcepoint service.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Enable content filtering and select your system from the list of content filters.
- 3. Save your settings.

Content Filtering and App Tunnel

Integrate the content filtering feature and the app tunnel in order to benefit from your content filtering system with AirWatch. Enter sites in the app tunnel area so the content filter can work on them.

Enter trusted resources or sites in the **App Tunnel URLs** text box on the **Settings and Policies** page. Users can access these internal sites using the app tunnel while AirWatch sends the rest of the traffic to your content filter service.

If you do not enter sites in the **App Tunnel URLs** text box, AirWatch sends all traffic through the tunnel and your content filter receives no traffic.

Configure Geofencing for the Default SDK Profile

Enable **Geofencing** to restrict access to applications depending on the distances set in Geofencing settings in the AirWatch Console.

See **Supported Settings and Policies Options By Component and AirWatch App** to find out if your application supports using these settings. Find the matrices in the **AirWatch Mobile Application Management Guide**.

- 1. Ensure that a Geofencing area is set in **Device > Profiles > Profile Settings > Areas**.
- 2. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 3. Select **Enabled** and then enter the specific area in the **Geofencing Area** text box.
- 4. Save your settings.

Configure Data Loss Prevention for the Default SDK Profile

Enable **Data Loss Prevention** (DLP) to protect sensitive data in applications. DLP options control how and what data transmits back and forth.

See **Supported Settings and Policies Options By Component and AirWatch App** to find out if your application supports using these settings. Find the matrices in the **AirWatch Mobile Application Management Guide**.

Data loss prevention is not available for AirWatch Container, but it is available for applications in the AirWatch Container.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Select **Enabled** for the specific DLP option.

Setting	Description
Enable Copy and Paste Out	Allows users to copy and paste content from SDK-built applications to external destinations when set to Yes .
	When you set it to No , the system allows copy and paste only between AirWatch applications.
	Encryption of pasted content depends upon the configurations for authentication and SSO. If you enable authentication and SSO, the system encrypts the content with a user pin-based key. Otherwise, the system encrypts content with a randomly generated key.
	The system migrates the setting configured previously in the option to Enable Copy And Paste to this feature.

Setting	Description
Enable Copy and Paste Into	Allows users to copy and paste content from external destinations into SDK-built applications when set to Yes .
	When you set it to ${\bf No}$, the system allows copy and paste only between AirWatch applications.
Enable Printing	Allows an application to print from devices when set to Yes.
Enable Camera	Allows applications to access the device camera when set to Yes.
Enable Composing Email	Allows an application to use the native email client to send emails when set to Yes . When you disable this option, Apple iOS device users receive a system message that states they do not have an email account. This message is an artifact of the disabled functionality and does not reflect a true issue.
Enable Data Backup	Allows wrapped iOS applications to sync data with a storage service like iCloud when set to Yes .
Enable Location Services	Allows wrapped applications to receive the latitude and longitude of the device when set to Yes .
Enable Bluetooth	Allows applications to access Bluetooth functionality on devices when set to Yes.
Enable Screenshot	Allows applications to access screenshot functionality on devices when set to Yes.
Enable	Displays text in a watermark in documents in the VMware Content Locker when set to Yes.
Watermark	Enter the content to display in the Overlay Text text box or use lookup values. You cannot change the design of a watermark from the AirWatch Console.
Limit Documents to Open Only in Approved Apps	Enter options to control the applications used to open resources on devices.
Allowed Applications List	Enter the applications that you allow to open documents.

Configure Network Access for the Default SDK Profile

Enable **Network Access** to allow applications to access the mobile network.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Security Policies.
- 2. Select **Enabled** and then complete the following options.

Setting	Description
Allow Cellular Connection	Controls cellular connections by allowing them all the time, allowing connections when the device is not roaming, or never allowing cellular connections.

Setting	Description
Allow Wi-Fi Connection	Allows connections using Wi-Fi networks, or limits connections by Service Set Identifier (SSID).
Allowed SSIDs	Enter the Service Set Identifiers (SSIDs) that devices can use to access the Wi-Fi network during limiting connections.

Configure Branding for the Default SDK Profile

Change the look and feel of applications to reflect the unique brand of your company with **Branding** settings when you configure the app to use the default SDK settings.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Settings.
- 2. Select **Enabled** for **Branding** and then complete the following options.

Setting	Description
Colors	Reflect your company colors by choosing colors for the AirWatch Console from the color palette beside the color options.
	Choose primary and secondary colors listed options including tool bars and text.
Organization Name	Enter the name that represents your organization to display in the AirWatch system.

Setting	Description
Device Backgrounds	Upload images that the system displays as the background and as the logo for the organization on the listed device types.
	Apple iOS options
	Background Image iPhone
	Background Image iPhone (Retina)
	 Background Image iPhone 5 (Retina)
	Background Image iPad
	 Background Image iPad (Retina)
	Android options
	Background Image Small
	Background Image Medium
	Background Image Large
	Background Image Extra Large
	Platform neutral options
	∘ Company Logo Phone
	○ Company Logo Phone High Res
	∘ Company Logo Tablet
	 Company Logo Tablet High Resolution

Dimensions for Images on iOS Devices

It is difficult to find a single image that displays perfectly on every mobile device. However, certain ratios and dimensions for the images displayed on iOS devices can work for most displays.

Find out the ratios that often work best for branding and icons when you upload images for iOS devices.

Max Constraints

- iPhone Not exceeding a ratio of 2.88 width over height
- iPad Not exceeding a ratio of 4.39 width over height

Logo Ratios

- iPhone 1.35 width over height
- iPad 1.26 width over height

Other Considerations

If the image exceeds a height of 111 points (iPhone) or 175 points (iPad), then the image scales down while maintaining the aspect ratio. Points, which are specific to Apple iOS, differ from pixels. The conversion from points to pixel depends specifically on the device. Examples include the following ratios:

- iPhone 4 1 point = 1 pixel
- Retina iPads 1 point = 2 pixels
- iPhone 6 Plus 1 point = 3 pixels

Configure Logging for the Default SDK Profile

Enable **Logging** so the system records data for applications built with the AirWatch SDK, supported AirWatch applications, and wrapped applications.

See **Supported Settings and Policies Options By Component and AirWatch App** to find out if your application supports using these settings. Find the matrices in the **AirWatch Mobile Application Management Guide**.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Settings.
- 2. Select **Enabled** for **Logging**.
- 3. Choose your **Logging Level** from a spectrum of recording frequency options.
- 4. Select Send logs over Wi-Fi only to prevent the transfer of data while roaming and to limit data charges.
- 5. **Save** your settings.

Application Log Limits for SaaS Deployments

The AirWatch system collects logs until the log file size reaches 200 MB for SaaS environments. If the log size exceeds 200 MB, the system stops collecting logs. The AirWatch Console notifies you when your application log size reaches 75% of 200 MB.

To act on the application log size, contact your VMware AirWatch Representative.

- Ask for an increase in your application log size.
- Ask for a purge of your application log. The system can purge logs older than two weeks.

You can access the feature to download logs and delete unneeded logs that you enable in this logging feature. See Configure View Logs for Internal Applications on page 142 for details.

Configure Analytics for the Default SDK Profile

Use SDK **Analytics** to view useful statistics for your applications created with the AirWatch SDK or using AirWatch SDK functionality.

For example, you can use SDK analytics to view how many times a file or an application has been opened and how long the file or application remained open. These statistics offer a quick view of which end users have downloaded and viewed high-priority content.

See **Supported Settings and Policies Options By Component and AirWatch App** to find out if your application supports using these settings. Find the matrices in the **AirWatch Mobile Application Management Guide**.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Settings.
- 2. Select Enabled for Analytics.
- 3. Save your settings.

Display events and data-use-information for applications that use SDK functionality. See Access SDK Analytics Apps That Use SDK Functionality on page 144 for more information.

Configure Custom Settings for the Default SDK Profile

Enter **Custom Settings** to enter XML code. This XML code allows you to enable or disable certain settings, manually. You can add custom features to your environment to support the unique needs of your mobile network.

- 1. Navigate to Groups & Settings > All Settings > Apps > Settings and Policies > Settings.
- 2. Select **Enabled** for **Custom Settings**.
- 3. Enter the code in the **Custom Settings** text box.
- 4. **Save** your settings.

Accessing Other Documents

While reading this documentation you may encounter references to documents that are not included here.

The quickest and easiest way to find a particular document is to navigate to https://my.air-watch.com/help/9.2/en/Content/Release_Notes/Doc_List_PDFs.htm and search for the document you need. Each release-specific document has a link to its PDF copy on AirWatch Resources.

Alternatively, you can navigate to AirWatch Resources on myAirWatch (resources.air-watch.com) and search. When searching for documentation on Resources, be sure to select your AirWatch version. You can use the filters to sort by PDF file type and AirWatch v9.2.